



Boston University Questrom School of Business WASHINGTON, D.C. MANAGEMENT INTERNSHIP PROGRAM 2022-2023

Application Procedure

All BU students must apply online at www.bu.edu/abroad.

- Applications are due by April 1st for the fall semester.
- Applications are due by November 1st for the spring semester.
- *Note:* Students must meet with an advisor in the [Questrom UDC](#) before applying.

Pre-Requisites

To study in D.C., students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323).

Program Timeline

The program is offered in fall and spring. Fall semester begins late August and ends mid-December. Spring semester begins mid-January and ends mid-May. Students complete the internship and courses concurrently.

Approved Courses

Students take **four** courses for a total of fourteen to fifteen credits while in D.C. At least one of the courses must be a management course. A typical MIP course load in D.C. consists of:

- **Course at BU Center** – 4 credits at BU Center – Options:
 - CAS HI 281/IR 356/PO 201 American Governance: Foreign Affairs
 - CAS HI 327/PO 204 The Modern U.S. Senate: From Collaboration to Confrontation
 - CAS IR 324E/PO 280E American Policy-Making in the Global Era
 - CAS IR 338 – Conflict, Violence, and Peacebuilding
 - CAS IR 391/PO 246 Democratization: Its History and Future Challenges
 - CAS PO 202 Introduction to Congressional Policy Making
 - CAS PO 203/CM 556 Strategies for Issue Development & Policy Change
 - COM CM 305 Public Relations Inside the Beltway
 - HUB XC 433 BU Cross College Challenge
- **CAS EC 497 – Internship** and corresponding seminar (mandatory) – 4 credits at BU Center
- **Management Course** – 3 credits at GWU
- **Management Course** (3 credits at GWU) or CAS course (4 credits at BU Center)

Students on this program will earn 14-15 credits. If a student NEEDS to earn 17 to 18 credits, he/she may request an additional course understanding that 4 courses and an internship will be VERY challenging. The GWU courses listed on the back of this sheet have been approved by Questrom faculty as equivalent to Questrom courses. Students attending this program should choose from the provided list of courses, or have an alternate course *pre-approved* by the Questrom Undergraduate Development Center.

Important Notes

1. In general, students may take up to 2 concentration courses abroad per concentration. Further, they may take up to 1 “A List” course abroad per concentration. The list of available courses on the reverse side of this sheet shows available courses and how they’re applied for each concentration.
2. General Management concentrators, who take three or more management courses at George Washington University, must take an additional business elective of their choice (for a total of five electives) before graduation to make up for the multiple three-credit courses.
3. Students not dual concentrating should ask an advisor if they need additional elective coursework to meet minimum credit requirements for graduation.
4. Students are **unable** to fulfil HUB units through George Washington University.
5. IS concentrators should discuss their course plan with the [IS concentration faculty advisor](#) if it involves taking more than one IS course abroad. It is strongly recommended that IS concentrators take no more than 1 B-list IS elective abroad and that another IS4xx course is taken at Questrom as the second B-list elective.

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Courses scheduled to be offered may change slightly prior to the beginning of the term.

For more information on this program, please visit the Boston University Study Abroad website at <http://www.bu.edu/abroad/programs/washington-dc-management-internship-program/> and meet with an advisor in the Undergraduate Development Center (617-353-2650) for course planning. For further information about George Washington University (<http://business.gwu.edu/>) and a current course schedule (<http://www.gwu.edu/~schedule>) please view the provided links.

Fall—Typical Courses

Take the two required courses:

| BU Course # | Boston University Course Title | Questrom Equivalent |
|-------------|--|--|
| | Select a course at the BU Center (History, IR, Politics, or COM) | |
| CASEC497 | Internship in Management | CAS Elective/Non-QST Elective/Econ elective HUB: Individual in the Community |

Select two additional courses:

| GW Course # | George Washington University Course Title | Questrom Equivalent | |
|--|---|-----------------------|--------|
| Accounting | | Max 2 courses | |
| ACCY 3101 | Intermediate Accounting I | AC 347 | A List |
| ACCY 3106 | Financial Statement Analysis | AC 414 | B List |
| ACCY 3401 | Federal Income Taxation | AC 469 | B List |
| ACCY 4301 | Auditing | AC 565 | B List |
| ACCY 6401 | Federal Income Taxation | AC 469 | B List |
| FINA 3001 | Intermediate Finance | FE 449 | B List |
| Finance | | Max: 2 courses | |
| FINA 3001 | Intermediate Finance | FE 449 | A List |
| FINA 3101 | Investment and Portfolio Management | FE 445 | A List |
| FINA 3301 | Money and Capital Markets | FE 442 | B List |
| ECON 2121 | Financial Economics | FE 442 | B List |
| FINA 4201 | Real Estate Investment | FE 469 | B List |
| IBUS 3301 | International Business Finance | FE 427 | B List |
| ACCY 3106 | Financial Statement Analysis | AC 414 | B List |
| Independent | | Max: 2 courses | |
| All concentration electives listed will count with approval of Questrom UDC | | | |
| Innovation and Entrepreneurship | | Max: 2 courses | |
| MGT 4101 | Small Business Management | SI 445 | B List |
| FINA 4201 | Real Estate Investment | FE 469 | B List |
| MGT 3201 | Leadership | MO 460 | B List |
| Global Business | | Max: 2 courses | |
| ECON 2181 | International Trade Theory and Policy | IM 345 | A List |
| IBUS 3301 | International Business Finance | FE 427 | B List |
| IBUS 3001 | Introduction to International Business | GB elective | B List |
| IBUS 3201 | International Marketing Management | MK 467 | B List |
| Information Systems | | Max: 1 course | |
| <i>(IS concentrators are strongly encouraged to take another IS4xx course as their second B-list elective upon return to Questrom)</i> | | | |

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| | | | |
|---------------------------------------|---------------------------------------|-----------------------|--------------------------------------|
| ISTM 4121 | Database Design and Applications | IS 465 | A List |
| ISTM 4120 | Business Systems Development | IS 469 | B List |
| FINA 3001 | Intermediate Finance | FE 449 | B List |
| Marketing | | Max: 2 courses | |
| MKTG 3143 | Marketing Research | MK 447 | A List |
| IBUS 3201 | International Marketing Management | MK 467 | B List |
| MKTG 3142 | Consumer Behavior | MK 445 | B List |
| MKTG 4150 | Salesmanship and Sales Management | MK Elective | B List |
| FINA 3001 | Intermediate Finance | FE 449 | B List |
| Management & Organizations | | Max: 2 courses | |
| MGT 3201 | Leadership | MO 460 | A List |
| MKTG 3142 | Consumer Behavior | MK 345 | B List |
| Real Estate | | Max: 1 course | |
| FINA 4201 | Real Estate Investment | FE 469 | A List |
| Strategy | | | |
| ECON 2181 | International Trade Theory and Policy | IM 345 | B List |
| Non-Questrom Electives | | | |
| BADM 2301 | Management Info Systems Technology | CS 101 or 103 | CAS elective, Non-QST |
| ISTM 3119 | Introduction to Programming | CS 111 or 108 | CAS elective, Non-QST |
| ECON 3190 | Law and Economics | EC 337 | Econ elective, CAS elective, Non-QST |
| ECON 3191 | Game Theory | EC 403 | Econ elective, CAS elective, Non-QST |
| ECON 2121 | Financial Economics | EC 341 | Econ elective, CAS elective, Non-QST |

Spring—Typical Courses

Take the two required courses:

| BU Course # | Boston University Course Title | Questrom Equivalent | |
|-------------|--|---------------------|--|
| | Select a course at the BU Center (History, IR, Politics, or COM) | | |
| CASEC497 | Internship in Management | CAS EC 497 | CAS elective, Non-QST; Econ elective HUB: Individual in the Community |

Select two additional courses:

| GW Course # | George Washington University Course Title | Questrom Equivalent | |
|-------------------|---|-----------------------|--------|
| Accounting | | Max: 2 courses | |
| ACCY 3102 | Intermediate Accounting II | AC 348 | B List |
| ACCY 3103 | Advanced Financial & Tax Accounting | AC 579 | B List |
| ACCY 3106 | Financial Statement Analysis | AC 414 | B List |

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| | | | |
|---|--|-----------------------|--------------------------------------|
| ACCY 6401 | Federal Income Taxation | AC 469 | B List |
| FINA 3001 | Intermediate Finance | FE 449 | B List |
| Finance | | Max: 2 courses | |
| FINA 3001 | Intermediate Finance | FE 449 | A List |
| FINA 3101 | Investment and Portfolio Management | FE 445 | A List |
| FINA 3301 | Money and Capital Markets | FE 442 | B List |
| ECON 2121 | Financial Economics | FE 442 | B List |
| FINA 4201 | Real Estate Investment | FE 469 | B List |
| ACCY 3106 | Financial Statement Analysis | AC 414 | B List |
| Independent | | Max: 2 courses | |
| All concentration electives listed will count with approval of Questrom UDC. Must seek approval of Independent Concentration Coordinator. | | | |
| Global Business | | Max: 2 courses | |
| ECON 2181 | International Trade Theory and Policy | IM 345 | A List |
| ECON 2185 | Economic History & Problems of Latin America | GB elective | B List |
| IBUS 3001 | Introduction to International Business | GB elective | B List |
| IBUS 3201 | International Marketing Management | MK 467 | B List |
| Information Systems | | Max: 2 courses | |
| <i>(IS concentrators are strongly encouraged to take another IS4xx course as their second B-list elective upon return to Questrom)</i> | | | |
| ISTM 4121 | Database Design and Applications | IS 465 | A List |
| ISTM 4123 | Business Data Communications | IS 467 | A List |
| ISTM 4120 | Business Systems Development | IS 469 | B List |
| ISTM 4900 | Emerging Technologies | IS elective | B List |
| FINA 3001 | Intermediate Finance | FE 449 | B List |
| Marketing | | Max: 2 courses | |
| MKTG 3143 | Marketing Research | MK 447 | A List |
| IBUS 3201 | International Marketing Management | MK 467 | B List |
| MKTG 3142 | Consumer Behavior | MK 445 | B List |
| MKTG 4149 | Advanced Advertising Campaigns | MK Elective | B List |
| MKTG 4150 | Salesmanship and Sales Management | MK Elective | B List |
| MKTG 4159 | Marketing: Strategic Planning | MK Elective | B List |
| FINA 3001 | Intermediate Finance | FE 449 | B List |
| Management & Organizations | | Max: 2 courses | |
| BADM 3101 | Human Resource Management | MO elective | B List |
| MKTG 3142 | Consumer Behavior | MK 345 | B List |
| Real Estate | | Max: 1 course | |
| FINA 4201 | Real Estate Investment | FE 469 | A List |
| Strategy | | | |
| ECON 2181 | International Trade Theory and Policy | IM 345 | B List |
| Non-Questrom Electives | | Max: 2 courses | |
| BADM 2301 | Management Info Systems Technology | CS 101 or 103 | CAS elective, Non-QST |
| ISTM 3119 | Introduction to Programming | CS 111 or 108 | CAS elective, Non-QST |
| ECON 3162 | Public Finance: Taxation | EC 367 | Econ elective, CAS elective, Non-QST |
| ECON 3190 | Law and Economics | EC 337 | Econ elective, CAS elective, Non-QST |

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|-----------|---------------------|--------|--------------------------------------|
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| ECON 3191 | Game Theory | EC 403 | Econ elective, CAS elective, Non-QST |
| ECON 2121 | Financial Economics | EC 341 | CAS elective, Non-QST |