

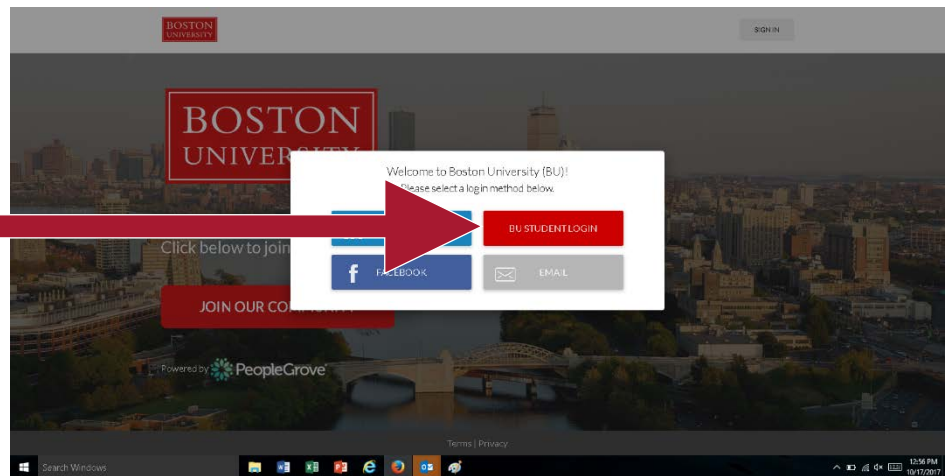
QUESTROM CONNECT

YOUR STEP-BY-STEP GUIDE

Questrom Connect allows students to reach out to alumni that have actively requested engagement with current Questrom students and other alumni. You can filter the system to find alums that match your career interests, then conduct informational conversations, request a job shadow, find a consistent professional mentor and more.

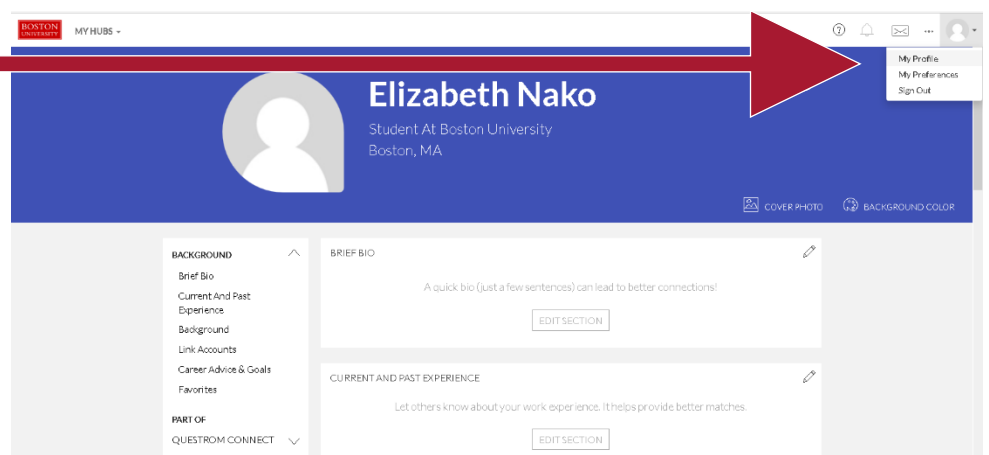
GETTING STARTED

1. Log on at bu.peoplegrove.com
2. Click on the **Join Our Community** tab and then
3. Select **BU Student Login** as your login method.
4. Then fill out the required details.



CREATE YOUR PROFILE

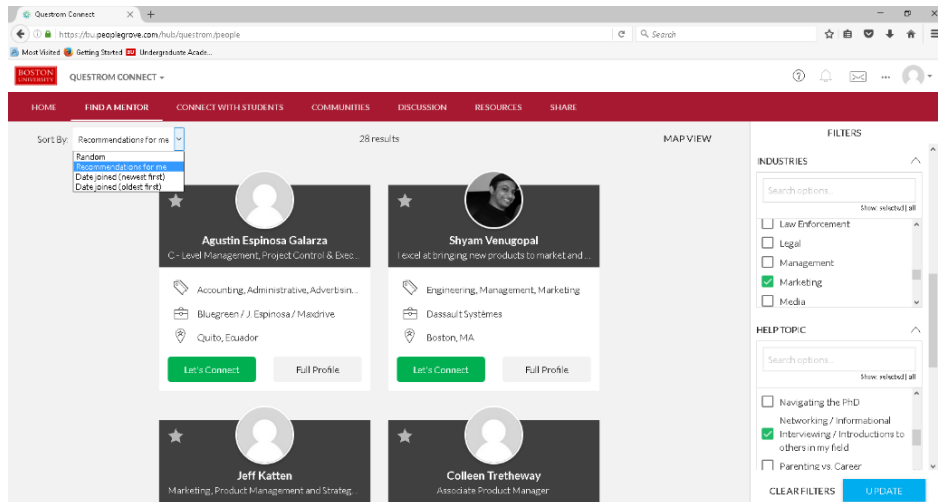
Go to the profile picture icon on the far right. On the dropdown arrow, select **My Profile**. You can edit your profile here to include a profile picture, a brief bio, your current and past experiences, your education background, and more. We recommend linking your Questrom Connect account to your LinkedIn profile to easily sync your profile updates in the future.



SEARCHING FOR ALUMNI MENTORS

Once your profile is complete, you can [Find a Mentor](#) by selecting the ribbon on the top of the screen, and filling in the three required fields.

Utilizing the [Sort By](#) dropdown and [Filters](#) side bar will help to customize your search by recommendations, keywords, major, industries, help topic, location, etc. You may add multiple combinations of criteria, and the results will be ranked in order of importance. When done, click [Update](#).



Once your list of Questrom Alumni is generated, view their profiles, bookmark them for future reference, look at their advising interests, then, under [How I Can Help](#), click [Let's Connect](#).

REACHING OUT TO ALUMNI MENTORS

If they match the requirements you are hoping to gain from the relationship, request to contact this alum.

There are a few options you can choose:

- A [Long-Term Mentorship](#) implies you are looking to build a professional relationship over time and connect regularly with your mentor.
- When you select [Request Meeting](#), you propose a one-time meeting (either in-person or remotely) to discuss topic/(s) that the alumni mentor can help you with.
- If you decide to [Send a Message](#) to an alumni mentor to ask a quick question, make sure to fill out the message to explain more about what you would like to gain.

COMPOSE MESSAGE

PERSONAL MESSAGE

We've populated the message for you. Just review and press send.

Why are you seeking mentorship from this person?

Dear Shyam,

My name is Elizabeth, and I found you through Questrom Connect.

I'm interested in learning about _____, and how I can best prepare to _____.

It would be great to be your mentee, because your profile indicated you have many years of experience working in _____, and I'd like to learn more about your own journey.

As your mentee, I'd hope to connect at least once every two weeks via either in-person, video chat or over the phone.

I look forward to hearing from you! Thank you again for your kind consideration.

Sincerely,
Elizabeth

BACK

REQUEST MENTOR

FEEDBACK

- Make sure you remove the underlines and customize our templated message to make it yours.
- You are more likely to get a response if you have a clear, direct question or ask in your email. We recommend asking 1-3 questions.
- Modify the default template to make the message your own!

FOLLOWING UP

Once you speak to the alumni mentor, make sure to follow-up with a [thank you note](#) within 48 hours through email, and request to connect with them on LinkedIn. Happy networking!