

Social Impact PEMBA Curriculum: 56 Credits

Entering 2016 and Later

Pre-Term (1 Credit)	Core (27 Credits)	Business Law (2 Credits)	Executive Skills (2 Credits)		PNP Requirements (12 Credits)	General Electives (12 Credits)
MG705: PEMBA LAUNCH (1 cr)	OB712: Leading Organizations and People (3 cr)	PL700: Introduction to Business Law (2 cr)	Executive Communication Courses (must select at least ONE) ES701: Executive Written Communication (1 cr) or ES700: Executive Presentation (1 cr)	Career Development ES707: Managing Career Growth (1 cr)	OB841 Fundamentals of Non-Profit Management (3 credits) Three PNP electives at three credits each Students are required to complete a 300- hour internship in a public, private or non- profit organization. PEMBA students may waive the internship requirement with applicable work experience with permission of the PNP Faculty Director.	Four elective courses at 3 credits each
	AC711: Financial Reporting and Analysis (3 cr)					
	FE722: Financial Management (3 cr)					
	MK724: Marketing Management (3 cr)					
	QM717: Data Analysis for Managerial Decision- making (3 cr)					
	FE730: Economics and Management Decisions (3 cr)					
	IS711: IT Strategies for a Networked Economy (3 cr)					
	OM726: Creating Value through Operations & Technology (3 cr)					
	SI751: Competition, Innovation, and Strategy* (3cr)					