

Questrom Ascend is a fellowship opportunity that complements the experience of students from underrepresented backgrounds at Questrom, specifically Black / Caribbean-American / African-American, Hispanic, Latin/o/a/x, Indigenous / Native American, Pacific Islander, and First-Generation college students. This opportunity is offered to students following their acceptance to BU and is contingent on their attendance at Questrom School of Business.

Questrom Ascend aims to help students develop a support system at Questrom through relationships fostered in fellowship. Students will nurture their personal growth with a dedicated community, have access to mentorship opportunities, expand their professional development and leadership, and more throughout their time at Questrom.

The fellowship also aims to promote Questrom's mission by developing innovative and ethical leaders who acknowledge, celebrate, appreciate difference, understand the impact of business on society, and strive to create value for the world.

The Questrom Ascend Structure

The fellowship begins with the August Ascend program that occurs the weeks prior to the start of classes in the fall. This program will include workshops on intercultural competency and inclusive leadership, team building exercises, connections with campus resources, engagement with student leaders and alumni, meetings with faculty and staff, and chances to explore Boston. Additionally, students will have the opportunity to kick off their college experience with a visit with one of our corporate partners to begin their career exploration and building of their professional network.

During the academic year, first-year Ascend Fellows are encouraged to live in The Towers, on the Management Floors, Questrom's specialty housing community. Fellows will have the ability to regularly engage with faculty and staff and be mentored by upper-level business students. In the fall semester, first-year Ascend Fellows take their section of ES110 Explore Your Career together to navigate their career exploration through the lens of their unique identities. Additionally, Ascend Fellows of all class years enroll in ES090 Ascend Seminar each semester to engage in career exploration, network with Questrom partners and receive leadership development and financial education workshops.

Ascend NYC is a signature part of the fellowship open to 45-50 students per year. This trip to New York City takes place over the winter break and features corporate site visits on Wall Street, an alumni dinner, and community-building opportunities.

YOUR FIRST YEAR AT A GLANCE

Connecting to Questrom

The goal of the first year is to help students connect to Questrom, BU, and the greater Boston community; we aim to help students understand their resources, develop a support system through relationships fostered in the fellowship, and begin the journey as inclusive, innovative leaders.

During this year, Questrom Ascend will help students:

Lead

- Understand the value of inclusive teams in college and business
- Articulate their unique identities, strengths, and areas for growth

Develop

- Gain exposure to different industries and functions within business, including potential site visits
- Refine their individual approach to networking and building their personal brand
- Engage in foundational Financial Education workshops

Grow

- Develop strong interpersonal relationships through community and mentorship
- Utilize academic support, coaching, and tutoring
- Connect with their financial aid, career, and academic advisors
- Identify potential work-study or other on-campus employment opportunities
- Participate in ES110 Explore Your Career and ES090 Ascend Seminar with their Ascend cohort

CONTACT

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To learn more about Questrom Ascend, please visit questromworld.bu.edu/questromlife/ascend