

July 7, 2020

Dear Students,

The Feld Center for Industry Alliances welcomes you to the Questrom School of Business!

The Feld Center team initiates and stewards relationships with industry partners to actively build the Questrom talent brand at organizations where our students want to work. We cultivate boardroom to classroom connections by creating and organizing recruiting opportunities, networking events, guest speakers, corporate treks, and more. Each year the Feld Center hosts hundreds of events for Undergraduate, Specialty Master's, and MBA students.

The Feld Center's five Industry Relations Managers (IRMs) focus on specific industry sectors commensurate with student career interest areas and Questrom programs as follows:

[Dan Spiess](#) supports students interested in management consulting and accounting. [Subhadra England](#) works with Health Sector Management students. [Lucy van Beever](#) is our Industry Relations Manager for Social Impact and also works with students interested in energy and sustainability. [Joe Saunders](#) covers the finance and real estate industries. And finally, [Kathleen Ponte](#) supports students in our MBA/MSDT program and those interested in the technology and CPG/retail sectors. In partnership with the MBA Center, we work with students who are interested in other industries and functional career areas (such as marketing).

After the career coaches in the MBA Center ensure that your career skills and brand are market-ready, IRMs in the Feld Center will work with you 1:1 to discuss industry trends and recruiting timeframes and help you make alumni and professional connections.

We have an operations team that works with IRMs, recruiters, faculty, student groups and alumni to organize, publicize, and carry out employer and alumni engagement events. Events for MBA students include monthly networking lunches with industry professionals, large-scale peer-to-peer and alumni networking events each semester, information sessions, employer showcases, on-campus interviews, and more.

The Feld Center also manages [Handshake](#), Questrom's career development and resources platform. After your resume has been approved in the VMOCK system, you will receive a message in early August with Handshake login information. We will continue to review the entire incoming class throughout August to be sure students have the appropriate labels/access in the platform. Note that all incoming (and current) MBA students have access to an appointment type called "Feld Touch Base." This is a 15-minute meeting with an IRM to either become acquainted, obtain recruiting timeline information, or for returning students to touch base with their IRM. Feel free to set this up when you receive your Handshake login!

When you begin at Questrom this fall, you'll be inundated with programmatic and academic information. We encourage you to spend some time this summer exploring our [website](#) and thinking about your industry of interest and the associated [recruiting timelines](#). The consulting and finance industries and many Leadership Development Programs (LDPs) have early fall recruiting timelines for internships, so you'll want to do as much prep as possible this summer (start with our Consulting Summer Camp next week—connect to [The Feld Center on Facebook](#), where we'll post how to join). Our industry pages include current articles, lists of programs and career landing pages, and many other valuable resources that will help you to get a jump start on your career plan.

It is hard to believe it is now July. Your Questrom experience is just around the corner! We look forward to meeting you soon at LAUNCH and getting to know you in the fall.

All the best,

Meredith Olsen and The Feld Center team
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