



Boston University Questrom School of Business WASHINGTON, D.C. MANAGEMENT INTERNSHIP PROGRAM 2021-2022

Application Procedure

All BU students must apply online at www.bu.edu/abroad.

- Applications are due by April 1st for the fall semester.
- Applications are due by November 1st for the spring semester.
- *Note:* Students must meet with an advisor in the [Questrom UDC](#) before applying.

Pre-Requisites

To study in D.C., students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323).

Program Timeline

The program is offered in fall and spring. Fall semester begins late August and ends mid-December. Spring semester begins mid-January and ends mid-May. Students complete the internship and courses concurrently.

Approved Courses

Students take **four** courses for a total of fourteen to fifteen credits while in D.C. At least one of the courses must be a management course. A typical MIP course load in D.C. consists of:

- **Course at BU Center** – 4 credits at BU Center – Options:
 - CAS HI 281/IR 356/PO 201 American Governance: Foreign Affairs
 - CAS HI 327/PO 204 The Modern U.S. Senate: From Collaboration to Confrontation
 - CAS IR 324E/PO 280E American Policy-Making in the Global Era
 - CAS IR 338 – Conflict, Violence, and Peacebuilding
 - CAS IR 391/PO 246 Democratization: Its History and Future Challenges
 - CAS PO 202 Introduction to Congressional Policy Making
 - CAS PO 203/CM 556 Strategies for Issue Development & Policy Change
 - COM CM 305 Public Relations Inside the Beltway
 - HUB XC 433 BU Cross College Challenge
- **CAS EC 497 – Internship** and corresponding seminar (mandatory) – 4 credits at BU Center
- **Management Course** – 3 credits at GWU
- **Management Course** (3 credits at GWU) or CAS course (4 credits at BU Center)

Students on this program will earn 14-15 credits. If a student NEEDS to earn 17 to 18 credits, he/she may request an additional course understanding that 4 courses and an internship will be VERY challenging. The GWU courses listed on the back of this sheet have been approved by Questrom faculty as equivalent to Questrom courses. Students attending this program should choose from the provided list of courses, or have an alternate course *pre-approved* by the Questrom Undergraduate Development Center.

Important Notes

1. In general, students may take up to 2 concentration courses abroad per concentration. Further, they may take up to 1 “A List” course abroad per concentration. The list of available courses on the reverse side of this sheet shows available courses and how they’re applied for each concentration.
2. General Management concentrators, who take three or more management courses at George Washington University, must take an additional business elective of their choice (for a total of five electives) before graduation to make up for the multiple three-credit courses.
3. Students not dual concentrating should ask an advisor if they need additional elective coursework to meet minimum credit requirements for graduation.
4. Students are **unable** to fulfil HUB units through George Washington University.
5. IS concentrators should discuss their course plan with the [IS concentration faculty advisor](#) if it involves taking more than one IS course abroad. It is strongly recommended that IS concentrators take no more than 1 B-list IS elective abroad and that another IS4xx course is taken at Questrom as the second B-list elective.

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Courses scheduled to be offered may change slightly prior to the beginning of the term.

For more information on this program, please visit the Boston University Study Abroad website at <http://www.bu.edu/abroad/programs/washington-dc-management-internship-program/> and meet with an advisor in the Undergraduate Development Center (617-353-2650) for course planning. For further information about George Washington University (<http://business.gwu.edu/>) and a current course schedule (<http://www.gwu.edu/~schedule>) please view the provided links.

Fall—Typical Courses

Take the two required courses:

BU Course #	Boston University Course Title	Questrom Equivalent
	Select a course at the BU Center (History, IR, Politics, or COM)	
CASEC497	Internship in Management	CAS Elective/Non-QST Elective/Econ minor; HUB: Individual in the Community

Select two additional courses:

GW Course #	George Washington University Course Title	Questrom Equivalent	
Accounting		Max 2 courses	
ACCY 3101	Intermediate Accounting I	AC 347	A List
ACCY 3106	Financial Statement Analysis	AC 414	B List
ACCY 3401	Federal Income Taxation	AC 469	B List
ACCY 4301	Auditing	AC 565	B List
ACCY 6401	Federal Income Taxation	AC 469	B List
FINA 3001	Intermediate Finance	FE 449	B List
Finance		Max: 2 courses	
FINA 3001	Intermediate Finance	FE 449	A List
FINA 3101	Investment and Portfolio Management	FE 445	A List
FINA 3301	Money and Capital Markets	FE 442	B List
ECON 2121	Financial Economics	FE 442	B List
FINA 4201	Real Estate Investment	FE 469	B List
IBUS 3301	International Business Finance	FE 427	B List
ACCY 3106	Financial Statement Analysis	AC 414	B List
Independent		Max: 2 courses	
All concentration electives listed will count with approval of Questrom UDC			
Innovation and Entrepreneurship		Max: 2 courses	
MGT 4101	Small Business Management	SI 445	B List
FINA 4201	Real Estate Investment	FE 469	B List
MGT 3201	Leadership	MO 460	B List
Global Business		Max: 2 courses	
ECON 2181	International Trade Theory and Policy	IM 345	A List
IBUS 3301	International Business Finance	FE 427	B List
IBUS 3001	Introduction to International Business	GB elective	B List
IBUS 3201	International Marketing Management	MK 467	B List
Information Systems		Max: 1 course	
<i>(IS concentrators are strongly encouraged to take another IS4xx course as their second B-list elective upon return to Questrom)</i>			
ISTM 4121	Database Design and Applications	IS 465	A List
ISTM 4120	Business Systems Development	IS 469	B List

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FINA 3001	Intermediate Finance	FE 449	B List
Marketing		Max: 2 courses	
MKTG 3143	Marketing Research	MK 447	A List
IBUS 3201	International Marketing Management	MK 467	B List
MKTG 3142	Consumer Behavior	MK 445	B List
MKTG 4150	Salesmanship and Sales Management	MK Elective	B List
FINA 3001	Intermediate Finance	FE 449	B List
Management & Organizations		Max: 2 courses	
MGT 3201	Leadership	MO 460	A List
MKTG 3142	Consumer Behavior	MK 345	B List
Real Estate		Max: 1 course	
FINA 4201	Real Estate Investment	FE 469	A List
Strategy			
ECON 2181	International Trade Theory and Policy	IM 345	B List
Non-Questrom Electives			
BADM 2301	Management Info Systems Technology	CS 101 or 103	CAS elective, Non-QST
ISTM 3119	Introduction to Programming	CS 111 or 108	CAS elective, Non-QST
ECON 3190	Law and Economics	EC 337	Econ minor, CAS elective, Non-QST
ECON 3191	Game Theory	EC 403	Econ minor, CAS elective, Non-QST
ECON 2121	Financial Economics	EC 341	Econ minor, CAS elective, Non-QST

Spring—Typical Courses

Take the two required courses:

BU Course #	Boston University Course Title	Questrom Equivalent	
	Select a course at the BU Center (History, IR, Politics, or COM)		
CASEC497	Internship in Management	CAS EC 497	CAS elective, Non-QST HUB: Individual in the Community

Select two additional courses:

GW Course #	George Washington University Course Title	Questrom Equivalent	
Accounting		Max: 2 courses	
ACCY 3102	Intermediate Accounting II	AC 348	B List
ACCY 3103	Advanced Financial & Tax Accounting	AC 579	B List
ACCY 3106	Financial Statement Analysis	AC 414	B List
ACCY 6401	Federal Income Taxation	AC 469	B List
FINA 3001	Intermediate Finance	FE 449	B List
Finance		Max: 2 courses	

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Courses scheduled to be offered may change slightly prior to the beginning of the term.

FINA 3001	Intermediate Finance	FE 449	A List
FINA 3101	Investment and Portfolio Management	FE 445	A List
FINA 3301	Money and Capital Markets	FE 442	B List
ECON 2121	Financial Economics	FE 442	B List
FINA 4201	Real Estate Investment	FE 469	B List
ACCY 3106	Financial Statement Analysis	AC 414	B List
Independent		Max: 2 courses	
All concentration electives listed will count with approval of Questrom UDC. Must seek approval of Independent Concentration Coordinator.			
Global Business		Max: 2 courses	
ECON 2181	International Trade Theory and Policy	IM 345	A List
ECON 2185	Economic History & Problems of Latin America	GB elective	B List
IBUS 3001	Introduction to International Business	GB elective	B List
IBUS 3201	International Marketing Management	MK 467	B List
Information Systems		Max: 2 courses	
<i>(IS concentrators are strongly encouraged to take another IS4xx course as their second B-list elective upon return to Questrom)</i>			
ISTM 4121	Database Design and Applications	IS 465	A List
ISTM 4123	Business Data Communications	IS 467	A List
ISTM 4120	Business Systems Development	IS 469	B List
ISTM 4900	Emerging Technologies	IS elective	B List
FINA 3001	Intermediate Finance	FE 449	B List
Marketing		Max: 2 courses	
MKTG 3143	Marketing Research	MK 447	A List
IBUS 3201	International Marketing Management	MK 467	B List
MKTG 3142	Consumer Behavior	MK 445	B List
MKTG 4149	Advanced Advertising Campaigns	MK Elective	B List
MKTG 4150	Salesmanship and Sales Management	MK Elective	B List
MKTG 4159	Marketing: Strategic Planning	MK Elective	B List
FINA 3001	Intermediate Finance	FE 449	B List
Management & Organizations		Max: 2 courses	
BADM 3101	Human Resource Management	MO elective	B List
MKTG 3142	Consumer Behavior	MK 345	B List
Real Estate		Max: 1 course	
FINA 4201	Real Estate Investment	FE 469	A List
Strategy			
ECON 2181	International Trade Theory and Policy	IM 345	B List
Non-Questrom Electives		Max: 2 courses	
BADM 2301	Management Info Systems Technology	CS 101 or 103	CAS elective, Non-QST
ISTM 3119	Introduction to Programming	CS 111 or 108	CAS elective, Non-QST
ECON 3162	Public Finance: Taxation	EC 367	Econ minor, CAS elective, Non-QST
ECON 3190	Law and Economics	EC 337	Econ minor, CAS elective, Non-QST
ECON 3191	Game Theory	EC 403	Econ minor, CAS elective, Non-QST

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ECON 2121	Financial Economics	EC 341	CAS elective, Non-QST
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