



## Boston University Questrom School of Business PARIS MANAGEMENT INTERNSHIP PROGRAM – 2022-2023

### Application Procedure

All BU students must apply online at [www.bu.edu/abroad](http://www.bu.edu/abroad).

- Applications are due by **March 15<sup>th</sup> (for Fall); September 15<sup>th</sup> (for Spring)**
- *Note:* Students must meet with an advisor in the [Questrom UDC](#) before applying.

### Pre-Requisites:

Track I: Students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323), as well as 0-3 semesters of college-level French.

Track II: Students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323), as well as 4+ semesters of college-level French.

### Program Timeline

**Fall:** This program begins late August and ends before Christmas. Students take an intensive 1-credit graded French language seminar during the first week. From September to December, students take courses at Dauphine. From November to December, students intern part time and complete an internship seminar.

**Spring:** This program begins early January and ends April 30<sup>th</sup>. Students take an intensive 1-credit graded French language seminar during the first week. From January to April, students take courses at Dauphine. From March to April, students intern part time and complete an internship seminar.

### Approved Courses

Students take **four**, four-credit courses and one, one-credit language seminar for a total of seventeen credits while in Paris. Two of the courses can be management courses. A typical course load in Paris consists of:

#### **Track I: Students with 0-3 semesters of French**

- CAS FR200 French Language Seminar (1 credit) [*week one only*]
- CAS EC497 (f); QST MO430 (s) – Internship/seminar (English)
- CAS IP 200 – Mandatory Language Course/  
FLE Cours Général (French)
- Management or Liberal Arts Course (English)
- Management or Liberal Arts Course (English)

#### **Track II: Students with 4+ semesters of French**

- CAS FR200 French Language Seminar (1 credit) [*week one only*]
- CAS EC497 (f); QST MO430 (s) – Internship/seminar (Internship in French/course in English)
- CAS IP 400 – *Paris, Cité des Arts*\*\* (French)
- Management or Liberal Arts Course (French suggested)
- Management or Liberal Arts Course (French or English)

\*\* This course may be substituted with a similar French language or civilization course identified by the Paris academic director.

*In order to be better prepared for internships, students with only 4 semesters of French are strongly encouraged to replace or complement this course with a French language course (“FLE Cours general”).*

*With the exception of the internship seminar, all courses are taken at Université de Paris IX – Dauphine.*

**(Internships in English are offered only in the marketing, communications or start-up fields; students need to be extremely flexible).**

The *Université de Paris IX - Dauphine* courses listed on the back of this sheet have been approved by Questrom faculty as equivalent to Questrom courses. Students studying in Paris should choose from the provided list of courses, or have an alternate course **pre-approved** by the Questrom Undergraduate Development Center.

### Important Note

- In general, students may take up to two concentration courses abroad per concentration. Also, they may take up to one “A List” course abroad per concentration. The list of available courses on the reverse side of this sheet shows what courses are possibly available and how they may be applied toward each concentration. The most updated course selections can be found on the Dauphine website below.
- Students are **unable** to take HUB courses through *Université de Paris IX – Dauphine*.

For more information on this program, please visit the Boston University Study Abroad website at <http://www.bu.edu/abroad/programs/paris-management-internship-program/> and meet with an advisor in the Undergraduate Development Center (617-353-2650) for course planning. For further information about *Université de Paris IX - Dauphine* please visit <http://www.dauphine.fr/en/welcome.html>. **The most updated course list can be found here:** <https://dauphine.psl.eu/etudiant-en-echange/offre-de-cours-etudiants-en-echange>

## Typical Courses:

TRACK ONE	TRACK TWO
<b>Language Course/ Cours Général (French) = CASIP 200</b> <i>CAS or Non-Business Elective</i> <b>CAS EC497 (f) or QSTMO 430 (s) - Internship in Management (English), Individual in the Community, MO430=MO B-list elective</b>  CASFR 200 – French Language Seminar (1 credit)	<b>Paris, cité des arts (French) = CASIP 400</b> <i>Humanities or CAS or Non-Business Elective</i> <b>CAS EC497 (f) or QSTMO 430 (s) - Internship in Management (English &amp; French), Individual in the Community, MO430=MO B-list elective</b>  CASFR 200 – French Language Seminar (1 credit)

**This list is a sample of courses that have been offered in the past at Dauphine University. The most up-to-date courses can be found [here](#).**

Track I: Select two additional courses in English (E) |

Track II: Select two additional courses

Dauphine Course #	Université de Paris IX Course Title	Questrom Equivalent
<b>Global Business</b>		
OIBUSY10	International Consumer Behavior (E)	MK345 B List
OIELSY06	Cross-Cultural Communication & Management (E)	MO elective B List
OIBUSX03	International Marketing (E) (6 ECTS version only)	MK467 B List
OIELSY02	International Business Ethics (E)	IM4XX B List
<b>Law</b>		
3LMGOY67	Human Resources Management (E)	MO elective B List
<b>Marketing</b>		
OIBUSY10	International Consumer Behavior (E)	MK345 B List
OIBUSX03	International Marketing (E) (6 ECTS version only) (E)	MK467 B List
OIBUSY04	Marketing Applied to the Luxury Sector (E)	MK475 B List
OIBUSX14	Digital Marketing (E)	MK elective B List
	Marketing Communication	MK Elective B List
<b>Management &amp; Organizations</b>		
OIELSY06	Cross-Cultural Communication & Management (E)	MO elective B List
3LMGOY67	Human Resources Management (E)	MO elective B List
OIBUSY10	International Consumer Behavior (E)	MK345 B List
<b>Liberal Arts Courses</b>		
<b>Track 1 students should select only English-taught courses or FLE a2 b1 courses (depending on their proficiency).</b>		
FLE B1	<i>Cinéma et Société</i>	CAS/Non-Questrom
FLE B1	<i>Les Enjeux de l'actualité</i>	CAS/Non-Questrom
FLE B1	<i>Paris, Cité des arts</i>	CAS/Non-Questrom
FLE B2	<i>Sémiotique du marketing</i>	CAS/Non-Questrom
FLE B2	French Touch – Langue et Culture	CAS/Non-Questrom
FLE C1	<i>Le Français des Affaires</i>	CAS/Non-Questrom
OIELSY01	Pop Art (E)	CAS/Non-Questrom
OIELSY04	Material Culture (E)	CAS/Non-Questrom
OIECOY27	Globalization (E)	CAS/Non-Questrom
OIECOY03	Industrial Organization (E)	CAS/Non-Questrom
OIELSY24	Global Media: Fabrications, Circulations and Identity (E)	Non-Questrom

