Agenda

- What is an MBA?
- What is a specialized Master’s degree?
- Admissions Checklist
- MBA vs. specialized Master’s degree
- What does Questrom have to offer?
MBA: Master’s in Business Administration

- **What is it?** A graduate degree that provides theoretical knowledge, as well as more practical training in general business functions. Some MBA programs allow you to choose concentrations.

- **Who wants it?** Applicants come from varying backgrounds – some in business, some not. Most MBA-seekers already have full-time work experience.

- **How long to completion?** Full-time programs can vary between 1 – 2 years. MBA’s can also be taken part-time and take an average of 3-4 years to complete.

- **What’s the delivery method?** Many programs happen on-campus, but there are some programs that are completely online. There are also blended programs that may involve both on-campus and online components.
Specialized Master’s Degrees

- **What is it?** A graduate degree that is more tailored towards a specific area of business.
- **Who wants it?** Someone who wants more specialized knowledge. These applicants may have less work experience and may be coming directly from undergrad.
- **How long to completion?** 1-2 years
- **Examples:** Master’s in Finance, Mathematical Finance, Accounting, Management Studies, Marketing, Human Resource Management
- **What’s the delivery method?** Many programs happen on-campus, but there are some programs that are completely online. There are also blended programs that may involve both on-campus and online components.
MBA vs. Specialized Master’s Degree

**MBA**
- Have full-time work experience
- Applicable to people coming from a variety of experiences
- May have a specific goal, but maybe looking for a broader skill set

**Specialized Master’s Degree**
- May be coming from undergrad
- Have a specific skill set they want to gain
- Have a specific career goal that aligns with the specialized skills they will obtain
Admissions Checklist

- Resume
- Essay
- Letters of Recommendation
- Undergraduate Transcripts
- GMAT/GRE Results
  - GMAT vs. GRE
- Interview
What does Questrom offer?

The Questrom MBA:
- Full-Time MBA
- Professional Evening MBA
- Health Sector MBA
- Social Impact MBA
- Online MBA

Questrom Specialized Programs:
- MS in Management Studies
- MS in Mathematical Finance
- MS in Business Analytics
- PhD in Mathematical Finance
- PhD in Business Administration

Dual Degrees:
- MBA+ MS in Digital innovation
- MBA+ MA in International Relations
- MBA+ MA in Economics
- MBA+ JD
- MBA+ JD (Three-Year Accelerated)
- Health Sector MBA+ MD
- Health Sector MBA+ MPH
- MBA+ MS in Product Design
Questions?