

FROM THE ASSISTANT DEAN, UNDERGRADUATE  
STUDENT EXPERIENCE & SERVICES

RACHEL I. REISER

Congratulations! This is certainly a remarkable time in the world, at Boston University, and at Questrom. And I hope your achievement in admission to BU is celebrated and not overshadowed by world events. We are extremely proud to welcome you to the BU and Questrom community!

You have been admitted to one of the most prestigious universities—and business schools—in the country. I hope that you will decide to join us and take advantage of the breadth of opportunities and resources available to you at Boston University. First and foremost, you will be taught by internationally-renowned faculty. Many of the professors are or have been high-level executives and continue to be leading researchers in their fields. In fact, in 2012, Boston University was invited to join the Association of American Universities, an elite organization of leading research universities in the United States and Canada; in becoming the 62nd member, BU is one of only four universities invited to join the group since 2000.

You will have access not only to the distinguished faculty at the Questrom School of Business, but also to those throughout the rest of Boston University. Through the **Boston University HUB**, a University-wide general education program that helps to develop **six essential capacities**, you will explore many disciplines that will equip you to thrive in your personal, professional, and civic life. Many of our students take advantage of BU's excellence across a vast array of disciplines by completing a dual degree or a minor in a variety of subjects, including **communications, hospitality administration, international relations, and the fine arts.**

BU also offers valuable experiences outside the classroom. To get the most out of your undergraduate experience, I encourage you to get involved. Perhaps you will join one of the nearly 500 **student organizations** run by our **Student Activities Office**. You might be interested in the **Community Service Center**, which provides opportunities to give back to your new community through more than a dozen different programs, including week-long service trips to places such as Puerto Rico, San Francisco, and Florida. The Community Service Center includes nearly 5,000 volunteers completing over 100,000 hours of service annually! You can further expand your horizons through one of the 75+ **study abroad** programs available in more than 30 cities on six continents.

The purpose of Questrom's **Undergraduate Academic & Career Development Center** (UDC) is to assist you with planning the educational track that is most effective for you. Our advisors are available to consult with you on a one-to-one basis, and partner with you to support your learning and personal development. Another exceptional resource, the **Feld Center for Industry Alliances**, is dedicated exclusively for students in the Questrom School of Business. We take your career planning seriously; between the UDC and the Feld Center, we hold frequent career fairs, résumé and interview workshops, provide professional career coaching, and maintain an expansive database of jobs in management fields. Please take the time to explore this website thoroughly. It contains a great deal of pertinent information, and anticipates questions that you and your parents might have. Of course, if at any time you would like to be in contact with an advisor in the Undergraduate Academic & Career Development Center, or with me directly, please do not hesitate to call 617-353-2650 or email [rreiser@bu.edu](mailto:rreiser@bu.edu) with your questions. I hope to also "see you" in some social media space; please feel free to friend me on Facebook, **Dean Rachel Reiser**, tweet me, **@DeanR\_Questrom**, or even check out my Instagram, **@deanreiser**. Live and via technology, I look forward to hearing from you and welcoming you to the Questrom School of Business community!



Sincerely,

Rachel I. Reiser  
Assistant Dean, Undergraduate Student Experience & Services