

Impact Report 2021

THE
INTERNSHIP FUND

 **FOR SOCIAL IMPACT**

SOCIAL IMPACT—AND YOUR IMPACT

At Questrom, community is at the heart of who we are and what we do. From the start, grad students coalesce into cohorts that reflect a diversity of backgrounds, interests, and talents. Classroom projects and co-curricular activities center around teamwork so that students have opportunities to innovate and collaborate as they expand their leadership skills.

The Internship Fund for Social Impact creates opportunities for the Questrom community to come together to create value for the world and drive sustainable change across the globe. The fund is run by first- and second-year MBA students. Established in 2012, this invaluable resource helps students pursue meaningful summer internships, regardless of the salary offered. With assistance from the Internship Fund, the students use their business expertise to strengthen local, national, and international social impact ventures. They do this through research and data analysis, resulting in more streamlined operations, newly uncovered revenue sources, and more efficient and equitable distribution of services. As advisors to the fund, faculty and staff share their expertise, guidance, and invaluable professional networks to help identify experiences that enable students to apply their classroom learning to some of today's difficult societal challenges.

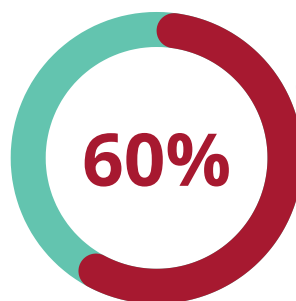
To raise awareness of the Internship Fund and its broad impact, the fund hosts an Impact Week: a four-day fundraising campaign. With daily events and videos highlighting past recipients' accomplishments, Impact Week encourages students to expand their idea of what is possible in a summer internship and inspires them to support their peers through Donate-a-Day. The idea behind Donate-a-Day is simple: students pledge to donate the amount of money earned during one day at their summer internship or full-time job to the Internship Fund. This approach allows all Questrom graduate students to contribute meaningfully. For many first-time donors, it serves as an inspiration for lifelong philanthropy.

The Questrom community comes together to support the fund, and support from the community of alumni, students and friends was especially valuable in 2020 in supporting students who seek career-accelerating, purpose-driven internships. From contributing on Giving Day to establishing endowments, donors are ensuring that Questrom MBA students can pursue careers with real social impact.



2020-2021 INTERNSHIP FUND

\$82,071  Total funds raised



Of recipients would have chosen another internship or requested part-time status if not for the internship fund

SECTORS SERVED IN 2021

57.14%  Non-Profits/NGOs

28.57%  Minority Owned Social Enterprises

7.14%  Public Sector Organizations

ADVISORY BOARD

Paul “Hutch” Hutchinson

(GRS’15)

Senior Lecturer, Organizational Behavior

JP Matychak

Associate Dean, Special Initiatives

Ned Rimer (Questrom’95)

Executive-in-Residence/ Senior Lecturer, Organizational Behavior
Faculty Director, Health Sector Management Program

Shani Scheiman (Wheelock’17)

Associate Director, Stewardship and Donor Engagement

David Stolow

Senior Lecturer, Organizational Behavior
Faculty Director, Social Impact Program

The 8 fund recipients on our Advisory Board:

Laura Barerra (QST '22)

Lukas Weisse

Erika Parry

Maggie Cohen

Jamal Love

Dana Besmanoff

Melissa Mittelman

Nina Leifer

108 INTERNSHIPS FUNDED

SINCE 2013

AT ORGANIZATIONS BIG AND SMALL



NEWPROFIT



NÜSSLITZ



MARKET 2DAY



OPERATING COMMITTEE

Gabriella Hakim (Questrom '22)

MBA, Social Impact
President

Moriah Bauman (Questrom'22)

MBA, HSM
Vice President of Finance

Momoko Hirose (Questrom'22)

MBA, Social Impact
Vice President of Operations

Jordan Wolman (Questrom'22)

MBA, Social Impact
Vice President of Marketing, Communications

Leandra Goon (Questrom '22)

MBA General Management
Vice President of Marketing, Content

Caroline Weber (Questrom '23)

MBA, Social Impact
First Year Representative

Sophia Rostock (Questrom '23)

MBA, Social Impact
First Year Representative

Vishwinder Jamwal (Questrom '23)

MBA, Health Sector Management
First Year Representative



2021 Recipients

Gabriella Hakim (Questrom '22)

Planned Parenthood

Mission: PPLM's mission is "to protect and promote sexual and reproductive health and freedom of choice by providing clinical services, education and advocacy."

Impact: Consulted on three projects-- the At-Home STI Testing Services, Tele-Medical Abortion services, and At-Home Gender-Affirming Care services.

Jordan Wolman (Questrom '22)

Changing the Present

Mission: CtP helps nonprofits and schools fundraise and procure resources through capturing some of the fortune people spend on gift-giving.

Impact: Developed fin-tech solution to aggregate teacher spending power - saving participating teachers thousands of dollars, respectively, through discounted prices and sales tax.

Jamal Love (Questrom '22)

Richard Beavers Gallery

Mission: A Brooklyn-based contemporary art gallery committed to facilitating a dialogue amongst emerging and mid-career artists that investigate social and political issues at the forefront of the Black community.

Impact: Developed and presented opportunities to expand the gallery as a business and its impact on communities.

Rebecca Thomas (Questrom '22)

Movimiento Salud 2030

Mission: Catalyze the generation of innovations and solutions at scale to positively impact major health challenges in Latin America.

Impact: Provided 9 high-potential entrepreneurial teams making social impact in the LATAM healthcare space with tools, knowledge, and expertise to further refine their business models to receive the funding to scale their solutions in the future.

Laura Barrera (Questrom '22)

Wildlife Conservation Society

Mission: To conserve the world's largest wild places in 14 priority regions, home to more than 50% of the world's biodiversity.

Impact: Reviewed 200+ resumes and helped with more than 10+ onboarding and job offerings - aiding in organization recruitment and saving the HR team time.

Stephen Pasinski (Questrom '22)

Ashoka

Mission: To identify and support the world's leading social entrepreneurs, learns from the patterns in their innovations, and mobilizes a global community that embraces these new frameworks to build an "everyone a changemaker world."

Impact: Worked to foster \$1m plus donations that will go helping thousands of social entrepreneurs working across many different social impact fields from human rights, to economic empowerment, healthcare and everything in between.

Melissa Mittleman (Questrom '22)

Massachusetts Executive Office of Energy & Environmental Affairs

Mission: To protect, preserve, and enhance the Commonwealth's environmental resources while ensuring a clean energy future for the state's residents.

Impact: helped the EEA develop strategies that promote a safer, healthier and more resilient climate, with a particular focus on how to do so in an environmentally just manner.

Erika Perry (Questrom '22)

Massachusetts Bar Foundation

Mission: Lawyers and judges of Massachusetts committed to improve the administration of justice, to promote an understanding of the law, and to ensure equal access to the legal system for all residents of the Commonwealth, particularly those most vulnerable.

Impact: Created data visualization tools (in the form of an interactive map and charts) that conveyed the impact of the Foundation's 93 grantees.

Maggie Cohen (Questrom '22)

Social Innovation Forum

Mission: Create positive social change in greater Boston by engaging leaders, strengthening organizations, and building networks.

Impact: Researched over 50 organizations, conducted outreach to 20 organizations and successfully recruited, vetted, and onboarded a cohort of 8 organizations. This cohort allows for leaders from around the country to connect to other organizations doing this work and will allow for participating organizations to better serve their communities.

Nina Leifer (Questrom '22)

New Profit

Mission: To back breakthrough social entrepreneurs who are advancing equity and opportunity in America.

Impact: Assisted in the design and development of a Health Equity cohort of early stage social entrepreneurs in collaboration with the Deloitte Health Equity Institute to learn more about the health equity space and the needs of systems change leader in pursuing their vision.

NICHQ

Mission: To drive dramatic and sustainable improvements in the complex issues facing children's health.

Impact: Developed a comprehensive health equity resource guide for healthcare providers and practitioners to use to guide their quality improvement initiatives.

Livy Huang (Questrom '22)

Yum Yum Morale

Mission: To work with leaders and their employees to promote a diverse, equitable and inclusive workplace.

Impact: Developed social media strategies for three separate projects to promote consultancy services as well as maintaining an online community of DEI.

Lukas Weiss (Questrom '22)

Market 2Day

Mission: Increase accessibility to sustainably and responsibly produce food from small farms and food entrepreneurs.

Impact: Provided marketplace research and sales data analysis to drive results.

Nüssli118

Mission: To decrease food inequity and increase access to healthy and sustainable methods of improving life quality.

Impact: Conducted competitive analysis to develop pricing strategy and price calculation tool. Diagnosed saving potential through product cost analysis and identifying alternative suppliers.

Dana Besmanoff (Questrom '22)

Learning Seeds

Mission: To use technology that serve educators and teach students social skills by changing social behaviors.

Impact: Generated support materials for the SBIR application and delivering research and analysis on the industry.



I think the work you all do is among the most important work here at Questrom...and think that the impact you have on the culture of the MBA program is impossible to overstate!

HUTCH HUTCHINSON