GLOBAL BUSINESS
MULTIDISCIPLINARY CONCENTRATION

Global Business is a multidisciplinary concentration which means it must be paired with any functional concentration of your choosing. A multidisciplinary concentration provides a breadth of exposure regarding a particular industrial sector or an area of business, through a cross-section of related courses from within Questrom and across the University. Students interested in Global Business may be interested in careers in traditional global business environments and practices. Global Business can provide a good foundation for awareness of diversity and cultural topics, as well as analysis of globalization opportunities for businesses.

A multidisciplinary concentration in Global Business can lead to a variety of career paths. As such, students are encouraged to select a Functional Concentration that pairs with their area of additional interest. The choices with the more common pairings are Finance, Marketing, Management Information Systems, or Strategy.

To concentrate in Global Business there is a required study abroad experience as well as a language requirement. For more information on required courses and other details please visit HERE.

POPULAR CAREER PATHS

Because Global Business is very broad, students enter the same careers as other concentrators but with an international focus. This could mean managing international client relations, working for a global company and working on projects of an international scale, or managing finances in the global market place.

- **International Job Listings and Program Sites**
  - Monster.com’s Global Gateway Search Site
  - Careerbuilder’s International Gateway
  - Foreign Chamber of Commerce
  - United Nations Web Site for Researching Countries - News, Economy, Tech, Health, Trade, etc.
  - Foreign Consulate Offices in the United States
  - UC Irvine’s International Internship Web Sites and Programs
  - U Michigan Directory of Work Abroad Web Sites
  - Duke U International Student Career Resources
  - Job Listings Overseas; part of the Aboutjobs.com Network
  - Online Databases of American Employers for Int’l Professionals
  - Broad International Job Search Web Site

- **International Job Listings for Specific Countries/Regions/Languages**
  - Career Resources for Bilingual Japanese-English Professionals
  - DISCO – Career Forum for Japanese-English bilingual students
  - Jobs in Hong Kong
  - Jobsite Singapore
  - Naukri - Jobs in India
  - Jobs for Spanish and Portuguese Speakers
  - Job Pilot Europe – European Job Listings
  - Career Planning across Europe
  - Les pages emploi -- written in French
  - Jobs in Italy
  - Netherlands Jobs - written in Dutch
Questrom/BU Clubs: Joining clubs is a great way to gain experience and build your professional network. Below are specific club(s) within Questrom for those interested in Global Business. For a complete list of business specific Questrom Clubs, please visit here and for a list of BU wide clubs that offer organizations across larger interest areas ranging from health to nonprofits, please visit here.

Professional Associations: Professional Associations exist on the regional and national level. They host national conferences discussing relevant topics, networking events and training and professional development opportunities. If you are interested in Global Business careers, here are some professional associations, you may want to consider joining:

- Association of Career Professionals Internal: ACP International
- International Federation of Accountants
- NASBITE International

LinkedIn Groups: LinkedIn is a crucial part of anyone’s job search and networking strategy. Using LinkedIn groups, you can develop more targeted networks for various criteria including location, industry, function and more! Below is a list of sample LinkedIn groups Global Business concentrators may want to consider, for more assistance on using this feature please make an appointment with a UDC Career Advisor at bu.joinhandshake.com:

- International Business
- IIBA (International Institute of Business Analysis)
- International Association of Business Communicators (IABC)
- Global Sales & International Business Advisory

Rotational and Leadership Development Programs (Domestic & International)

- Management and Leadership Development Program
- China Talent Development Program
- Global Finance & Business Management Analyst Program
- Corporate Business Challenge
- Global Knowledge Network Analyst Program

Rotational and Leadership Development programs are usually 2-3 year training programs that can be valuable for undergraduates to launch into their career. More information about the types of programs and the industries they are available in can be found on the Feld Center’s site HERE.

INTERNSHIP AND JOB SEARCH RESOURCES

- Vault
- Pardee Library
- Indeed
- Simply Hired
- Internships
- Glassdoor

NEXT STEPS

- Swiss Jobs – written in German
- Jobs in the Czech Republic
- Jobs in Australia
- BUNAC-full-time opportunities in Australia/Ireland and internships in Mexico Africa, UK, China, Australia
- U.K. jobs
- Jobs in Ireland

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