

FTMBA SCHEDULE

Wednesday, AUGUST 19, 2026 FTMBA LAUNCH

8:00 - 9:00am Atrium	Check-In & Breakfast
9:00 - 9:20am HAR 105 Auditorium	Welcome to Questrom Cathy Fazio, <i>Associate Dean of MBA Programs; Senior Lecturer, Strategy & Innovation</i> Clark Warner, <i>PTMBA Faculty Lead; Lecturer, Management & Organizations</i> Eric Petersen, <i>Executive Director, MBA Center</i>
9:20 - 9:30am	Breakout to classrooms
9:30am - 10:30am QEC HAR 426, 428, 430	Culture & Belonging Eric Petersen, <i>Executive Director, MBA Center</i> Please join Eric Petersen as we discuss the culture we cultivate in and outside of the classroom, dealing with conflict, and community norms.
10:30 - 10:45am	Break
10:45 - 11:45am HAR 312 HAR 322	Meet Your Cohort & Academic Advisor Cohorts Arlington & Beacon: Samantha Bruno, <i>Assistant Director, Academic Development</i> Cohort Congress & Dalton: Yuri Dafonseca, <i>Assistant Director, Academic Development</i>
11:45am - 12:45pm Atrium	Campus Tour
12:45 - 1:45pm QEC HAR 426, 428, 430	Lunch
1:45 - 2:00pm	Break
2:00 - 3:00pm HAR 105	Navigating Identities in Business Cecilia Yudin, <i>Director, Center for Diversity, Equity, & Inclusion</i>

LAUNCH SCHEDULE

3:00 - 4:00pm
HAR 105

Academic Integrity

Rachel Reiser, *Associate Dean Undergraduate Student Experience*

Boston University and Questrom School of Business is a community of learning grounded in shared values, rights, and responsibilities. A critical component of our learning community is academic integrity, that is a commitment, even in the face of adversity, to the fundamental values of honesty, trust, fairness, respect, responsibility, and courage in representing truthfully one's knowledge and ideas as one's own.

The [Academic Conduct Code](#) provides both a description of the University's ethical expectations of students as well as a guarantee of students' rights and responsibilities as members of a learning community. This session will explore and confirm understanding of the various dimensions and implications of the Boston University Academic Conduct Code.

4:00 - 4:10pm

Break

4:10 - 5:10pm
HAR 105

Faculty Panel & the Classroom Experience

Cathy Fazio, *Associate Dean of MBA Programs; Senior Lecturer, Strategy & Innovation*

Chris Bishal, *Director Academic Development, MBA Center*

Faculty:
TBD

This session will review the overarching curriculum and coursework of your academic program at Questrom, prepare you for the cadence and experience in the classroom during Mod 1, and share academic support and resources you can expect from staff.

This session will expose you to community involvement and leadership opportunities while you're at Questrom, as well as share some upcoming engagement opportunities you can expect!

5:30 - 8:00pm
9th Floor
Ballroom

Welcome Reception

End the first day of LAUNCH with drinks and heavy appetizers, networking with your classmates, faculty and staff

FTMBA SCHEDULE

Thursday, AUGUST 20, 2026 FTMBA LAUNCH

9:30am - 11:00am
QEC HAR 426,
428, 430

Clifton Strengths TBD

Students will complete the assessment as homework in the summer career course. This session will allow students to dive into their strengths and that of others.

11:00am - 12:00pm
QEC HAR 426,
428, 430

Intro to Teaming, Pt. 1 Hutch Hutchinson, *Senior Lecturer, Management and Organizations*

12:00 - 1:00pm
QEC HAR 426,
428, 430

Lunch

1:00 - 2:00pm
QEC HAR 426,
428, 430

Intro to Teaming, Pt. 2 Hutch Hutchinson, *Senior Lecturer, Management and Organizations*

2:00 - 2:30pm
QEC HAR 426,
428, 430

Outward Bound Prep Talk Hutch Hutchinson, *Senior Lecturer, Management and Organizations*

2:30 - 2:45pm

Break

2:45 - 3:45pm

Specialty Program Introductions

HAR 406

Management Science

Fang Wan, *Faculty Director, Management Science major*

HAR 412

Health Sector MBA

Ned Rimer, *Faculty Director, HSM Program*

HAR 410

MS in Digital Technology

Ben Lubin, *Research Faculty/Faculty Director, Clinical Associate Professor, MSDT, Information Systems*

HAR 414

Social Impact

Shari Franzetta, *Faculty Director, Social Impact Program*

Rodrigo Canales, *Faculty Director, Social Impact Program*

HAR 408

General MBA

Chris Bishal, *Director, Academic Development*

Learn more about the opportunities and curriculum of the specialty programs. Meet students, faculty, and staff within

SCHEDULE

your program. Imagine your graduate studies in the context of all that BU and Boston has to offer. Students who are interested in joining one of our specialty programs or the associated Learning Community are also welcome to attend.

3:45 - 4:00pm

Break

4:00 - 5:00pm
QEC HAR 426,
428, 430

Community Engagement

Joe Grande, *Associate Director, Community Engagement*

Friday, AUGUST 21, 2026

9:00am – 1:30pm

Program Career Exploration – Lunch included

Program specific meeting locations will be announced.

In this session, you will meet with your designated program to begin to explore and think about your career and vocational aspirations. If you are enrolled or interested in more than one major or program (ex. HSM + MSDT), please note, each specialty program offers events for you to engage and network throughout the year, so you will have other opportunities to dive deeper into your secondary program at a later date.

1:30-3:00pm
QEC HAR 426,
428, 430

Networking Etiquette Workshop

TBD

3:00 - 3:15pm

Break

3:15-4:15pm
QEC HAR 426,
428, 430

ISSO Presentation – Required for international students

Brian Piper, *International Student Advisor*

Olesya Gritsenko, *International Student Advisor*

Monday, AUGUST 24, 2026

7:30am - 8:00pm
Cathleen Stone Island

Outward Bound Professional Experience

Please arrive at Long Wharf no later than 7:30AM.

Please arrive to Long Wharf no later than 7:30AM for check-in. ***Do not be late – you will be left behind!*** If you miss the boat, you will miss the entire day's experience. There is no other way or time to get to Cathleen Stone Island.

ETUDES SCHEDULE

Dock Location is Long Wharf. We will be on the boardwalk between Long Wharf and Old Atlantic Ave.

Note that the nearest T stop is Aquarium, but Haymarket, State Street, Government Center, and Downtown Crossing are also within walking distance.

Please budget enough time to get all the way to Long Wharf.

You will be spending most of your time outdoors, so please dress appropriately for the time of year keeping in mind that it is usually windier and a few degrees cooler on the island than on the mainland.

Here are a few suggestions:

- Dress in layers - it is much easier to take off layers as the day warms than to start out with too little! Clothing should be loose and comfortable. Athletic clothes are welcome. BRING a full CHANGE of CLOTHES and SHOES and a small towel!
- Wear comfortable, sturdy, close-toed shoes with good traction that can get wet. (It's an Island, after all!).
- Bring some water, sun hat, sunglasses, sunscreen, and bug spray!
- Bring a small pack to carry your items in.
- Breakfast, lunch, and dinner will be provided, but we recommend bringing a packed lunch if you keep a vegan or kosher diet.
- Bring your ID (and something to keep it dry) if you might go out with classmates afterward.

*****Please note, boats leave promptly and cannot be held as it impacts other scheduled runs. You must be on the boat by 7:45AM. If you miss the boat, you will miss the entire day's experience. There is no other way or time to get Cathleen Stone Island.*****

Tuesday, AUGUST 25, 2026

10:00am-12:00pm
HAR 404

Interstride
TBD

12:00-1:00pm
Cornwall's

Lunch

1:00-4:30pm
HAR424
100 Bay State

Rotation Session
Headshots – prep in 416 lounge
ERC (Room 545)

LAUNCH WEDNESDAY AUGUST 19 – MONDAY, AUGUST 31, 2026

EVENT SCHEDULE

HAR314

Tech Troubleshooting

4:30-5:00pm
Atrium

Prep for MG730

Wednesday, AUGUST 26, 2026

9:00am – 5:00pm
See your [MyBU](#)
Student Portal for
Classroom Locations

MG730: Ethical Leadership
Day 1 of your Ethical Leadership class.

5:00-7:00pm
BU Beach

All Grad Programs BBQ

Thursday, AUGUST 27, 2026

9:00am – 5:00pm
See your [MyBU](#)
Student Portal for
Classroom Locations

MG730: Ethical Leadership
Day 2 of your Ethical Leadership class.

Friday, AUGUST 28, 2026

9:00am – 5:00pm
See your [MyBU](#)
Student Portal for
Classroom Locations

MG730: Ethical Leadership
Day 3 of your Ethical Leadership class.

Monday, AUGUST 31, 2026

10:00-11:00am
QEC HAR 426,
428, 430

MO713 Case Prep Workshop
Yanhua Bird, *Assistant Professor, Management and Organizations*

11:20am-12:20pm
QEC HAR 426,
428, 430

BE720: Organizations, Markets & Society Intro Session
Florian Ederer, *Allen & Kelli Questrom Professor in Markets, Public Policy & Law*

12:20-1:20pm
QEC HAR 426,
428, 430

Lunch

1:30-5:30pm

LAUNCH Case Competition

LAUNCH WEDNESDAY AUGUST 19 –
MONDAY, AUGUST 31, 2026

SCHEDULE

1:30-1:45pm QEC HAR 426, 428, 430	Intro to Case Competition Greg Stoller, <i>Master Lecturer, Strategy & Innovation</i>
1:45-2:45pm Team Rooms	Group Work
2:45-4:15pm Classrooms HAR 406 HAR 408 HAR 424	Preliminary Presentations
4:15-4:30pm QEC HAR 426, 428, 430	Deliberations
4:30-5:15pm QEC HAR 426, 428, 430	Finalists Presentations to Client
5:15-5:30pm	Deliberate and Announcement of Winner