

**From:** [mailer@campusgroups.com](mailto:mailer@campusgroups.com) on behalf of [mbacenter@bu.edu](mailto:mbacenter@bu.edu)  
**To:** [MBA-Center-list](#)  
**Subject:** PEMBA Fall 2024! Getting ready for Questrom  
**Date:** Thursday, July 18, 2024 4:47:50 PM

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## **Hello Fall 2024 PEMBAs!**

It was great seeing those of you who were able to make it to the Summer Networking event last night! We hope you enjoyed the event and making connections.

Just a couple of updates this week. The first being that there has been a delay in the release date for the academic pre-work. We hope to have that ready for you soon and will send out an announcement to let you know when you can access that content.

***If you have not done so already, you will need to set up your BU email in order to register for events, to be added to courses and to access Blackboard.***

If you missed our previous newsletter(s), copies can be found on the [New Student Site: Email Archive](#).

Questions? Contact [mbacenter@bu.edu](mailto:mbacenter@bu.edu).

## MOD 0

You have been added to a course in [Blackboard](#) titled **MOD 0 | PEMBA Fall 2024**. This is a Blackboard page designed to deliver information, resources and instructions that will be relevant to you as you navigate through your MBA journey.

At the end of each section is a Knowledge Check to test you on the content you reviewed. **Those who complete all Knowledge Checks before August 26th will receive a voucher for one beverage or food item of your choice, redeemable at the on-campus Starbucks location in Breadwinners, when you check-in at LAUNCH.**

## Pre-LAUNCH Virtual Series

**Ask Us Anything** – Tuesday, July 23rd at 7pm EST [REGISTER HERE](#)

Log in for an opportunity to connect with Questrom MBA Center staff and other admitted students for a casual conversation about anything and everything that is on your mind as you are preparing to start your MBA degree program.

**Financing Your Graduate Degree** – Tuesday, July 30th at 11:00am EST [REGISTER HERE](#)

Join our Financial Aid Office for this virtual session where we will discuss loan options, scholarships and billing information. We will then discuss how your financial aid is applied to your bill and various payment options available.

**Case Competition Intro** - Tuesday, August 6th at 10:00am and Wednesday, August 7th at 5:30pm EST

Case competitions are the ultimate combination of teamwork and analysis, often in a timed format. If you are interested in developing or expanding your existing presentation, strategy, and analytical skills, we encourage you to join a case competition, which take place throughout the academic year! Join Greg Stoller in this virtual session to learn more about Questrom case competitions.

Tuesday, August 6th at 10:00am EST - [REGISTER HERE](#)

Wednesday, August 7th at 5:30pm - [REGISTER HERE](#)

**Your Wellbeing and Academic Success** – Thursday, August 8th at 10:00am

## EST [REGISTER HERE](#)

Join staff from BU Student Wellbeing office and the Newbury Center as we discuss concepts, strategies, and campus resources to enhance your personal wellbeing and assist you to better manage your academic and personal life. Come for a lively interaction with other students and take away some practical tips!

### Your current to-do list:

- Set up your BU email address
  - Due: **Today**
  - This is the last email that will go to your personal account.
  - You should receive a prompt to your personal email address to create your account. If you have ever had a BU email address in the past, you will not get a prompt and can use your same BU credentials.
  - Once you have created your account, you can register for events in [Questrom Common](#) and begin exploring the [MyBU Student Portal](#). **Reminder: Do not register for classes. Your academic advisor will register for you in late-July/early-August.**
- Register for LAUNCH
  - Due: As soon as possible (No later than Friday, August 23rd)
  - As a reminder, LAUNCH is required for all incoming students. The information being collected via this form is essential for us to prepare materials for LAUNCH.
  - **You should have received an email last Friday with a unique link to register. If you did not receive the email or are unable to find it in your email folders, please contact [mbacenter@bu.edu](mailto:mbacenter@bu.edu).**
- [Upload Terrier Card ID Photo](#)
  - Due: As soon as possible
  - Boston University IDs are known as Terrier Cards. Please upload your ID photo as soon as possible. **Those who submitted their ID photos prior to August 2nd will be able to pick up their ID when you arrive for LAUNCH.** If you submit your photo after August 2nd, you will need to follow up with the Terrier Card Office to coordinate pick0up from 25 Buick Street during business hours. **BU employees, skip this step, as you will use your employee ID.**
- [Incoming Student Health Requirements](#)
  - Take a look at this site to know what the university needs prior to your arrival, including medical records and immunization requirements.
- Career Pre-Work (for all incoming PEMBA students no matter what your circumstances)
  - Due: September 1st
  - Order, download and read the book "The 2-Hour Job Search" by Steve Dalton

(free in Spotify if you have a membership or search your local libraries). It's very short.

- Create your LAMP list of companies, advocates, motivation, and postings (from the book).
- Send your LAMP list to your career coach, Peter DeCotis at [pdecotis@bu.edu](mailto:pdecotis@bu.edu).
- Send a one-page review of the book to Peter DeCotis. Answer these questions:
  - Why create a LAMP list and how can it help?
  - Explain why randomly applying for jobs online doesn't usually work.
  - What does Steve mean by "naturalize"?
  - What does the author say is the key to finding a job and why?

## FOLLOW QUESTROM MBA PROGRAMS



Boston University Questrom School of Business  
MBA Center  
Rafik B. Hariri Building  
595 Commonwealth Avenue  
Boston, MA 02215

### EVENT

## PEMBA Ask-Us-Anything Advising Session



Tuesday, July 23  
7:00pm - 8:00pm



Online Event



Add to [Google Cal](#), [Outlook](#), [Yahoo](#), [iCal](#)

REGISTER



EVENT

## Financing Your Graduate Degree



Tuesday, July 30  
11:00am - 12:00pm



Online Event



Add to [Google Cal](#), [Outlook](#), [Yahoo](#), [iCal](#)

Join our Financial Aid Office for this virtual session where we will discuss loan options, scholarships, how your financial aid is applied to your bill, and various payment options available.

REGISTER



EVENT

## Case Competition Intro



Tuesday, August 6  
10:00am - 11:00am



Online Event



Add to [Google Cal](#), [Outlook](#), [Yahoo](#), [iCal](#)

Case competitions are the ultimate combination of teamwork and analysis, often in a timed format. Join Greg Stoller in this virtual session to learn more about Questrom case competitions.

REGISTER



EVENT

## Case Competition Intro



Wednesday, August 7  
5:30pm - 6:30pm



Online Event



Add to [Google Cal](#), [Outlook](#), [Yahoo](#), [iCal](#)

Case competitions are the ultimate combination of teamwork and analysis, often in a timed format. Join Greg Stoller in this virtual session to learn more about Questrom case competitions.

REGISTER



## EVENT

# Your Wellbeing & Academic Success



Thursday, August 8  
10:00am - 11:00am



Online Event



Add to [Google Cal](#), [Outlook](#), [Yahoo](#), [iCal](#)

Join staff from the BU Student Wellbeing Office and the Newbury Center as we discuss concepts, strategies, and campus resources to enhance your personal wellbeing and assist you to better manage your academic and personal life. Come for a lively interaction with other students and take away some practical tips!

REGISTER

**MBA Center**

Questrom

Email sent by mbacenter@bu.edu <mailer@campusgroups.com> to mba-center-list@bu.edu

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