



Boston University Questrom School of Business Seoul National University Exchange 2022

Application Procedure

All BU students must apply online at www.bu.edu/abroad.

- Fall applications are due by March 15th; Spring applications are due by September 15th.
- *Note:* Students must meet with an advisor in the [Questrom UDC](#) before applying.

Pre-Requisites

To study in Seoul, students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323).

Program Timeline

This program is offered in both the fall and the spring. The fall semester will begin in early September and end in mid-December; the spring semester begins early March and ends mid-June.

Approved Courses

Students take **five or six** courses for a total of fifteen to eighteen credits while in Seoul. At least two of the courses must be management courses. A typical course load in Seoul consists of:

- Course about Korea – 3 credits
- Management Course – 3 credits
- Management Course – 3 credits
- Management Course or Non-QST elective – 3 credits
- Management Course or Non-QST elective – 3 credits
- Management Course or Non-QST elective – 3 credits (*Optional*)

The SNU courses listed on the back of this sheet have been approved by Questrom faculty as equivalent to Questrom courses. Students attending this study abroad program should choose from the provided list of courses, or have an alternate course *pre-approved* by the Questrom Undergraduate Development Center.

Important Notes

1. In general, students may take up to two concentration courses abroad per concentration. Also, they may take up to one “A List” course abroad per concentration. The list of available courses on the reverse side of this sheet shows what courses are available and how they may be applied toward each concentration.
2. Independent concentrators, who petition to take three or more management courses at Seoul National University, must take an additional management elective of their choice (for a total of five electives) before graduation to make up for the multiple three-credit business courses.
3. Students not dual concentrating should ask an advisor if they need an additional **elective** credit to meet minimum credit requirements for graduation.
4. Students are **unable** to fulfill HUB units through courses taken at Seoul National University.

For more information on this program, please visit the Boston University Study Abroad website at <http://www.bu.edu/abroad/programs/seoul-south-korea/> and meet with an advisor in the Undergraduate Development Center (617-353-2650) for course planning.

For further information about Seoul National University, please view the provided link: <http://cba.snu.ac.kr/>. To view the site in English, click “English” at the top of the screen.

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Take one (or more) courses about Korea:

SNU Course #	SNU Course Title	Questrom Equivalent**	Taught in English?
055.011	The Korean Economy: History & Recent Changes	CAS/non-QST	English
055.003	Korean Language and Culture	CAS/non-QST	English
043.001	Reviews of Korean History	CAS/non-QST	English
055.015	Contemporary Korea	CAS/non-QST	English
208.226A	Geography of Asia	CAS/non-QST	English
055.007	Introduction to Korean Literature	CAS/non-QST	English

Select four or five additional courses from the list below for a total of five or six classes:

ALL Previously APPROVED Courses

SNU posts their spring course list in January, one month before courses begin for spring. If you see a course that is not listed below and would like to take it, please get permission from the UDC.

You may take at most 1 A List course per concentration and at most 2 courses per concentration abroad.

SNU Course #	SNU Course Title	Questrom Course #	Elective Type	Taught in English?
Accounting				
251.323	Corporate Finance	FE 449	B List	English
Finance				
251.323	Corporate Finance	FE 449	A List	English
251.339	Insurance and Risk Management	FE Elective	B List	
251.422	Investments	FE Elective	B List	
M1338.001000	Corporate Risk Management & Insurance	FE Elective	B List	English
251.448	Fixed Income Security Analysis	FE 456	B List	English
251.420	Derivatives	FE 429	B List	English
Independent				
All concentration electives will count, including those listed below. Students must seek approval from Independent Concentration Coordinator.				
251.204A	Intermediate Accounting I	Independent Elective (non-AC concentrators).		English
Innovation & Entrepreneurship				
251.424	Corporate Strategy	I&E elective	B List	English
251.334	New Product Development & Product Management	I&E Elective	BList	
Global Business				
251.322	International Business Management	IM 445	B List	English
251.434	Special Topics in Business Administration	GB Elective	B List	English
251.426	International Business Environment	GB Elective	B List	English
Law				
251.303	Human Resource Management	MO 441	B List	

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Information Systems		Max: 1 course		
<i>(IS concentrators are strongly encouraged to take another IS4xx course as their second B-list elective upon return to Questrom)</i>				
251.326	Management Information System	IS Elective	B List	English
251.323	Corporate Finance	FE 449	B List	English
Marketing				
251.576	Marketing Research*	MK 447	A List	
251.575	Studies in Consumer Behavior*	MK 335	B List	English
251.323	Corporate Finance	FE 449	B List	English
Management & Organizations				
251.303	Human Resource Management	MO 441	B List	
251.575	Studies in Consumer Behavior*	MK 335	B List	English
Strategy				
251.576	Marketing Research*	MK 447	B List	
* This is a graduate-level course. Assume it will be very challenging.				
CAS/Non-Questrom Courses				
Seoul National will often offer general liberal arts and non-management courses in English. These courses will not count towards HUB electives. Make sure to get all courses not on this list pre-approved by the Questrom UDC.				

Approved for the liberal arts/non-Questrom requirements:

L0547.001400	Buddhism and Philosophy	English
046.006	Man of the Universe	English

ALL Evaluated Courses That Have Been DENIED

SNU Course #	SNU Course Title	Reviewing Department
251.218	Case Studies in Marketing	Marketing
251.776	Seminar in Consumer Psychology: Information Processing, Motivation and Persuasion	Marketing
252.508	Studies in Corporate Finance	Finance
252.603	Seminar in Investments	Finance
251.340	Corporate Governance and Investment Ethics	Law