

SCHEDULE

Wednesday, AUGUST 19, 2026 PTMBA LAUNCH

8:00 - 9:00am Atrium	Check-In & Breakfast Campus Tours
9:00 - 9:20am HAR 105 Auditorium	Welcome to Questrom Cathy Fazio, <i>Associate Dean of MBA Programs; Senior Lecturer, Strategy & Innovation</i> Clark Warner, <i>PTMBA Faculty Lead; Lecturer, Management & Organizations</i> Eric Petersen, <i>Executive Director, MBA Center</i>
9:20 - 9:30am	Breakout to classrooms
9:30am - 10:30am	Meet Your Cohort & Academic Advisor
HAR 312	Cohort Track: Samantha Bruno, <i>Assistant Director, Academic Development</i>
HAR 322	Flex Track: Yuri Dafonseca, <i>Assistant Director, Academic Development</i>
10:30 - 10:45am	Break
10:45 - 11:45am QEC HAR 426, 428, 430	Community Engagement Joe Grande, <i>Associate Director, Community Engagement</i>
11:45am - 12:45pm QEC HAR 426, 428, 430	Lunch
12:45 - 1:45pm HAR 105 Auditorium	Using Your Questrom MBA to Make a Successful Career Pivot Peter DeCotis, <i>Associate Director of PTMBA Career Coaching</i>
1:45 - 2:00pm	Break
2:00 - 3:00pm HAR 105 Auditorium	Navigating Identities in Business Cecilia Yudin, <i>Director, Center for Diversity, Equity, & Inclusion</i>

QUESTROM SCHEDULE

3:00 - 4:00pm
HAR 105
Auditorium

Academic Integrity

Rachel Reiser, *Associate Dean Undergraduate Student Experience*

Boston University and Questrom School of Business is a community of learning grounded in shared values, rights, and responsibilities. A critical component of our learning community is academic integrity, that is a commitment, even in the face of adversity, to the fundamental values of honesty, trust, fairness, respect, responsibility, and courage in representing truthfully one's knowledge and ideas as one's own.

The [Academic Conduct Code](#) provides both a description of the University's ethical expectations of students as well as a guarantee of students' rights and responsibilities as members of a learning community. This session will explore and confirm understanding of the various dimensions and implications of the Boston University Academic Conduct Code.

4:00 - 4:10pm

Break

4:10 - 5:10pm
HAR 105
Auditorium

Faculty Panel & the Classroom Experience

Cathy Fazio, *Associate Dean of MBA Programs; Senior Lecturer, Strategy & Innovation*

Chris Bishal, *Director Academic Development, MBA Center*

Faculty:
TBD

This session will review the overarching curriculum and coursework of your academic program at Questrom, prepare you for the cadence and experience in the classroom during Mod 1, and share academic support and resources you can expect from staff.

This session will expose you to community involvement and leadership opportunities while you're at Questrom, as well as share some upcoming engagement opportunities you can expect!

5:30 - 8:00pm
9th Floor
Ballroom

Welcome Reception

End LAUNCH with drinks and heavy appetizers, networking with your classmates, staff, and faculty