

Part-Time MBA LAUNCH

WEDNESDAY, January 14, 2026

SCHEDULE

WEDNESDAY, January 14, 2026 LAUNCH

8:00 – 8:45 am
Atrium

Check-In

8:45 – 9:15am

Building Tour

9:20 – 9:40am
HAR 406

Welcome to Questrom & Opening Remarks

Cathy Fazio: *Associate Dean of MBA Programs, Senior Lecturer of Strategy & Innovation*

Clark Warner: *Lecturer, Management and Organizations*

Eric Petersen: *Executive Director of Residential MBA Programs*

9:40 – 10:40am
HAR 406

Meet Your Class & Academic Advisor & Community Engagement

Chris Bishal: *Director, Academic Development*

Chelsea Houlihan: *Program Manager, Specialty MBA Programs*

Eric Petersen: *Executive Director, MBA programs*

Joe Grande: *Associate Director, Community Engagement*

10:40 - 10:50am

Break

10:50 – 11:50am
HAR 406

Navigating Identities in Business

Barbara Conant: *Assistant Director, Center for Diversity, Equity & Inclusion*

11:50 – 12:50pm
HAR 418 & 420

Lunch

1:00 – 2:00pm
HAR 406

Faculty Panel

Clark Warner: *Lecturer of Management & Organizations*

Cathy Fazio: *Associate Dean of MBA Programs, Senior Lecturer of Strategy & Innovation*

Matthew Packard: *Senior Lecturer, Accounting*

Michelle Ehrenreich: *Director, Questrom Communication Program*

Master Lecturer, Marketing

Tal Gross: *Professor, Markets, Public Policy, and Law*

2:00 – 3:00pm
HAR 406

Understanding Academic Integrity at Questrom

Rachel Reiser, *Assistant Dean, Undergraduate Student Experience*

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3:00 – 3:15pm

3:15 – 4:15pm
HAR 406

4:15pm – 5:15pm
HAR 406

HAR 418

HAR 420

HAR 424

5:30pm - 7:00pm
Cornwall's (644
Beacon Street)

Boston University and Questrom School of Business is a community of learning grounded in shared values, rights, and responsibilities. A critical component of our learning community is academic integrity, that is a commitment, even in the face of adversity, to the fundamental values of honesty, trust, fairness, respect, responsibility, and courage in representing truthfully one's knowledge and ideas as one's own.

The [Academic Conduct Code](#) provides both a description of the University's ethical expectations of students as well as a guarantee of students' rights and responsibilities as members of a learning community. This session will explore and confirm understanding of the various dimensions and implications of the Boston University Academic Conduct Code.

Break

Using Your Questrom MBA to Make a Successful Career Pivot

Monica Parker-James: *Associate Dean, Industry Engagement, Career Services & Alumni Initiatives*
Peter Decotis: *Associate Director of PEMBA Career Coaching*

Specialty Programs Intro

General MBA - Chris Bishal: *Director, Academic Development*

Management Science - Fang Wan: *Assistant Professor, Information Systems*

Health Sector Management - Ned Rimer: *Master Lecturer, Management & Organization*

Social Impact - Shari Franzetta: *Lecturer, Operations & Technology Management*

Winter MBA Networking Night

Join us for our annual evening of connections and opportunities! This signature networking event brings together FTMBA and PTMBA students, alumni, faculty, and staff to share insights and build relationships. Enjoy appetizers and refreshments!

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