

PEMBA LAUNCH TUESDAY JANUARY 17 – WEDNESDAY, JANUARY 18, 2023

SCHEDULE

TUESDAY, JANUARY 17, 2023

5:45pm–6:15pm
Atrium

Check-In

Join us to check in for your LAUNCH experience- we will provide dinner for you!

6:15pm
4th Floor Dining Rooms

Dinner

Panel of Current PEMBA Students

Meet a group of current PEMBA students and spend time asking them questions, learning what to expect from your program!

7:15pm
4th Floor Dining Rooms

Networking with your Class/Cohort

Spend some time getting to know your colleagues in your incoming class and the group you'll be taking courses with for the next several semesters!

WEDNESDAY, JANUARY 18, 2023

9:30am
Atrium

Check-In

Join us in the Atrium for coffee, pastries and chatting with one another to kick off the day!

10:00am
HAR 406

Kick off with Questrom Academic Leadership

Barb Bickart, *Senior Associate Dean, Graduate Programs, Associate Professor, Marketing*
Cathy Fazio, *Faculty Director of MBA Programs, Senior Lecturer, Strategy & Innovation*
Michael Smith, *PEMBA Faculty Lead, Associate Professor, Accounting*

10:30am
HAR 406

Faculty Panel

Clark Warner, *Management & Organizations*
Nina Mazar, *Marketing*
James Rebitzer, *Markets, Public Policy & Law*

Meet a some of the core faculty members. They will discuss classroom expectations, what success means beyond grades, and will gladly answer any questions you may have.

11:30am

Break

SCHEDULE

11:45am
HAR 406

MBA Academic Development Team & Curriculum Review

Meet the MBA Center Academic Development Team as we review the curriculum you can expect during your program and how we support you academically

12:15am
HAR 406

Community Engagement Opportunities

This session will expose you to community involvement and leadership opportunities while you're at Questrom, as well as share some upcoming engagement opportunities you can expect!

1:00pm
Kenmore Room

Lunch

2:15pm
HAR 406

PEMBA Careers Work

Peter DeCotis, *Assistant Director, Graduate Career Development*

*** HSM & Social Impact students will meet with their program leads**

Join Peter DeCotis to discuss career opportunities, engagement, and resources you will use over the course of your time at Questrom.

2:15pm
HAR 420

HSM Orientation

Ned Rimer, *Faculty Director, Health Sector Management Program*

Join Ned Rimer to discuss the Health Sector Management track and meet your fellow HSM classmates.

2:15pm
HAR 424

Social Impact Orientation

David Stolow, *Co-Faculty Director, Social Impact Program*

Join David Stolow to discuss the Social Impact track and meet your fellow SI classmates.

3:15pm
HAR 406

DEI at Questrom: Business and Identity

Kabrina Chang, *Associate Dean for Diversity, Equity & Inclusion, Clinical Associate Professor of Business Law & Ethics*

Please join us to discuss Questrom's commitment to DEI and how Social Identities impact the business world.

4:00pm
Follow Instructions for Case Competition

Case Preparation Session

SCHEDULE

5:30pm
Cornwall's
(optional)

Facilitated by Professor Greg Stoller, *Senior Lecturer,
Strategy & Innovation*

MBA Winter Networking Night

Please join new and returning MBA students from Questrom's residential Full-Time MBA and PEMBA programs in networking across classes, as well as with Questrom alumni!

- Please register on the Questrom Common and bring proper photo ID (state-issued ID or passport) if you plan to drink alcohol.
- Location is Cornwall's at 644 Beacon Street

Food Provided