

## Social Impact MBA+ MS in Digital Technology Curriculum

Class of 2022

### First Year

### Second Year

| Semester Long Courses   | FALL<br>21.5 credits |  | SPRING<br>24.5 credits |  | SUMMER<br>8 credits               | FALL<br>15 credits  |  | SPRING<br>15 credits   |  |   |
|---|----------------------|--|------------------------|--|-----------------------------------|---|--|--|--|---|
| ES735: Team Coaching (.5 cr)  | LAUNCH               | MG790: Ethics 1<br>(1.5 cr)  | January Intensives     | 1<br>IS717: IT Applications in Management (3 cr)<br><br>2<br>PL700: Intro to Business Law (2 cr)   | May Intensives                    | IS756: Digital Product Build (3 cr)<br><br>IS889: Data Management (3 cr)<br><br>IS754: Human Centered Design (2 cr) | Semester   | ES723: Career Management (0 cr)<br><br>IS883: Synthesizing Digital Efforts to Deliver Better Outcomes (3 cr)<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)* | Semester   | IS890: Digital Practicum (3 cr)<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)* |
| ES730: Leadership Communications (1.5 cr)   | Module 1             | PL727: Organizations, Markets, and Society (3 cr)<br><br>QM716: Business Analytics: Data Analysis and Risk (3 cr)    | Module 3               | IS710: IT Strategies for a Networked Economy (3 cr)<br><br>MO713: Managing Organizations and People (3 cr)<br><br>SI750: Competition, Innovation, and Strategy (3 cr)  | Required Social Impact Internship | Semester  | MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)* | Semester   | MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MBA, MSDT, or Social Impact Elective (3 cr)* |   |
| ES723: Career Management (0 cr)   | Module 2             | AC710: Financial Reporting and Analysis (3 cr)<br><br>OM725: Creating Value Through Operations and Technology (3 cr) | Module 4               | IS833: The Analytic Enterprise (3 cr)<br><br>SR801: Social Impact: Business, Society, and the Natural Environment (3 cr)<br><br>MBA, MSDT, or Social Impact Elective (3 cr)*<br><br>MG731: Ethics 2 (1.5 cr) |                                   |   |  |  |  |   |
|   |                      | MK723: Marketing Management (3 cr)<br><br>FE721: Finance 1 (3 cr)  |                        |  |                                   |   |  |  |  |   |
|   |                      |  |                        |  |                                   |   |  |  |  |   |
| <p><b>*NOTE: At least 3 out of the 9 electives must be MSDT electives and at least 3 out of the 9 electives must be Social Impact electives. This leaves 3 remaining electives that students are free to use as they see fit. Including MSDT and Social Impact electives, students must take a minimum of 30 elective credits for graduation.</b></p> |                      |  |                        |  |                                   |   |  |  |  |   |