

Career Pathways for Social Impact MBA Students

The aim of the Social Impact MBA program is to develop responsible leaders (of start-ups, established firms, and both for- and non-profit organizations) who create innovative products, services, and business models that help address vital social challenges—such as climate change, food security, global health, poverty, discrimination, etc.—and enable them to grow and sustain their organizations over time.

Whether you aspire to work in the corporate or financial sector, in a non-profit or for-profit organization, and create a positive impact on society or the natural environment, Questrom's Social Impact MBA program gives you the opportunity to gain crucial business skills.

Students who seek positions in the social impact sector bring diverse experiences and aspirations to their career development efforts. As with all learning communities at Questrom, elective courses build on the core curriculum. Many employers in the social impact sector value the general management skills and perspectives developed in the core courses at least as much as the specific topics covered by electives. To help you plan your curriculum, we have developed several career pathways within the social impact sector. These are intended to provide some structure and guidance in course selection if you know you are interested in a particular career path. However, you are free to take any courses, beyond core and the required gateway course, that you choose to give you the experience and credentials you desire. There are many ways to align courses with career goals. We hope this guidance is helpful.

Also, please note that—beyond taking courses that help you acquire the necessary skillset and expertise—an important strategy for succeeding in the job search is to also build strong connections with potential employers in your field of interest during the MBA program.

Program Contact

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Social Impact MBA Course Offerings

Required Courses (1)

- Social Impact, Business, Society and the Natural Environment (SR801)

Note:

- For students that started prior to Fall 2019: Fundamentals of Nonprofit Management (SR841; formerly OB841)

Elective Courses (3)

Three courses selected from the following list are required:

- Social Impact Field Seminar (IM860)
- Management Consulting Field Project (OB840)*
- Behavior Change Practicum (MK838)*
- Starting New Ventures (SI852)*

- Fundamentals of Nonprofit Management (SR841; formerly OB841)
- Strategic Fundraising and Corporate Philanthropy (PL837)
- Integrated Reporting (AC831; offered as of Fall 2020)
- ESG Equity Investing (FE833; offered as of Fall 2020)
- Social Impact Fund (expected to be offered as of Fall 2021)
- Corporate Sustainability Strategy (SI849)
- Social Entrepreneurship (PL850)
- Leading Mission Driven Organizations (OB830)
- Leadership Challenge (OB848)
- Purpose-led Marketing (MK867)
- Health Sector Issues and Opportunities (HM703)
- Foundations of Environmental Sustainability (SI836)
- Clean Technologies and Supply Chains (OM845)
- Sustainable Energy Models and Policies (PL 851)
- Electricity Industry Strategy and Governance (PL852)
- Sustainable Green Supply Chain (expected to be offered as of Spring 2021)

Important Note:

- *The Social Impact MBA program encourages students to identify other electives within Questrom and across BU that align with their career interests. Students can request approval for one such elective to count toward the elective requirement for the Social Impact MBA program*
- ** Courses marked with an asterisk (MK838, SI852, OB840) can count toward the Social Impact MBA elective requirement if the student completes a project in the course that is directly related to the social impact sector.*
- *Not all elective courses are offered each year.*

Pathway: Nonprofit and Public Management

Required Courses (1)

- Social Impact, Business, Society and the Natural Environment (SR801)

Elective Courses (3)

Three courses selected from the following list are required:

Highly Recommended:

- Fundamentals of Nonprofit Management (SR841; formerly OB841)
- Social Entrepreneurship (PL850)
- Leading Mission Driven Organizations (OB830)
- Strategic Fundraising and Corporate Philanthropy (PL837)
- Purpose-led Marketing (MK867)
- Integrated Reporting (AC831; offered as of Fall 2020)
- Social Impact Field Seminar (IM860)

Other Social Impact Electives:

- Management Consulting Field Project (OB840)*
- Behavior Change Practicum (MK838)*
- Starting New Ventures (SI852)*

- ESG Equity Investing (FE833; offered as of Fall 2020)
- Social Impact Fund (expected to be offered as of Fall 2021)
- Corporate Sustainability Strategy (SI849)
- Leadership Challenge (OB848)
- Health Sector Issues and Opportunities (HM703)
- Foundations of Environmental Sustainability (SI836)
- Clean Technologies and Supply Chains (OM845)
- Sustainable Energy Models and Policies (PL 851)
- Electricity Industry Strategy and Governance (PL852)
- Sustainable Green Supply Chain (expected to be offered as of Spring 2021)

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- *Not all elective courses are offered each year.*

Pathway: Sustainable Business

Required Courses (1)

- Social Impact, Business, Society and the Natural Environment (SR801)

Elective Courses (3)

Three courses selected from the following list are required:

Highly Recommended:

- Corporate Sustainability Strategy (SI849)
- Social Entrepreneurship (PL850)
- Leading Mission Driven Organizations (OB830)
- Purpose-led Marketing (MK867)
- Integrated Reporting (AC831; offered as of Fall 2020)
- Social Impact Field Seminar (IM860)

Other Social Impact Electives:

- Management Consulting Field Project (OB840)*
- Behavior Change Practicum (MK838)*
- Starting New Ventures (SI852)*

- Fundamentals of Nonprofit Management (SR841; formerly OB841)
- Strategic Fundraising and Corporate Philanthropy (PL837)
- ESG Equity Investing (FE833; offered as of Fall 2020)
- Social Impact Fund (expected to be offered as of Fall 2021)
- Leadership Challenge (OB848)
- Health Sector Issues and Opportunities (HM703)
- Foundations of Environmental Sustainability (SI836)
- Clean Technologies and Supply Chains (OM845)
- Sustainable Energy Models and Policies (PL 851)
- Electricity Industry Strategy and Governance (PL852)
- Sustainable Green Supply Chain (expected to be offered as of Spring 2021)

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- *Not all elective courses are offered each year.*

Pathway: Sustainable Finance and Responsible Investing

Required Courses (1)

- Social Impact, Business, Society and the Natural Environment (SR801)

Elective Courses (3)

Three courses selected from the following list are required:

Highly Recommended:

- Integrated Reporting (AC831; offered as of Fall 2020)
- ESG Equity Investing (FE833; offered as of Fall 2020)
- Social Impact Fund (expected to be offered as of Fall 2021)
- Social Impact Field Seminar (IM860)

Other Social Impact Electives:

- Management Consulting Field Project (OB840)*
- Behavior Change Practicum (MK838)*
- Starting New Ventures (SI852)*

- Fundamentals of Nonprofit Management (SR841; formerly OB841)
- Strategic Fundraising and Corporate Philanthropy (PL837)
- Corporate Sustainability Strategy (SI849)
- Social Entrepreneurship (PL850)
- Leading Mission Driven Organizations (OB830)
- Leadership Challenge (OB848)
- Purpose-led Marketing (MK867)
- Health Sector Issues and Opportunities (HM703)
- Foundations of Environmental Sustainability (SI836)
- Clean Technologies and Supply Chains (OM845)
- Sustainable Energy Models and Policies (PL 851)
- Electricity Industry Strategy and Governance (PL852)
- Sustainable Green Supply Chain (expected to be offered as of Spring 2021)

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- ** Courses marked with an asterisk (MK838, SI852, OB840) can count toward the Social Impact MBA elective requirement if the student completes a project in the course that is directly related to the social impact sector.*
- *Not all elective courses are offered each year.*

Pathway: Social Entrepreneurship

Required Courses (1)

- Social Impact, Business, Society and the Natural Environment (SR801)

Elective Courses (3)

Three courses selected from the following list are required:

Highly Recommended:

- Social Entrepreneurship (PL850)
- Integrated Reporting (AC831; offered as of Fall 2020)
- Social Impact Fund (expected to be offered as of Fall 2021)
- Social Impact Field Seminar (IM860)
- Starting New Ventures (SI852)*

Other Social Impact Electives:

- Management Consulting Field Project (OB840)*
- Behavior Change Practicum (MK838)*

- Fundamentals of Nonprofit Management (SR841; formerly OB841)
- Strategic Fundraising and Corporate Philanthropy (PL837)
- ESG Equity Investing (FE833; offered as of Fall 2020)
- Corporate Sustainability Strategy (SI849)
- Leading Mission Driven Organizations (OB830)
- Leadership Challenge (OB848)
- Purpose-led Marketing (MK867)
- Health Sector Issues and Opportunities (HM703)
- Foundations of Environmental Sustainability (SI836)
- Clean Technologies and Supply Chains (OM845)
- Sustainable Energy Models and Policies (PL 851)
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- *Not all elective courses are offered each year.*

Pathway: Global Health

Required Courses (1)

- Social Impact, Business, Society and the Natural Environment (SR801)

Elective Courses (3)

Three courses selected from the following list are required:

Highly Recommended:

- Health Sector Issues and Opportunities (HM703)
- Integrated Reporting (AC831; offered as of Fall 2020)
- Social Impact Field Seminar (IM860)

Other Social Impact Electives:

- Management Consulting Field Project (OB840)*
- Behavior Change Practicum (MK838)*
- Starting New Ventures (SI852)*

- Fundamentals of Nonprofit Management (SR841; formerly OB841)
- Strategic Fundraising and Corporate Philanthropy (PL837)
- ESG Equity Investing (FE833; offered as of Fall 2020)
- Social Impact Fund (expected to be offered as of Fall 2021)
- Corporate Sustainability Strategy (SI849)
- Social Entrepreneurship (PL850)
- Leading Mission Driven Organizations (OB830)
- Leadership Challenge (OB848)
- Purpose-led Marketing (MK867)
- Foundations of Environmental Sustainability (SI836)
- Clean Technologies and Supply Chains (OM845)
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- *Not all elective courses are offered each year.*

Pathway: Clean Technology and Sustainable Energy

Required Courses (1)

- Social Impact, Business, Society and the Natural Environment (SR801)

Elective Courses (3)

Three courses selected from the following list are required:

Highly Recommended:

- Foundations of Environmental Sustainability (SI836)
- Clean Technologies and Supply Chains (OM845)
- Sustainable Energy Models and Policies (PL 851)
- Electricity Industry Strategy and Governance (PL852)
- Sustainable Green Supply Chain (expected to be offered as of Spring 2021)
- Integrated Reporting (AC831; offered as of Fall 2020)
- Corporate Sustainability Strategy (SI849)
- Social Impact Field Seminar (IM860)

Other Social Impact Electives:

- Management Consulting Field Project (OB840)*
- Behavior Change Practicum (MK838)*
- Starting New Ventures (SI852)*

- Fundamentals of Nonprofit Management (SR841; formerly OB841)
- Strategic Fundraising and Corporate Philanthropy (PL837)
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- Social Impact Fund (expected to be offered as of Fall 2021)
- Social Entrepreneurship (PL850)
- Leading Mission Driven Organizations (OB830)
- Leadership Challenge (OB848)
- Purpose-led Marketing (MK867)
- Health Sector Issues and Opportunities (HM703)

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