

Week of August 17th Pre-LAUNCH

Leading up to PEMBA LAUNCH on 8/26, there will be a number of videos and asynchronous (pre-recorded) content that will be on view on your own time at your own pace.

Prior to this week, you will be sent a case and assigned a team that you will work with for a case competition. You will have an opportunity to meet with an assigned team mentor sometime during 8/17 through 8/20. You will present in front of judges on the date of PEMBA LAUNCH on 8/26.

Synchronous sessions are considered mandatory but will be recorded whenever possible. In addition, your schedule will include asynchronous work -- work you will complete either independently or with your team at a time of day convenient to you.

Note: All content and video access will be available via Questrom Tools, so it is essential that you set-up your BU email and make sure you have access to this site prior to August 17.

August 13th – Case and Case Competition Teams are released – This will be emailed.

August 17th – PRE-RECORDED CONTENT RELEASED

MBA Center Overview Video (Asynchronous) -Access through [Questrom Tools](#) under the “2020 (Fall) Pre-Work/Resources.”

Learn more about the MBA Center. The MBA Center houses both the academic advising and career coaching for all MBA students. You will be assigned both an academic advisor and a career coach to work with in your time as a PEMBA student here at Questrom. Students will have a chance to answer questions live during LAUNCH on August 26.

(Students will have an opportunity to meet their advisor later on in the week via Zoom and ask any follow up questions)

Evening of August 17th – LIVE [Zoom Link](#)

Live case overview session 5-6pm (Synchronous and Recorded)

Professor Greg Stoller, Senior Lecturer in the Strategy department, will be on hand to go over the case in detail. Students will be able to ask questions. This session will be recorded for anyone who is unable to view live.

Tentative 8.13.20

SCHEDULE

August 18th – LIVE

PEMBA Health Sector Management and Social Impact Orientations
5:50-6:30pm (*Synchronous and Recorded*) [Zoom Link](#) for Social Impact/[Zoom Link](#) for HSM

Ned Rimer(Health Sector Management) and David Stolow (Social Impact) will host session to welcome students in their respective programs. Students interested or would like to know more about either of these programs can attend!

August 19th – LIVE [Zoom Link](#)

Financial Aid Q & A Session 5-5:30pm (*Synchronous and Optional*)
 Get you questions about financial aid answered by our Director of Graduate Financial Aid, Somaly Heang.

August 20th – BU Resources (*Asynchronous*) Access through [Questrom Tools](#) under the “2020 (Fall) Pre-Work/Resources.”

Find out information about all of University resources available to you outside of Questrom

August 21st – No scheduled content release. Feel free to take this time to meet with your case competition teams or go over any of the recordings release from earlier in the week.

August 24th – LIVE [Zoom Link](#)

Identity & Business 5-6:30pm (*Synchronous and Recorded*)

This session will be hosted by Tiffany Enos, Director of Diversity, Equity, and Inclusion at the Questrom School of Business.

This session will be recorded for anyone who is unable to view live.

August 25th – LIVE [Zoom Link](#)

Financial Aid Q & A Session 12-12:30pm (*Synchronous and Optional*)

Get you questions about financial aid answered by our Director of Graduate Financial Aid, Somaly Heang.

August 25th – LIVE [Zoom Link](#)

MBA Center Q & A Session 5-6pm (*Synchronous and Optional*)

Members of the MBA Center academic advising and career coaching team will be available to answer questions. This session will be recorded for anyone who is unable to view live.

Tentative 8.13.20

SCHEDULE

August 26th PEMBA LAUNCH (Mandatory)
Full Day of LIVE (Synchronous) content
[Zoom Link for the Entire Day](#)

Morning Sessions

9am - 9:45am Welcome Remarks from School and Program Leadership

9:45am - 10:00am Break

10:00am - 10:30am Career Development Information Session with Peter Decotis

10:45am - 11:45am - PEMBA Student Panel Q and A. Learn more about the PEMBA student experience from our some of our current students!

11:45 - 12:30pm - Lunch Break

Afternoon Sessions

12:30 - 3:30pm Case Competition Preliminaries

3:30 - 4pm Judges' Deliberations

4pm Finalists Announced

4pm - 4:30pm Welcome from Dean Fournier

4:30 - 5:30pm Finals

5:30 - 5:45pm Finals Deliberations

5:45pm Winner of the first Annual PEMBA LAUNCH Case Competition Announced!

Tentative 8.13.20