

# Further Education After Graduation

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# Agenda

- What is an MBA?
- What is a specialized Master's degree?
- Admissions Checklist
- MBA vs. specialized Master's degree
- What does Questrom have to offer?

# MBA: Master's in Business Administration

- **What is it?** A graduate degree that provides theoretical knowledge, as well as more practical training in general business functions. Some MBA programs allow you to choose concentrations.
- **Who wants it?** Applicants come from varying backgrounds – some in business, some not. Most MBA-seekers already have full-time work experience.
- **How long to completion?** Full-time programs can vary between 1 – 2 years. MBA's can also be taken part-time and take an average of 3-4 years to complete.
- **What's the delivery method?** Many programs happen on-campus, but there are some programs that are completely online. There are also blended programs that may involve both on-campus and online components.

# Specialized Master's Degrees

- **What is it?** A graduate degree that is more tailored towards a specific area of business.
- **Who wants it?** Someone who wants more specialized knowledge. These applicants may have less work experience and may be coming directly from undergrad.
- **How long to completion?** 1-2 years
- **Examples:** Master's in Finance, Mathematical Finance, Accounting, Management Studies, Marketing, Human Resource Management
- **What's the delivery method?** Many programs happen on-campus, but there are some programs that are completely online. There are also blended programs that may involve both on-campus and online components.

# MBA vs. Specialized Master's Degree

## MBA

- Have full-time work experience
- Applicable to people coming from a variety of experiences
- May have a specific goal, but maybe looking for a broader skill set

## Specialized Master's Degree

- May be coming from undergrad
- Have a specific skill set they want to gain
- Have a specific career goal that aligns with the specialized skills they will obtain

# Admissions Checklist

- Resume
- Essay
- Letters of Recommendation
- Undergraduate Transcripts
- GMAT/GRE Results
  - GMAT vs. GRE
- Interview

# What does Questrom offer?

## The Questrom MBA:

- Full-Time MBA
- Professional Evening MBA
- Health Sector MBA
- Social Impact MBA
- Online MBA

## Dual Degrees:

- MBA+ MS in Digital *innovation*
- MBA+ MA in International Relations
- MBA+ MA in Economics
- MBA+ JD
- MBA+ JD (Three-Year Accelerated)
- Health Sector MBA+ MD
- Health Sector MBA+ MPH
- MBA+ MS in Product Design

## Questrom Specialized Programs:

- MS in Management Studies
- MS in Mathematical Finance
- MS in Business Analytics
- PhD in Mathematical Finance
- PhD in Business Administration

# Questions?