

# PEMBA LAUNCH

MONDAY AUGUST 28 –  
TUESDAY, AUGUST 29, 2023

# SCHEDULE

## MONDAY, AUGUST 28, 2023

5:45pm - 6:15pm  
Computing & Data  
Science Building (CDS)

### Check-In

Join us to check in for your LAUNCH experience- we will provide dinner for you!

665 Commonwealth  
Ave., 17<sup>th</sup> Floor

6:15pm - 7:00pm  
CDS, 17<sup>th</sup> Floor

### Welcome from Questrom

Michael Smith, *PEMBA Faculty Lead, Associate Professor, Accounting*  
Eric Petersen, *Director, Academic Development, MBA Center*  
Sally Jackson, *Director, Community Engagement, MBA Center*

7:00pm - 8:00pm  
CDS, 17<sup>th</sup> Floor

### Panel of Current PEMBA Students

Meet a group of current PEMBA students and spend time asking them questions, learning what to expect from your program!

## TUESDAY, AUGUST 29, 2023

8:30am - 9:00am  
Atrium

### Check-In

Join us in the Atrium for coffee, pastries and chatting with one another to kick off the day!

9:15am-10:00am  
Kenmore Classroom  
Building (KCB)

### Meet Your Class

This interactive session provides a chance to get to know your classmates.

565 Commonwealth  
Ave.

KCB 106

### General MBA & Management Science major

Eric Petersen, *Director, Academic Development, MBA Center*

KCB 102

### Health Sector Management

Ned Rimer, *Faculty Director, Health Sector Management*

KCB 104

### Social Impact

David Stollow, *Co-Faculty Director, Social Impact*

10:00am - 10:15am

### Break

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10:15am - 11:45am  
KCB 101

## **PEMBA Careers Work**

Peter DeCotis, *Assistant Director, Graduate Career Development*

Join Peter DeCotis to discuss career opportunities, engagement, and resources you will use over the course of your time at Questrom.

12:00pm - 1:00pm  
Pick Up in Atrium

## **Lunch – Grab & Go**

1:00pm - 1:45pm  
Meet in the Atrium

## **Tours of Questrom**

1:45pm - 2:00pm

## **Break**

2:00pm - 4:00pm  
KCB 101

## **DEI at Questrom: Business & Identity**

Cecilia Yudin, *Director, Center for Diversity, Equity, & Inclusion*

Build your capacity to advance DEI at Questrom and beyond. Students will engage in conversations and activities that center the abilities to create inclusive environments and encourage transformative leadership.

4:00pm - 5:00pm  
KCB 101

## **Faculty Panel**

Meet a few of our Questrom faculty and spend time asking them questions, learning what to expect from your graduate classroom experience!

George Papadakis, *Senior Lecturer, Accounting*  
Clark Warner, *Lecturer, Management & Organizations*  
Samantha Zyontz, *Clinical Assistant Professor, Strategy & Innovation*  
Lisa Rohrer, *Professor of the Practice, Management & Organizations*

5:30pm  
Marsh Chapel Plaza

## **All Graduate Programs BBQ**

Please join new and returning graduate students from Questrom's residential Full-Time MBA, PEMBA, MSBA, MSMS, MSMFT, and PhD programs in celebrating a new school year with this celebration at Marsh Plaza!

- Please register on the Questrom Common and bring proper photo ID (state-issued ID or passport) if you plan to drink alcohol.

# SCHEDULE

- Location is Marsh Plaza (Rain location is Chiles Atrium, Hariri Building)

Food Provided (Traditional BBQ fun! Hamburgers, hot dogs, veggie burgers, watermelon and cookies. There will also be beer, wine, and non-alcoholic drinks.)