Questrom Connect: A Step-by-Step Guide

Questrom Connect is a career tool initiated by the Feld Career Center and the Office of Development and Alumni Relations for Questrom School of Business students. We would like to encourage students to reach out to alumni and other industry experts in order to gain valuable insights into potential career paths. Questrom Connect matches students, depending on their career goals and interests, with alumni volunteers to provide students with informational conversations, job shadowing, career advice, mentoring and more.

GETTING STARTED

1. Log on at https://questromconnect.bu.edu/
2. Click on the Student Registration tab, and fill out the required details
3. You will receive an email confirmation of your application submission and shortly after you will see an email acceptance for Questrom Connect
4. Click on the link provided in the email in order to set up and complete your profile
CREATE YOUR PROFILE

Click on the “Complete and Edit your Profile” - There are 4 pages of your profile that you are required to complete.

- **Page One:** General information, name, BU ID Number, and home city.
  *For International Students, be sure to give a local U.S number*

- **Page Two:** Information about your educational background at Boston University. Your Career Interests should reflect the types of industries you would be interested in working in and also the type of job function.
  
  **EDUCATIONAL BACKGROUND**
  
  Name of Institution: Boston University
  
  Fields of Study: Enter your concentration; select multiple if more than one
  
  Academic Area: Business
  
  Degree: BSBA
  
  Year of Graduation: 201X

  *If you have already graduated, please tick the “Completed Degree” box*
  
  *If you have another degree, Major or Minor, click on the “add new entry”*

- **Page Three:** You are asked for “Other Affiliations”, which is an optional field. You may list other organizations or groups you are a member of. Be sure to separate each entry with a semicolon or enter them on separate lines. These affiliations can vary from Business Fraternities or other Fraternities/ Sororities, member of other groups either on or off campus, or companies you are working with.

- **Page Four:** These are three short-essay style questions, in order to build your profile for alumni to get to know you better. The first 2 questions are **required** before you can make a connection with alumni.

  An example of this is shown below:

  What do you hope to gain from your SMG Connect experience?
  
  I would like to use SMG Connect to mostly gain experience and advice from other students who have graduated from our school. I am currently still exploring different career opportunities, and it would be very helpful to get insight into their real-world experiences.

  Describe the activities, interests, and/or hobbies that are most meaningful to you.
  
  I am extremely involved in the Student Government and the Questron Dean's Host in order to try and make a difference in the school. On a more personal level, I really enjoy helping others, which is why I'm involved in the community service fraternity, APO, and spend a great deal of my time volunteering at children's hospitals.

  Tell us something interesting about yourself, your SMG experience, or your future plans. (Optional)
  
  I am a very creative person, which is why I'm leaning towards a Marketing concentration, as I would like to channel my creativity towards my career. I will graduate in 2018 and would like to gain internship experience in smaller organizations.
SEARCHING FOR ALUMNI

With your profile now filled out, you can “Search for Pros” by selecting the tab on the left side of the screen. Fill in the three required fields:

- **Importance**: The level of importance the specific criteria is to you
- **Criterion**: This should reflect the qualities you are looking for in a mentor and can range from different reasons such as, Career Field to Years of Experience
- **Criterion Value**: This field allows you to specify exactly what criteria you want

You can add as many criteria as you want, and the results will be in order for the importance rank provided. Once all filled in, click search for mentors.

You will receive a list of several Questrom Alumni, with their ID numbers and career field. There is a score representing the match to the criteria filled before. You may view their profiles and even bookmark them for future reference.

Once you find a Pro that matches the criteria you are interested in, look at their advising interests to decide whether to connect with them.
REACHING OUT TO MENTORS

If these match the requirements you are hoping to gain from the relationship, request to contact this alum.

While requesting a relationship, make sure to fill out the message to explain more about what you would like to gain from the relationship. Once you speak to the person, make sure to follow-up with a thank you note through email or request to connect with them on LinkedIn. Happy networking!