

SCHEDULE

MONDAY, AUGUST 21, 2023

8:00 - 9:00am
Atrium

Check-In with Coffee & Pastries

9:00 - 10:00am
Auditorium: HAR 105

Welcome to Questrom

Cathy Fazio, *Associate Dean of MBA Programs, Senior Lecturer, Strategy & Innovation*

Eric Petersen, *Director, Academic Development, MBA Center*

Sally Jackson, *Director, Community Engagement, MBA Center*

Monica Parker-James, *Associate Dean, Industry Engagement, Career Services & Alumni Initiatives*

10:00 - 10:15am

Break

10:15am - 12:15pm
Auditorium: HAR 105

DEI at Questrom: Business and Identity

Kabrina Krebel Chang, *Associate Dean for Diversity, Equity, & Inclusion, Clinical Associate Professor of Business Law and Ethics*

Cecilia Yudin, *Director, Center for Diversity, Equity, & Inclusion*

Barbara Conant, *Operations & Program Manager, Center for Diversity, Equity & Inclusion*

Build your capacity to advance DEI at Questrom and beyond. Students will engage in conversations and activities that center the abilities to create inclusive environments and encourage transformative leadership.

12:15pm - 1:15pm
Pick Up in the Atrium

Lunch

1:30pm - 2:30pm

Meet Your Cohort & Academic Advisor

HAR 315
HAR 406
HAR 408
HAR 410

Cohort Arlington: Eric, *Academic Advisor*

Cohort Beacon: Chris, *Academic Advisor*

Cohort Congress: Francisco, *Academic Advisor*

Cohort Dalton: Elliot, *Academic Advisor*

2:30pm - 2:45pm

Break

2:45pm - 4:00pm
Auditorium: HAR 105

Panel of Second Year Students

Join us to hear from some of our current second year students about their experiences across their first year at Questrom, and how they've capitalized on their time here on campus!

SCHEDULE

4:00pm - 5:00pm

Specialty Programs Intro:

Learn more about the opportunities and curriculum of the specialty programs. Meet students, faculty, and staff within your program. Imagine your graduate studies in the context of all that BU and Boston has to offer. Students who are interested in joining one of our specialty programs or the associated Learning Community are also welcome to attend.

**Health Sector
Management:**
HAR 410

Rena Conti, *Associate Professor, Markets, Public Policy & Law*
Marc Spooner, *Lecturer, Management & Organizations*

Social Impact:
HAR 408

David Stolow, *Senior Lecturer/Co-Faculty Director, Social Impact, Management & Organizations*
Rodrigo Canales, *Associate Professor, Co-Faculty Director, Social Impact, Management & Organizations*

MSDT:
HAR 315

Ben Lubin, *Research Faculty/Faculty Director, Clinical Associate Professor, MSDT, Information Systems*
Pete Howard, *Executive Director, Digital Business Institute, Executive Director, MSDT, Professor of the Practice, Marketing*

**General MBA &
Management
Science:**
HAR 406

Cathy Fazio, *Associate Dean of MBA Programs, Senior Lecturer, Strategy & Innovation*
Wan, Fang, *Clinical Professor, Information Systems*
Eric Petersen, *Director, Academic Development, MBA Center*

5:00pm - 7:00pm
9th Floor Ballroom

Welcome Reception

End the first day of LAUNCH with a social to network with your classmates, staff, and faculty, enjoy light appetizers and a drink!

TUESDAY, AUGUST 22, 2023

9:00am - 10:00am
Auditorium: HAR 105

Questrom Culture & Academic Norms

Cathy Fazio, *Associate Dean of MBA Programs, Senior Lecturer, Strategy & Innovation*
Eric Petersen, *Director, Academic Development, MBA Center*

SCHEDULE

10:00am - 11:00am
Auditorium: HAR 105

Please join Cathy Fazio as we discuss the culture we cultivate in and outside of the classroom, dealing with conflict, and community norms.

Intro to Experiential Learning

Greg Stoller, *Master Lecturer, Strategy & Innovation*

In this session we will be discussing case competitions at Questrom and various other experiential learning and field study seminars that our full-time MBA students often take part in. If you have any questions either before or after the session, please reach out to Greg Stoller at gstoller@bu.edu.

11:00am - 11:15am

Break

11:15am - 12:15pm
Auditorium: HAR 105

ES735: Introduction to Teaming pt. 1

Paul Hutchinson, *Senior Lecturer, Management and Organizations*

This session introduces students to the teaming dimension of their first-year MBA program. Students will engage in a series of conversations that enable them to create the foundation for successful teamwork, which include the creation of the ground rules by which they will work together. Students will also become more familiar with the cohorts with whom they will be taking the first-year courses.

12:15pm - 1:15pm
Pick Up in the Atrium

Lunch

1:30pm - 2:30pm
Auditorium: HAR 105

ES735: Introduction to Teaming pt. 2

Paul Hutchinson, *Senior Lecturer, Management and Organizations*

A continuation of the earlier Teaming session.

2:30pm - 2:40pm

Break

2:40pm - 3:30pm
BUild Lab
Comm Ave
HAR 211

Cohort Arlington: BUild Lab Tour

Cohort Beacon: Comm Ave Tour

Cohort Congress: Headshots

Cohort Dalton: Questrom Common Directory Setup

SCHEDULE

HAR 314

3:40pm - 4:30pm
Comm Ave
BUild Lab
HAR 314
HAR 211

Cohort Arlington: Comm Ave Tour
Cohort Beacon: BUild Lab Tour
Cohort Congress: Questrom Common Directory Setup
Cohort Dalton: Headshots

4:40pm - 5:30pm
HAR 211
HAR 314
BUild Lab
Comm Ave.

Cohort Arlington: Headshots
Cohort Beacon: Questrom Common Directory Setup
Cohort Congress: BUild Lab Tour
Cohort Dalton: Comm Ave Tour

5:40pm – 6:30pm
HAR 314
HAR 211
Comm Ave.
BUild Lab

Cohort Arlington: Questrom Common Directory Setup
Cohort Beacon: Headshots
Cohort Congress: Comm Ave Tour
Cohort Dalton: BUild Lab Tour

WEDNESDAY, AUGUST 23, 2023

9:00am - 1:00pm
Auditorium: HAR 105

Consulting Interview Boot Camp with Management Consulted

Many industries are now using case interviews to find top talent – they're not just for consulting jobs anymore! Get a jump start on your preparation for these complex interactions with direct access to the world's top experts on case interviews. This rigorous workshop will include a Case Interview, Core Case Frameworks, and a Case Walkthrough. A follow-up session in September will offer deeper dives into Advanced Case Frameworks, Interpreting Charts, Graphs & Exhibits, and Case & Mental Math.

1:00pm - 2:30pm
Auditorium: HAR 105

The Power of Presence: The Art of Small Talk

Executive presence is the captivating combination of confidence, gravitas, and influential communication that enables individuals to command attention and inspire others in professional settings. As an essential skill for MBA students and business leaders, join us to learn how to handle business situations, from conferences to cocktail parties, with poise and confidence. Lunch will be served, and business casual dress is required.

2:30pm - 5:00pm
Various Classrooms

Elevate the Executive in You: Mock Interviews with Industry Professionals

SCHEDULE

5:30pm – 7:30pm
Meet in the Atrium

Guided by career educators and industry professionals, attendees will practically apply lessons from ES723: Career Management and the Power of Presence luncheon through mock interviews. More than interview response content, attendees will be assessed on effective communication, poised body language, and the ability to project credibility and confidence. Attendees are expected to have a Questrom-formatted resume, career pitch, and interview responses prepared in advance of this event.

Cohort Cup Kick-Off!

You will learn about our inter-cohort competition, Cohort Cup, and how it is a fixture in the MBA culture. Then, walk down the street with us for the first Cohort Cup competition of the year! You'll learn about it at the beginning of this session.

Cohort Shirt: Be sure to bring your cohort t-shirt so you can don it during the competition! (You'll desire to have washed it after, as you will need it for Thompson Island on Friday!)

Entry to FitRec is by Terrier Card (BU ID card) or by SmartWaiver. If you do not have your Terrier Card, please complete the waiver you will be redirected to upon registering for this event on Questrom Common.

THURSDAY, AUGUST 24, 2023

9:00am - 10:15am
Auditorium: HAR 105

International Students and Scholars Office Mandatory Session with International Graduate Students

This session is required for all new Questrom international graduate students. Staff from the ISSO will join us to discuss regulations and processes it is important to remember while you are a student at Questrom.

10:15am - 10:30am

Break

10:30am - 12:00pm
Auditorium: HAR 105

ECOncrete

Greg Stoller, *Master Lecturer, Strategy & Innovation*

This session will lead you through a case as if you were in a class, with some activities and discussions geared toward helping you see what is “underneath” a case analysis so you can approach this activity efficiently and effectively. In addition to the case study discussion itself, we will also

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12:15pm - 1:15pm
Pick Up in the Atrium

1:15pm - 2:15pm
Auditorium: HAR 105

2:15pm - 4:15pm
Auditorium: HAR 105

4:15pm - 4:30pm

4:30pm - 5:30pm
Auditorium: HAR 105

discuss how to prepare for upcoming case study discussions in September.

Lunch

Advising, Curriculum, and the Classroom Experience
Cathy Fazio, *Associate Dean of MBA Programs, Senior Lecturer, Strategy & Innovation*

Faculty:

Ian Mashiter, *James E. Freeman Lecturer Chair/Master Lecturer, Strategy & Innovation*

Patricia Cortes, *Associate Professor, Markets, Public Policy & Law*

Mohammad Soltanieh-ha, *Clinical Assistant Professor, Information Systems*

Michel Anteby, *Dean's Research Scholar/Professor, Management & Organizations*

This session will review the overarching curriculum and coursework of your academic program at Questrom, prepare you for the cadence and experience in the classroom during Mod 1, and share academic support and resources you can expect from staff.

This session will expose you to community involvement and leadership opportunities while you're at Questrom, as well as share some upcoming engagement opportunities you can expect!

ES735: Personality Big 5, Global Teams & Cultural Humility

Paul Hutchinson, *Senior Lecturer, Management and Organizations*

The next part of your ES735 coursework. Be sure to have completed your Big 5 Personality Assessment in advance of this session.

Break

Outward Bound Professional Prep Talk

Paul Hutchinson, *Senior Lecturer, Management and Organizations*

SCHEDULE

Get ready to attend Outward Bound on Friday this week. Expectations will be reviewed, and we'll get you pumped to spend a day on Thompson Island!

FRIDAY, AUGUST 25, 2023

7:30am - 8:00pm
Thompson Island

Outward Bound Professional Experience

Please arrive at Long Wharf no later than 7:30AM.

Please arrive to Long Wharf no later than 7:30AM for check-in. Do not be late – you will be left behind! If you miss the boat, you will miss the entire day's experience. There is no other way or time to get to Thompson Island.

Dock Location is Long Wharf. You should look for everyone in their cohort T-shirts! We will probably be on the boardwalk between Long Wharf and Old Atlantic Ave.

Note that the nearest T stop is Aquarium, but Haymarket, State Street, Government Center, and Downtown Crossing are also within walking distance.

Please budget enough time to get all the way to Long Wharf.

You will be spending most of your time outdoors, so please dress appropriately for the time of year keeping in mind that it is usually windier and a few degrees cooler on the island than on the mainland.

Here are a few suggestions:

- Dress in layers - it is much easier to take off layers as the day warms than to start out with too little! Clothing should be loose and comfortable. Athletic clothes are welcome. **DO BRING a full CHANGE of CLOTHES and SHOES and a small towel! WEAR YOUR COHORT T-SHIRT TO START THE DAY!**
- Wear comfortable, sturdy, close-toed shoes with good traction that can get wet. (It's an Island, after all!).
- Bring some water, sun hat, sunglasses, sunscreen, and bug spray!
- Bring a small pack to carry your items in.
- Breakfast, lunch, and dinner will be provided, but we recommend bringing a packed lunch if you keep a vegan or kosher diet.
- Bring your ID (and something to keep it dry) if you might go out with classmates afterward.

SCHEDULE

*****Please note, boats leave promptly and cannot be held as it impacts other scheduled runs. You must be on the boat by 7:45AM. If you miss the boat, you will miss the entire day's experience. There is no other way or time to get Thompson Island.*****

MONDAY, AUGUST 28, 2023

10:00am - 2:00pm

Program Experiences

Registration and specific meeting locations will be announced.

In this session, you will meet with your designated program to begin to explore and think about your career and vocational aspirations. If you are enrolled or interested in more than one major or program (ex. HSM + MSDT), please select one for this segment. Each specialty program offers events for you to engage and network throughout the year, so you will have other opportunities to dive deeper into your secondary program at a later date.

3:00pm - 5:00pm
Auditorium: HAR 105

Optional: PL727 Review Session

Florian Ederer, *Professor, Markets, Public Policy & Law*

Start Mod 1 off on the right foot with extra preparation for class. During this session the professor will review pre-work assignments. If you found the summer pre-work challenging or simply want a refresher, this is the session for you!

TUESDAY, AUGUST 29, 2023

9:00am - 5:00pm
See your MyBU
Student Portal for
Classroom Locations

MG730: Ethical Leadership

Day 1 of your Ethical Leadership class.

5:00pm - 7:30pm
Marsh Plaza

All Graduate Programs BBQ

Please join new and returning graduate students from Questrom's residential Full-Time MBA, PEMBA, MSBA, MSMS, MSMFT, and PhD programs in celebrating a new school year with this celebration at Marsh Plaza!

FTMBA LAUNCH MONDAY AUGUST 21 – FRIDAY, SEPTEMBER 1, 2023

SCHEDULE

Please register on the Questrom Common, and bring proper photo ID (state-issued ID or passport) if you plan to drink alcohol.

Location is Marsh Plaza (Rain location is Chiles Atrium, Hariri Building).
Food Provided (Traditional BBQ fun! Hamburgers, hot dogs, veggie burgers, watermelon and cookies. There will also be beer, wine, and non-alcoholic drinks.)

WEDNESDAY, AUGUST 30, 2023

9:00am - 5:00pm
See your MyBU
Student Portal for
Classroom Locations

MG730: Ethical Leadership
Day 2 of your Ethical Leadership class.

THURSDAY, AUGUST 31, 2023

9:00am - 5:00pm
See your MyBU
Student Portal for
Classroom Locations

MG730: Ethical Leadership
Day 3 of your Ethical Leadership class.

FRIDAY, September 1, 2023

All Day

Day Off
Settle in, explore Boston, take care of errands and visit other offices you need to connect with before classes start!