Make Your HireOwl Profile Stand Out

Don’t leave out any of your basic info. Give your full name, email, and phone number so that interested employers can contact you in whatever way they prefer.

Upload a picture! We’re sure you have a great face. Show it off. But keep it professional. A quality headshot works if you’ve got one. But any picture of you looking well ‘put together’ will work.

Upload your resume! Much of the info you’ll be adding to your HireOwl profile will come from your resume. But that doesn’t make it redundant. While some employers will use your profile, others will prefer to start with your resume.

And don’t forget to include a reference from a previous job. Making things easier for prospective employers will make it easier for them to hire you.

As for the remainder of your profile, you can’t share too many details. Just... please don’t try to prove us wrong on this one :) Share all of your skills and interests, keeping those that are most professionally relevant and that you’re most interested in using at the top of each form.

Include a video! Employers love video. Students with video profiles get more jobs offers and gain more experience. It takes less than minute to highlight your skills and interests with our video profile feature. Of course, you can re-record as many times as you’d like, so write yourself a short script and practice it a few times until you get it right.

Make the video profile your own. Show prospective employers that you’re professional... and human. Here’s a somewhere to start:

“Hey, my name is _______. I go to _______ university, where I’m studying _______. My strongest skills include _______ and _______. On my days off I enjoy _______. This summer I’ll be _______ on the moon.”

If you want some insight into effective video profiles/resumes, check out these two articles:

http://mashable.com/2011/01/17/tips-video-resumes/

What else? Use the additional information box to share anything special about yourself that didn’t fit anywhere else.

Finally, keep your profile updated. Add to your skills. Freshen up your links. And re-record your video profile as you gain new experience. We’re sure you will.

Good luck,
Team HireOwl