

STARTUP RESOURCE GUIDE

WHAT ARE STARTUPS?

A startup is a company initiated by an entrepreneur to establish and develop a scalable business model. In the early stages of operations, startups are financed by the founders until the product, service, or platform attracts investors and other large-scale funding opportunities. Incubators and public workspaces often provide startups with seed funding, mentorship, and space to learn and grow.

Startups will begin as small businesses, but not all small business are startups. Whereas small businesses are focused on stable long-term value, startups are often driven by growth potential and scale of initial concepts. Though the growth and success of a startup can be uncertain, startups provide exciting career opportunities for agile professionals interested in fast-paced and innovative work environments.

TOP POWER SKILLS VALUED AT STARTUPS

- ADAPTABILITY
- ENTHUSIASM
- ORGANIZATION
- STRONG WORK ETHIC
- COLLABORATION
- ENTREPRENEURSHIP
- PATIENCE
- SYSTEMIZING
- COMMUNICATION
- INITIATIVE
- PERSISTENCE
- TEAM WORK
- CRITICAL THINKING
- INNOVATION
- PROBLEM SOLVING
- TIME MANAGEMENT

STARTUPS IN THE GREATER BOSTON AREA

- ALGORAND
- COMPOSABLE ANALYTICS
- GINKGO BIOWORKS
- NASUNI
- ALPHA VANTAGE
- CYBEREASON
- GRADIFI
- PERCEPTIVE AUTOMATA
- AMBI, INC.
- DATAROBOT
- INFINITE COOLING
- RENOVISO
- BITSIGHT TECHNOLOGIES
- DEVOTED HEALTH
- IORA HEALTH
- SPYCE
- CAZENA
- DRAFT KINGS
- KLAVIYO
- TOAST
- CIRCLE
- ENDEAVOR ROBOTICS
- LENDBUZZ
- VYASA ANALYTICS

ONLINE RESOURCES

AngelList

<https://angel.co/>

A platform for technology and startup companies to recruit talent, raise funding, and share blog content.

Black Founders

<https://blackfounders.com/>

An organization empowering Black entrepreneurs with access to advice, mentorship, and funding.

Bostinno

<https://www.americaninno.com/boston/>

A digital media company offering news and events on entrepreneurs, startups, and innovation trends in Boston.

Boston Business Women

<https://bostonbusinesswomen.com/>

An exclusive membership program and online educational series for female entrepreneurs and business leaders.

Product Management Association

<http://www.bostonproducts.org/>

A professional group sharing industry news and trends, workshops, mentorship programs, and job opportunities.

Boston Startup Fair

<http://boston.startupjobfair.org/>

A nationwide event resource connecting Massachusetts area startups with talented job seekers of all levels.

Boston Startup Guide

<https://bostonstartupsguide.com/>

A guide providing a current, curated list of Boston area startups by industry, business type, and city located.

BuiltInBoston

<http://www.builtinboston.com/>

A resource for researching news, events, job openings, and salaries in tech and startups in the Boston area.

BUild Lab

<http://www.bu.edu/innovate/>

An organization at BU equipping students with knowledge, skills, and resources to explore innovative ideas.

City Awake

<https://cityawake.org>

An organization engaging next generation leaders in solving challenges pressing the Greater Boston area.

Crunchbase

<https://www.crunchbase.com/>

A network connecting 50 million entrepreneurs, companies, investors, market researchers, and salespeople.

District Hall

<http://www.districthallboston.org/>

An event venue, public workspace, and programming hub for innovators to learn and collaborate.

EdSurge

<https://www.edsurge.com/>

An education news organization that connects education technology entrepreneurs and educators.

Greenhorn Connect

<http://www.greenhornconnect.com/>

A web portal sharing news, resources, events, and funding opportunities with startups and entrepreneurs.

Hub Week

<https://hubweek.org/>

A celebration of innovation in art, science, and technology with speakers, workshops, and networking events.

MIT Technology Review

<https://www.technologyreview.com/>

A technology-focused publication featuring news analysis, business reports, and interactive digital media.

MITX

<https://www.mitx.org/>

A community of professionals in the technology sector engaging through networking events and programs.

Microsoft New England

<http://blogs.microsoft.com/newengland/>

A blog featuring revolutionary thinkers and innovators in the technology sector throughout New England.

Mass Tech Collaborative

<http://masstech.org/>

A public agency supporting the innovation economy in Massachusetts through education, grants, and strategy.

Next City

<https://nextcity.org/>

A nonprofit news organization focused on economic and environmental issues and innovative solutions.

StartHub Boston

<http://www.starthub.org/>

A guide to startups, events, jobs, investors, resources, and workspaces in the Greater Boston area.

Startout Growth Lab

<https://startout.org/growth-lab/>

An accelerator offering office space, mentoring, and education to young companies founded by LGBTQ entrepreneurs.

Tech Crunch

<https://techcrunch.com/>

A digital media organization sharing news, products, and events in the technology and startup sectors.

TechGen

<https://www.thetechgen.org/about/>

A site connecting college students with top healthcare and technology companies through profiles and events.

VentureFizz

<https://venturefizz.com/jobs/>

A job board highlighting job and career opportunities in the technology industry throughout Boston and NYC.

Xconomy

<http://www.xconomy.com/>

An organization sharing news and trends in the technology sector through features, reports, and events.

Ycombinator

<http://www.ycombinator.com/rfs/>

An organization providing startups with seed funding and support necessary to launch large scale fundraising.