As a MIS professional, your employment opportunities are innumerable. You might work within a specialized industry such as health care, telecommunications, retail, utilities, financial services, or in one of the many technology-related products and service companies.

For exposure to a variety of different industries, consider working as a consultant at one of the major consulting firms. Companies call on IT consulting firms to implement a variety of technological solutions, analyze their IT operations, or take over entire IT processes. The MIS concentration can be paired with multiple other concentrations and a variety of minors. Popular choices include strategy, finance, accounting, and entrepreneurship and innovation. Additionally, many students also seek minors outside of Questrom and interest can range based on the area most interested in. For all available minors, please visit the Boston University programs website found here.

For more information on required courses and to contact the Concentration Faculty Advisor, please visit HERE.

**MANAGEMENT INFORMATION SYSTEMS**

**BUSINESS ANALYST: INTERNAL AND/OR EXTERNAL CONSULTANT**

Their main focus is identifying opportunities for improving a business’s processes and using technology to eliminate problems that affect productivity, output, distribution and ultimately, the bottom line. So, knowing how technology can solve business problems is vital to a business analyst’s success. This is the most common track for Information Systems students. 85% of hiring positions in the IS area are either for Internal consultants who work for corporations and address the implementation of new Information systems or maintaining Legacy systems or Consulting Systems Analyst who work with external clients. Both corporate and consulting opportunities have job titles similar to Systems Analyst, Business Analyst, Forensics Analyst and System Integration Analyst.

**INFORMATION SYSTEMS ANALYTICS**

Systems analysts utilize an organization’s IT systems to help achieve strategic business goals. They may design and develop new systems by configuring new hardware and software, or use existing systems in new ways to accomplish additional or different outcomes. Organizations such as Google, Hubspot, Digitas and others desire students who have both an information systems background as well as some marketing analytics in many cases.

**WEB DEVELOPER**

Web Developers work closely with marketing and design teams to develop, launch, and maintain marketing content. They also work to achieve SEO goals and brad/visual style for a company. Some technical skills needed in this area are HTML, CSS, and JavaScript.
Many Questrom students choose typical career paths associated with this major. However, some graduates choose unrelated careers that utilize skills and experiences developed during their years in college. Some fields may require further study or training. The listing below offers examples of possible career paths, but is not to be comprehensive or limiting.

- **Network Technology**
  - Network Administration
  - Network Support

- **Internet**
  - Programming
  - Website/Software Design
  - Website Administration
  - System Analysis

- **Systems Development**
  - Systems Integration
  - Database Administration
  - Business Application Development
  - Quality Analysis
  - Application Testing

- **Non-Technical**
  - Customer/Product Support
  - Training
  - Sales/Marketing

- **Consulting**

- **Rotational and Leadership Development Programs**
  - EX: IT Leadership Program
  - EX: Global Management Trainee Program

**Rotational and Leadership Development programs are usually 2-3 year training programs that can be valuable for undergraduates to launch into their career. More information about the types of programs and the industries they are available in can be found on the Feld Center’s site HERE**

**INTERNERSHIP AND JOB SEARCH RESOURCES**

- **Vault**
- **Pardee Library**
- **www.dice.com** - high tech. jobs online
- **BU Technology Department** - gain experience on campus
- **www.computerworld.com** - career and industry insights

- **Indeed**
- **Simply Hired**
- **Internships**
- **Glassdoor**
Questrom/BU Clubs: Questrom/BU Clubs: Joining clubs is a great way to gain experience and build your professional network. Below is a list of Questrom clubs those interested in Management Information Systems should consider:

- BizTech
- BU Consulting Group — contact bucg@bu.edu
- FinTech Club

Professional Associations: Professional Associations exist on the regional and national level. They host national conferences discussing relevant topics, networking events and training and professional development opportunities. If you are interested in careers in Management Information Systems here are some professional associations, you may want to consider joining:

- Association for Informational Systems
- Information Systems Security Information
- Association of Information Technology Professionals
- Business Technology Association

LinkedIn Groups: LinkedIn is a crucial part of anyone’s job search and networking strategy. Using LinkedIn groups, you can develop more targeted networks for various criteria including location, industry, function and more! Below is a list of sample LinkedIn groups Management Information Systems concentrators may want to consider, for more assistance on using this feature please make an appointment with a UDC Career Advisor at bu.joinhandshake.com:

- Information Systems Security Association (ISSA)
- Information Security Management Systems-Implementation and Audit
- HR Information Systems

NEXT STEPS

POPULAR EMPLOYERS

You can use your business administration degree in a number of different industries. Below is a list of sample employers that recruit at Questrom and are looking for students who concentrated in MIS:

- Accenture
- Boston Scientific
- Cigna
- Deloitte Consulting
- Deloitte & Touch
- Ernst & Young
- EMC
- Eze Castle
- Fidelity Investments
- Microsoft
- Oracle
- PricewaterhouseCoopers
- The Hartford Financial Services
- Thermo Fisher Scientific
- United Technologies

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