

Dear PEMBA,

Congratulations once again and welcome to Boston University Questrom School of Business. I look forward to meeting you and the rest of your Professional Evening MBA (PEMBA) colleagues when you begin this fall. You are entering an academic program with an excellent reputation and distinctive academic rigor, as well as entering the strong community of Questrom School of Business within the greater BU network. As you prepare for life as both a student and professional, I encourage you to embrace everything this community has to offer.

The MBA Center is your “one-stop-shop” made up of Academic Advisors, Career Coaches, and Student Services support. We are here to assist you with your transition to life as a PEMBA student and to help your academic and career goals align, all while also making sure you have some fun along the way. Over the next couple months you begin hear from myself and my colleague, [Brad Czarnowski](#), Assistant Director, more regularly regarding your preparations for the fall semester.

As you prepare to join us as a student this fall, it is important that you read and review all the information on the [PEMBA New Student Webpage](#) of the MBA Center website. I would like to highlight some important items below:

Onboarding and Pre-Assignments Information

- Set up your BU email account (you should soon receive a separate email with specific instructions).
- Complete the [New Student Info Form](#), as soon as you have set up your BU email account,. We request that you complete this form as soon as you are able and no later than Thursday, July 30.
- Complete your pre-assignments. All incoming PEMBA students will be responsible for completing 5-10 hours of pre-work for your Accounting class, prior to the start of the Fall Semester. Look for *2020 Fall PEMBA Pre-Work* in [QuestromTools](#) and read the instructions for the quiz that is due to be completed by Monday, August 31. Please note that it will take up to a week to gain access to [QuestromTools](#), from the time you set up your BU Email and Active Directory Account.

PEMBA LAUNCH: Your New Student Orientation Experience

- LAUNCH is a required orientation for all entering students at Questrom. The PEMBA LAUNCH program this year will be all virtual. In alignment with the University’s Learn from Anywhere (**LfA**) approach highlighted in Associate Dean Bickart’s earlier email, the program will consist of a combination of both a-synchronous and synchronous content.
- The a-synchronous content will be released starting the week of August 17 leading up to a day of synchronous (live) content on Wednesday, August 26. Our capstone LAUNCH event is a case competition that will start on Wednesday, August 26. Students will be put in teams and the case will be released in the week of August 17. Students will have the opportunity to view the a-synchronous content on their own time, but will be required to be present virtually for synchronous (live) content.
- More details to come later this summer!

Opportunities to Connect

- Take advantage of the [Boston University PEMBA Incoming Class of 2020 Facebook group](#) to contact each other. Please consider following our Social Media channels as well: Follow Us: [Twitter](#) | [Instagram](#)
- We will be holding several opportunities to connect with members of the Questrom community as well as your new student colleagues in July. We hope you will consider joining us for:
 - Wednesday, July 8, 5:00-6:00 PM (EST) - PEMBA Community Chat
Admitted students chat with current students/alumni and faculty: [Connect Via Zoom](#)
 - Monday, July 13, 6:00-7:00 PM (EST) – PEMBA Program Faculty Lead Open Office Hours, [Professor Jim French: Connect via Zoom](#)
 - Wednesday, July 22, 5:30-7:00 PM (EST) - Working Professionals Programs Trivia Night
Admitted and current student teams compete for prizes: [Connect Via Zoom](#)
 - Monday, July 27, 12:00-1:00 PM (EST) – PEMBA Program Faculty Lead Open Office Hours, [Professor Jim French: Connect via Zoom](#)

Please feel free to contact the MBA Center at (617) 353-2673 or mbacenter@bu.edu with any questions. We in the MBA Center look forward to meeting you during our LAUNCH activities and, again, welcome to Questrom!

Sincerely,



Regina J. Fetterolf
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MBA Center

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COVID-19 Information: [BU](#) | [Questrom](#)