

Boston University MS in Business Analytics: Career Services



MSBA Career Team



Francois Charvet
*Executive Director,
MSBA*



Ashley Mahanama
*Associate Director
Industry Relations*

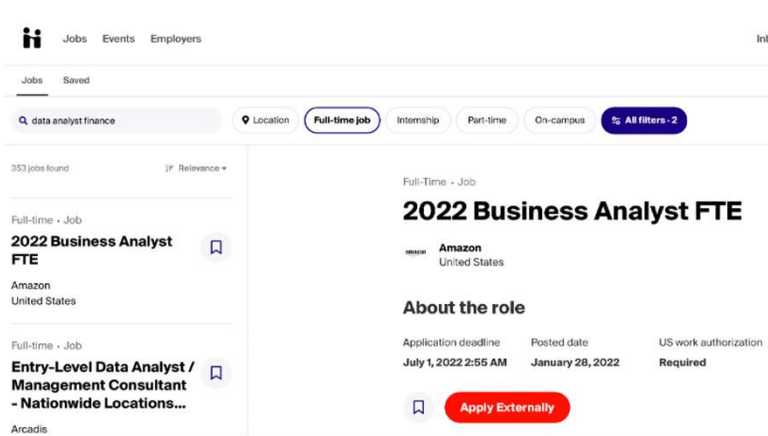


Marie Nuon
Career Coaching

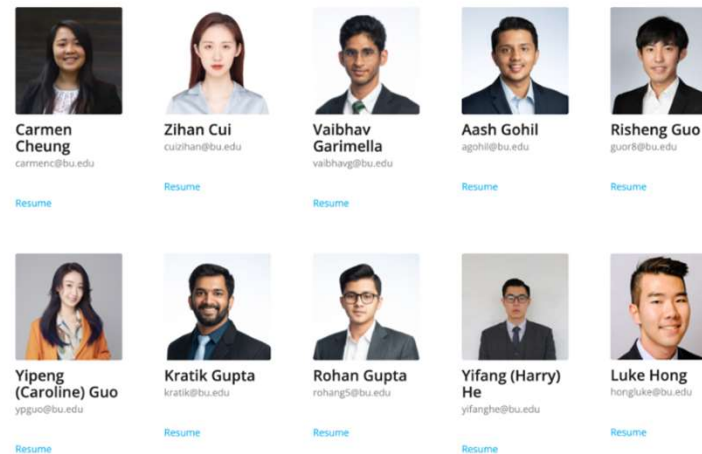


Margaret Bahn
Career Coaching

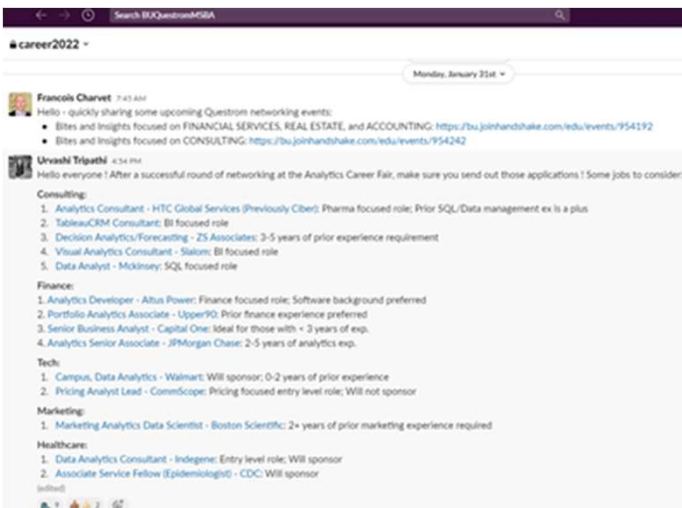
What we offer...



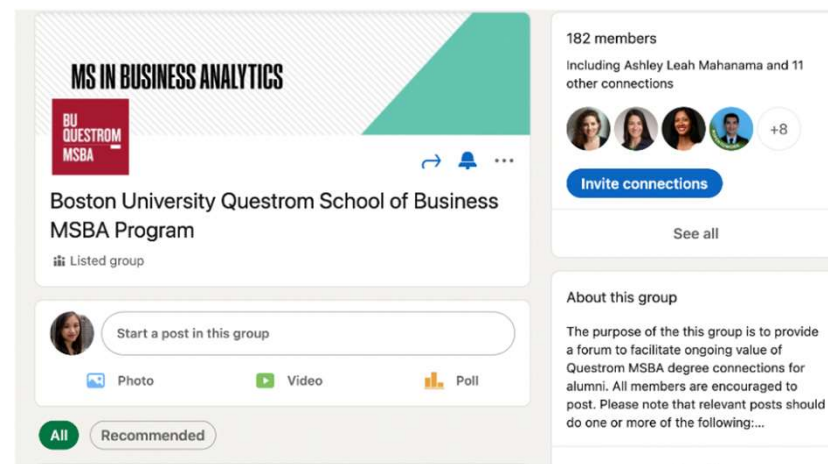
Job listings on Handshake



Online resume book



MSBA career channel on Slack



MSBA Group on LinkedIn

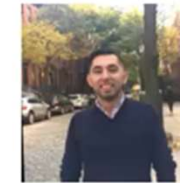
- Help you develop networking skills and create opportunities to connect to employers
- Targeted communications and reminders
- 1x1 meetings with your career coach
- Career workshops

Workshops

- Before Launch
 - Resumes on Demand
- Launch
 - MSBA Resume Review
 - Business Analytics Jobs, First Steps
- During the Year
 - Mastering an All-Star LinkedIn Profile
 - Creating a Powerful Elevator Pitch & Informational Interviewing
 - Interview Preparation and Success
 - Offers and Negotiation



Arzu Ceviz
Director of Advanced Analytics,
Independent Agency
Distribution
Liberty Mutual



Carlos Rey
Director, Analytics & Business
Intelligence
*Initiative (part of IPG Media
Brands)*



Shawn Jin
Managing Director, Head of
Analytics
Bunker Hill Insurance Company



Fiat Vongpunsawad
Director of Analytics
Contigo Health



Charles Morris
Head of Enterprise Data Science,
Financial Services
Microsoft



Maria Wang
Adviser, Management and
Strategy Consulting
GrowingIO

***Industry representatives shared career advice at
"Business Analytics Jobs, First Steps" Workshop***

Workshop Example

MS IN BUSINESS ANALYTICS PROGRAM

INTERVIEW PREPARATION AND SUCCESS

 Questrom School of Business

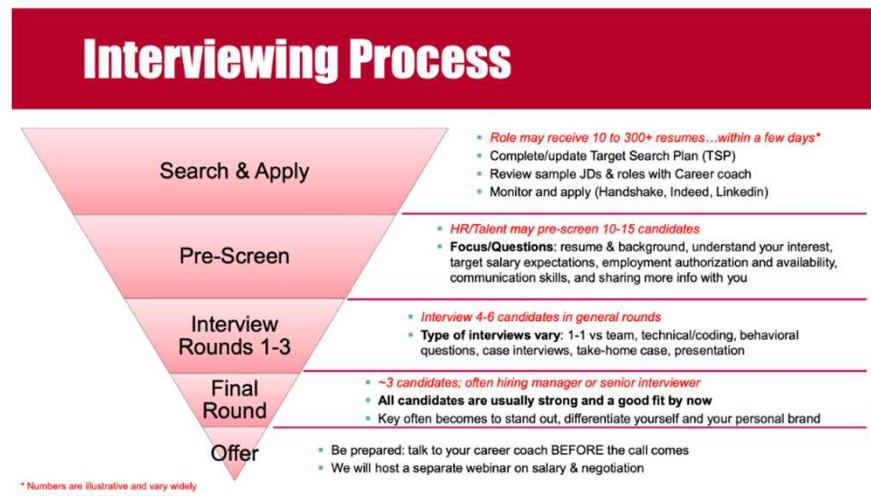
Types of Interviews

- Traditional one-on-one
- Project/Case
- Panel
- Group
- Technical competency
- Meal setting

STAR Method


A structured approach to answer behavioral interview questions—that ask you to provide a real-life example of situations in professional/academic settings

Situation: Provide background information and give the necessary details of your example.
Task: Describe what your responsibility was in that situation.
Action: Explain what steps you took to address it.
Result: Share what outcomes your actions achieved



Technical Interviews come in many flavors...

Coding: Computer test Examples: HackerRank, Codily Usually tests SQL, Python, general programming logic knowledge	Coding: Regular 1-1 Interviewer asks programming questions, concepts. May ask you to explain or fill in code, write pseud-code etc. Be ready to answer Qs related to bullets in your resume!	Coding: Mini-Case Often as take-home, could be computerized but rare You receive a dataset and problem to solve. Often you also will be asked to present and explain your solution!	Quant / Stats questions May test basic, foundational statistical concepts May test specific/advanced concepts (related to position)
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 Questrom School of Business

What our students are saying...

Today I am officially done with my Master of Science at [Questrom School of Business, Boston University](#). Special thanks to [Francois Charvet](#), [Ashley Leah Mahanama](#) and [Abby Raspallo](#) for the great support over the last 1 1/2 years. I would also like to thank all my other professors and fellow students. [#students](#)

Pursuing [BU Questrom MSBA](#) program is an irreplaceable experience.

Programming, data visualizations, cloud computing, machine learning, and all other data-related knowledge have been well-delivered. Learning environment is extremely collaborative. Career coaches are very nice and helpful. Within merely one and a half years, this program has prepared me to start an analytic career in the US.

Time has flown, and it is time for me to announce my graduation. I really want to thank all faculty and classmates for helping enhance my analytical skills. I will also want to thank [Francois Charvet](#), [Marie A. Nuon](#), and [Ashley Leah Mahanama](#) for guiding me through the entire job search process. Please accept my deepest and sincere thanks.

If someone asks me how this program is, my answer is always consistent--
FANTASTIC and GREAT!!!

"I've talked with the hiring manager yesterday, and they said yes to my \$5K raise. Now my base salary will be X and I have signed the offer. Thank you so much for all your help and advice; you are the best teacher with such great patience and care. If you think I can do something for you in the future, feel free to contact me. Wish you all the best!"

"I just formally accepted the Company offer with a base salary (X) and a signing bonus (Y). I would also like to express my gratitude to the career team. Thank you so much for helping connect me with opportunities, editing my resume and offering valuable guidance on my job search."

"I would like to sincerely thank you for your constant guidance and mentorship, and also wanted to thank you for providing me with the opportunity to get real-world experience with both [Company A] and [Company B]."



Networking opportunities for MSBA

- Alumni panel and industry representatives at Launch
- Industry panels
- Mock interviews
- Speed networking events
- Employer spotlight events
- Annual analytics career fair
- On-site company visits in Boston and NYC
- Industry participation in classes

MSBA Analytics Careers in the Technology Sector Speaker Series

Thursday, February 25th
8:00 PM - 9:00 PM EDT

Jesys Trujillo Gomez Strategic Business Executive Google	Rocky Martin Strategic Partnerships Analytics Lead Drizly	Xiaoliang (Selina) Peng Data Scientist Novi at Facebook	Kasim Patel Data Scientist Dataiku
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MASTER OF SCIENCE IN BUSINESS ANALYTICS

Virtual Mock Interviews

Practice interviewing and receive constructive feedback from experienced industry professionals

NOVEMBER 13, 2020 | 9 AM - 12 NOON EST
SIGN UP TODAY

ANALYTICS & DATA SCIENCE CAREER PANEL

Learn how to get past technical interviewing from the professionals. Network with industry experts.

RSVP REQUIRED
<https://app.joinhandshake.com/events/403087>

THURSDAY, NOV 21ST
ROOM HAR 419

PANEL 6:30 – 7:30PM
NETWORKING 7:30-8:00PM

	MICHAEL HE https://www.linkedin.com/in/michaelhe/ VP OF AUCTION STRATEGY & YIELD MANAGEMENT EVERQUOTE
	CHANDRA GANDURI https://www.linkedin.com/in/chandra-ganduri-sardasa/ ASSOCIATE DIRECTOR DATA SCIENCE WAYFAIR
	FRANCOIS CHARVET https://www.linkedin.com/in/fcharvet/ EXECUTIVE DIRECTOR, MSBA PROGRAM (PREV. BCG GAMMA, STAPLES)

Graduate Student Early Career Search & Strategy Panel

Aparna Raman Business Analytics Adviser Cigna	Nukul Jain Senior Product Manager Amazon	Sunyi Zhang Senior Business Intelligence Analyst Dana-Farber Cancer Institute	Amanda Monteforte Senior Insights Analyst Simply Business

Sample of companies represented at MSBA events



MSBA Event Success Story



Peter Mankiewich '21
Data Analyst at Paytronix

- Met Missy Putur, Questrom MSBA '20, Data Analyst at Paytronix during an *Alumni Panel at MSBA Launch*
- Missy and Peter both joined the Analytics Career Fair in 2022 to represent Paytronix
- “We have been interviewing for data analyst hires, and the MSBA students we met with at the fair were much more impressive than anyone else we have interviewed.”



Event Highlight: Annual Analytics Career Fair

MSBA CAREER EXPO PARTICIPATING EMPLOYERS

wayfair EVERQUOTE Logan Data quantiphi

新希望六和 NEW HOPE LIVHE Aimpoint CVS Health.

Liberty Mutual. INSURANCE Pfizer SPINNAKER ANALYTICS STATE STREET

MSBA February Career Expo

Wednesday, Feb 26th from 11:30am – 2:00pm
9th Floor Ballroom

BOSTON UNIVERSITY

2020

12 employers

BOSTON UNIVERSITY QUESTROM SCHOOL OF BUSINESS

ANALYTICS CAREER FAIR

For MS in Business Analytics and MBA+ MS in Digital Technology candidates and Undergraduate Seniors with analytics experience and background

CVS Health. wayfair HubSpot

SAMPLE COMPANIES: Cervello, KPMG, Retail Business Services, Deloitte, Impendia, M1 Finance, Profitero, Santander, Liberty Mutual.

COMPLETE LIST COMING SOON

APRIL 9, 2021 | 9:30 AM - 12 NOON EST
SAVE THE DATE
EVENT COMING SOON ON HANDSHAKE

2021

19 employers

BOSTON UNIVERSITY

For
- MSBA
- MSDT
- *Questrom undergraduate seniors with analytics focus, other master's/seniors with relevant background - Invite only

VIRTUAL ANALYTICS CAREER FAIR

JAN 28TH, 2022
10AM - 2PM

QR CODE

LIMITED SLOTS | SCAN THE CODE AND SHARE YOUR RESUME BEFORE JAN 21ST FOR AN INVITE!!

2021 IN REVIEW

- >10 GROUP SESSIONS
- 325 ONE-ON-ONE CHATS
- 19 ESTABLISHED COMPANIES

M1 Finance KPMG Deloitte HubSpot

Impendia wayfair Profitero

Retail Business Services Cervello Liberty Mutual Santander

Organized by QUESTROM SCHOOL OF BUSINESS, MS IN BUSINESS ANALYTICS PROGRAM

2022

26 employers

Analytics Career Fair Success Story



Mu-Hua (Rochel) Chan '22
Associate Manager, Digital Analyst
at Pitney Bowes

- Attended Annual Analytics Career Fair (Jan 28, 2022)
- Connected with Jose Rodriguez, Questrom MBA '15, Senior Director of Marketing Technology, Automation and Digital Analytics at Pitney Bowes
- Pitney Bowes was looking for an immediate hire “but we are willing to wait for Rochel to graduate and her OPT to start. I have been in her shoes as an international student”.



What our industry partners are saying . . .

Today was great - we all had a lot of fun and met some awesome students. Thanks again for including us,

- Director, Product Analytics at HubSpot (2021 Career Fair Participant)

The program is grooming some really nice graduates!

-Data Science Lead, Pfizer (Capstone Sponsor)

Thanks again for sending these resumes. All are very qualified candidates! I would like to set up interviews . . .

- Head of Client Management, Convergence (Hiring Manager/Industry Contact)

I enjoyed the experience of being a Guest Lecturer, talking to two MSBA cohorts about Responsible Data and AI practices.

-Data and AI Partner at IBM Consulting (Guest Speaker)

Really enjoyed answering the students' questions and hearing everyone's experience. Thanks for including me in the event!

- Senior Insights Analyst at Simply Business (Panelist)

It was a great event from my perspective as well. Definitely a few candidates there I'd love to hire.

- VP, Data & Analytics, Wellframe (2022 Career Fair Participant)

Industry Partner Success Story



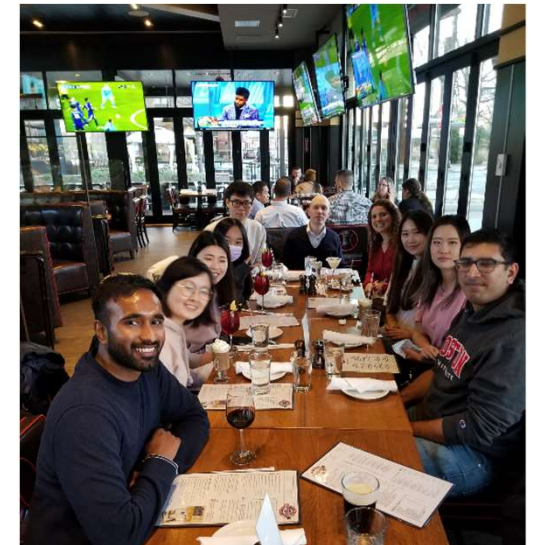
Ying Zhang '21
Associate Manager, Digital Analyst
at Clearprism/PWC

- Ying participated in a Capstone Project, with sponsor company, Clearprism
- She was one of two students from her team able to secure a follow-on internship post-graduation.
- Both were offered full-time roles and Clearprism was acquired by PWC.
- Ying leveraged additional offers from Staples and Overstock.com to successfully negotiate a higher salary with PWC/Clearprism.

BU More Broadly



Network with BU alums



Join a student club at Questrom



STUDENT CLUBS/
ORGANIZATIONS STUDENTS
JOIN A CLUB EVENTS IN 2017-18
ACADEMIC YEAR

Leadership opportunities: president, vice president of finance, chairs, committees, etc.

Access industry events through the Feld Center

REMINDER

BITES & INSIGHTS
INDUSTRY FOCUS: HEALTH, BIOTECH, & PHARMA
DON'T MISS THESE ORGANIZATIONS AT OUR ONLINE EVENT THIS WEEK!

novacure | imdegene | ENDPOINT ENTERPRISES | SANOFI GENZYME

InterSystems | Syneos Health | Healthcare Strategy Partners | FOUNDATION MEDICINE

HCSC | CVS Health | Quest Diagnostics | Takeda

ECG MANAGEMENT CONSULTANTS | HealthScope Advisors | BOSTON MEDTECH ADVISORS

PRESENTED BY THE FELD CENTER **BITES & INSIGHTS**
REAL-WORLD CAREER ADVICE

FOCUSED SECTORS:
FINANCIAL SERVICES, REAL ESTATE & ACCOUNTING

Network with successful Questrom alumni and industry professionals to learn how to navigate your career path. You'll chat with them about their current roles, get valuable career advice, and learn how they got to where they are today.

THURSDAY, FEBRUARY 3 | 11AM-12PM | VIRTUAL
REGISTER ON HANDSHAKE!

Attend social events with alums



Questrom Networking Success



Mansi Tolia '20
Data Analyst, COMPASS
Mass General Hospital

- May 2020 was a very challenging time to be in the market for a job
- When one of Mansi's connections from the MBA program had an opening in her team at MGH, she thought of Mansi
- Mansi has returned both as an MSBA Mentor for the class of '21 and a participant in our Alumni Panel at Launch '22

Extra Opportunities to Enhance Your Candidacy



BU Questrom MSBA
Official Account of the MSBA Program at Questrom School of Business, Boston U...
1w • Edited •

Nice job Team 3 from the MSBA program!

Greg Stoller • 2nd
Senior Lecturer at Boston University Questrom School of Business
1w • Edited •

Congrats to **Questrom School of Business, Boston University** grad students FeiFei Li, Yiqing Huang, Man Nguyen, Jieni Xu, Ph.D, PMP, MBA candidate (team #1) (mentor Drew Hannah), Paul Alperin, Ryan Krahrmer, Ryan Vu, Michelle Lustrino (team #2) (mentor Jose E. Sanchez Jr., MBA), Linh To, Yinghao Wang, Eunjin Jeong, Chinar Boolchandani (team #3) (mentor Ellen Bohn Giltitz) and Syed Zaki Ahmed, Vivek Kaliki, Mohammed Shujaullah Khan (team #7) (mentor Jim McGowan). They are advancing to the finals in the PEMBA case competition. Many thanks to semi finals judges **Jonathan Lieber**, Shironda A. White, MBA, Nate Kalowski, Don Kelley, Ben Littauer (he/him), Melinda J (Katzman) Watman RN, BSN, MSN, CNM, MBA, Laura Pinsky, Jeff Hulton and other mentors Mark G., Dan Wittner, and Matt Weiss. Barbara Bickart, Susan James Leyva, Paul Alexander, Matthew Regan, Jim French, Jessica Bonitatibus

Enter case competitions



Participate in datathons / hackathons

Humana/Mays 2021 Healthcare Analytics Case Competition
Fifth Annual

- First Place **\$50,000**
- Second Place **\$20,000**
- Third Place **\$10,000**

Humana. Mays Business School



Linh To



Yuxuan Mei



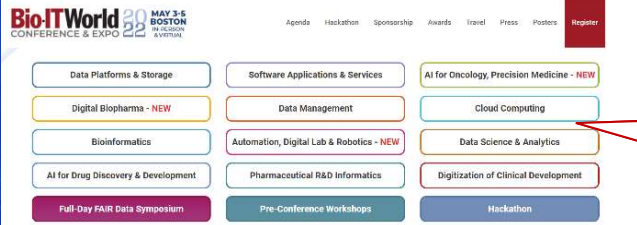
Ji Qi



Eunjin Jeong

Team GoVax!

Boston University Questrom School of Business



Attend industry conferences

Sample Careers / Class of 2021

Nearly three-quarters of 2021 graduates pursue careers in **Financial Services (25%), Tech (23%) or Consulting (21%)**. Other industries include healthcare and life sciences, consumer/industrial goods, entertainment.

Company	Role / Job Title
2 nd Watch, Inc.	Cloud Economics Financial Analyst
Adidas	Supervisor, Data Scientist
Alibaba	Business Intelligence Analyst
Applied Materials	Materials Project manager
Axtria	Decision Science Associate
Baidu	Product Manager
Capital One	Junior Process Manager
CIB Finteh	Data Analyst
Citizens Bank	AVP, Data Scientist
Crocs	Digital Analyst
Coverys	Analyst
Deloitte Consulting (2)	Business Analyst
Dell Technologies	Sr. Business Intelligence Analyst

Company	Role / Job Title
Education First	Data Analyst
Lockheed Martin	AI Systems Engineer
Hayden Consulting Group	Consultant
Lose It!	Data Scientist
McKinsey & Co	Business Analysts (Digital)
NBC Universal	Product Data Analyst
Paytronix	Data Analyst
Putnam Associates	Associate Consultant II (Data Science)
PwC (3)	Sr. Associate/Associate, Deal Analytics
Slalom Build	Data Engineer
Syneos Health	Consulting Analyst
VMware	Marketing Analytics Analyst
Wayfair	Data Engineer II

Career Results Highlights, Class of 2021*

\$88K

[\$60 - 115K]

**AVERAGE AND RANGE, FIRST
YEAR BASE SALARY, US JOBS**

\$94K

[\$75K - 129K]

**AVERAGE AND RANGE, FIRST
YEAR TOTAL COMPENSATION,
US JOBS**

89%

**OF STUDENTS SEEKING
ACCEPTED AN OFFER WITHIN
4 MONTHS OF GRADUATION**

100%

**OF INTERNATIONAL STUDENTS WITH
PRIOR WORK EXPERIENCE, AND
OF ALL DOMESTIC STUDENTS,
ACCEPTED AN OFFER WITHIN 4
MONTHS OF GRADUATION**

69%

**OF STUDENTS RECEIVED
MORE THAN 1 OFFER
(RANGE 2-5)**

64%

**OF STUDENTS REPORTED
RECEIVING A SIGN-ON
BONUS**

**All numbers are based on data reported as of February 18, 2022. Most students graduated late September 2021 and are NOT 6 months out yet. 2 students are not seeking due to further education and military service. 12 students graduated in January 2022 due to internships and are only 1 month out. Prior work experience is defined as >= 1 year full time.*