

## SCHEDULE

**A NOTE ABOUT FULL-TIME MBA LAUNCH:**

LAUNCH is the official start to your MBA program, and includes administrative orientations, program introductions, courses and coursework, and social activities. Full participation is required to start your experience well.

**LAUNCH is weekdays August 17-31.**

*Between August 17-28*, mandatory LAUNCH content will be delivered remotely. This represents a change from the remote delivery dates of August 17-25, previously announced earlier in the summer. During this time, we will have students logging in from a 16-hour time zone spread. We understand that some students may be attending sessions at more ideal times of day than other students. We request your flexibility and understanding in how we have considered all locations and time zones and have put together a schedule that best suits the student body as a whole.

Synchronous sessions will be recorded whenever possible. In addition, your schedule will include asynchronous work -- work you will complete either independently or with your team at a time of day convenient to you.

*On August 31*, LAUNCH will also be delivered remotely. This is a change from the *Learn from Anywhere* delivery model for class that date, previously announced. An additional change is that on this day, each section of your ES730 course will meet from 8:00AM-11:30AM in order to accommodate students across all time zones.

**The LAUNCH schedule is shared below. All times are shown in EDT (Eastern Daylight Time, Boston's local time). More details about required sessions, asynchronous coursework, and any optional activities will be available on the *Full-Time MBA Class of 2022 Pre-Work and LAUNCH* course on [QuestromTools](#) at least two days in advance of any session. (i.e. Materials and links for class on 8/19 will be made available by 8/17).**

# SCHEDULE

## PRIOR TO MONDAY, AUGUST 17, 2020

### ASYNCHRONOUS PARTICIPATION:

- Review Instructions for Logging into Zoom and Remote Learning Tips documents
- Watch ES735 Introduction to Teaming videos
- Read instructions and case for case competition; watch LAUNCH Case Competition Welcome Video and CauseEDU video; connect with your case competition team

## MONDAY, AUGUST 17, 2020

8:30AM-9:15AM

### WELCOME REMARKS

Susan Fournier, *Allen Questrom Professor and Dean*  
Cathy Fazio, *Faculty Director, MBA Program*  
Meredith Siegel, *Interim Assistant Dean, MBA Center*

9:15AM-10:00AM

### MEET YOUR COHORT

Sally Jackson, *Associate Director, MBA Center*  
Stefania Mijal, *Senior Program Coordinator, MBA Center*  
Danielle Gautier, *Assistant Director, MBA Center*

10:15AM-11:15AM

### ES735: INTRODUCTION TO TEAMING

Paul Hutchinson, *Senior Lecturer, Management & Organizations Department*

11:30AM-12:30PM

### CASE COMPETITION INTRODUCTION & INSTRUCTIONS

Greg Stoller, *Senior Lecturer, Strategy & Innovation Department*

9:00PM-10:30PM

### SOCIAL IMPACT & HSM ORIENTATIONS

Ned Rimer, *Faculty Director, Health Sector Management Program*  
David Stolow, *Co-Faculty Director, Social Impact Program*  
Caroline Flammer, *Co-Faculty Director, Social Impact Program*

### ASYNCHRONOUS PARTICIPATION:

- Watch Curriculum and Advising Presentations
- Complete ES735: Big Five personality assessment
- Gather with assigned case competition team; schedule time with mentor
- International Students: Read case for mock case preparation session, View Mock Case Session Welcome Video and Mock Case Study Discussion Video
- View Financial Aid Website Navigation tutorial

# SCHEDULE

TUESDAY, AUGUST 18, 2020

7:15AM-8:45AM

**MOCK CASE PREPARATION SESSION (INTERNATIONAL STUDENTS)**

*Greg Stoller, Senior Lecturer, Strategy & Innovation Department*

\*Students who have not previously studied in a North American classroom are expected to attend, though all international students are invited.

9:00AM-9:45AM

**ES735: PERSONALITY, BIG FIVE, & TEAMING**

*Paul Hutchinson, Senior Lecturer, Management & Organizations Department*

10:00AM-11:30AM

**IDENTITY & BUSINESS, PART 1**

*Tiffany Enos, Director of Student Diversity, Equity, & Inclusion Initiatives*

11:45AM-12:15PM

**ADVISING AND CURRICULUM Q&A**

*Sally Jackson, Associate Director, MBA Programs*

*Danielle Gautier, Assistant Director, MBA Programs*

12:30PM-1:15PM

**OPTIONAL FINANCIAL AID INFORMATIONAL SESSION**

*Somaly Heang, Director of Graduate Financial Aid*

This session will focus on the federal financial aid and private loan processes. An identical session will be offered at 9:00PM later in the day.

9:00PM-9:45PM

**OPTIONAL FINANCIAL AID INFORMATIONAL SESSION**

*Somaly Heang, Director of Graduate Financial Aid*

This session will focus on the federal financial aid and private loan processes. This is identical to the 12:30PM session earlier in the day.

**ASYNCHRONOUS PARTICIPATION:**

- **Continue to work on case competition with team (2-3 hours)**
- **Meet with case competition mentor, as arranged**
- **Watch Pardee Library Overview Video**
- **Explore Pardee Library Guides on Company and Industry Information Sources**

# SCHEDULE

## WEDNESDAY, AUGUST 19, 2020

8:00AM-8:45AM

### MBA+MSDT ORIENTATION

Ben Lubin, *Faculty Director, MSDT Program*  
Rick Swanborg, *Lecturer, Information Systems*

9:00AM-9:45AM

### ACADEMIC CONDUCT & INTEGRITY

Kabrina Chang, *Clinical Associate Professor of Business Law/Ethics Lead Undergraduate Program; Markets, Public Policy and Law Department*

10:00AM-11:30AM

### IDENTITY & BUSINESS, PART 2

Tiffany Enos, *Director of Student Diversity, Equity, & Inclusion Initiatives*

12:00PM-12:45PM

### PARDEE LIBRARY OVERVIEW

Kathleen Berger, *Assistant Head of Pardee Library for Information Services*

This session is offered twice. The second session is on 8/20 at 7:00AM. Please choose one session to attend.

#### ASYNCHRONOUS PARTICIPATION:

- Continue to work on case competition with team (2-3 hours)
- Meet with case competition mentor, as arranged

## THURSDAY, AUGUST 20, 2020

7:00AM-7:45AM

### PARDEE LIBRARY OVERVIEW

Kathleen Berger, *Assistant Head of Pardee Library for Information Services*

This session is offered twice. The first session is on 8/19 at 12:00PM. Please choose one session to attend.

8:30AM-10:00AM

### CASE COMPETITION SEMI-FINALS

Greg Stoller, *Senior Lecturer, Strategy & Innovation Department*

10:15AM-12:15PM

### AC710 PRIMER

Alison Kirby Jones, *Associate Professor, Accounting Department*

#### ASYNCHRONOUS PARTICIPATION:

- Continue to work on case competition, if proceeding to finals
- Watch Student Leadership Videos and Slides (Questrom Graduate Council, Peer-to-Peer Mentoring, Internship Fund, Cohort Cup, Questrom Global Connections)
- View Experiential Learning Seminar welcome video

# SCHEDULE

## FRIDAY, AUGUST 21, 2020

7:15AM-8:15AM

### INTERNATIONAL STUDENT PANEL

All international students are encouraged to attend this Q&A forum with international second-year Full-Time MBA students.

8:30AM-10:00AM

### CASE COMPETITION FINALS

Greg Stoller, *Senior Lecturer, Strategy & Innovation Department*

10:15AM-11:00AM

### INTRODUCTION TO CAREER DEVELOPMENT

Mark Cohen, *Director, Graduate Career Development*

Melissa Rubin, *Assistant Director, Graduate Career Development*

11:15AM-12:00PM

### COHORT CUP COMPETITION

This competition will kick off the 2020-2021 school year's contest between cohorts!

12:15PM-1:30PM

### EXPERIENTIAL LEARNING OPPORTUNITIES

Greg Stoller, *Senior Lecturer, Strategy & Innovation Department*

This session is offered twice. The second session is on 8/24 at 7:30AM. Please choose one session to attend.

#### ASYNCHRONOUS PARTICIPATION:

- Watch for additional communications and tasks from ES735 Professor Hutch Hutchinson
- Continue your Cohort Cup competition!

## MONDAY, AUGUST 24, 2020

7:30AM-8:45AM

### EXPERIENTIAL LEARNING OPPORTUNITIES

Greg Stoller, *Senior Lecturer, Strategy & Innovation Department*

This session is offered twice. The first session is on 8/21 at 12:15PM. Please choose one session to attend.

9:00AM-11:00AM

### ES735: FEEDBACK FRAMING

Paul Hutchinson, *Senior Lecturer, Management & Organizations Department*

9:00PM-10:30PM

### PL727 OPTIONAL REVIEW SESSION

Jim Rebitzer, *Peter and Deborah Wexler Professor; Markets, Public Policy and Law Department*

Students who found course pre-work challenging are encouraged to attend!

#### ASYNCHRONOUS PARTICIPATION:

- Watch Feld Center for Industry Alliances Intro Presentation
- Meet with new Mod 1 team to complete ES735: Escape Room by end-of-day 8/25

# SCHEDULE

## TUESDAY, AUGUST 25, 2020

7:45AM-8:45AM

### QM716 OPTIONAL REVIEW SESSION: EXCEL

Patricia Cortes, *Associate Professor; Markets, Public Policy and Law Department*

Students who found course pre-work challenging are encouraged to attend!

9:00AM-9:45AM

### 2<sup>nd</sup> YEAR PANEL

Second-year full-time students will discuss their experiences transitioning back to being full-time students. Bring your questions!

10:00AM-10:45AM

### RECRUITER PANEL

Meredith Olsen, *Executive Director, Feld Center for Industry Alliances*

This conversation will focus on tips and observations for internship and job searches from an array of industry recruiters.

11:15PM-12:15PM

### QM716 OPTIONAL REVIEW SESSION: BASIC STATISTICS

Patricia Cortes, *Associate Professor; Markets, Public Policy and Law Department*

Students who found course pre-work challenging are encouraged to attend!

## WEDNESDAY, AUGUST 26, 2020-FRIDAY, AUGUST 28, 2020

8:00AM-4:00PM

### MG730

Students will hear directly from their instructors about pre-work, class format, and expectations.

## MONDAY, AUGUST 31, 2020

8:00AM-11:30AM

### ES730

Students will hear directly from their instructors about pre-work, class format, and expectations.