



Boston University Questrom School of Business

Singapore Management University Exchange 2023

Application Procedure

All BU students must apply online at www.bu.edu/abroad.

- Applications are due by September 15th for spring semester.
- *Note:* Students must meet with an advisor in the [Questrom UDC](#) before applying.

Pre-Requisites

To study in Singapore Management University and take upper division business classes, Core (MK 323, QM 323, OM 323, FE 323) is required.

Program Timeline

This program is offered for the fall or spring. Fall runs mid-August to early-December. Spring runs early-January to late-April.

Approved Courses

Students take **four** courses for a total of sixteen credits while in Dresden. A typical course load at TUD consists of:

- Course at Singapore Management University (SMU) Management
- Course at Singapore Management University (SMU) Management
- Course at Singapore Management University (SMU) Management or non-management
- Course at Singapore Management University (SMU) Management or non-management

At this point in time, business courses at SMU are undergoing approval. Please submit individual requested courses to lindseyi@bu.edu for approval.

Important Note

- Students may take up to two concentration courses abroad per concentration. Also, they may take up to one "A List" course abroad per concentration. The list of available courses on the reverse side of this sheet shows what courses are available and how they may be applied toward each concentration.
- Students are **unable** to take courses to fulfill HUB units at Singapore Management University.
- IS concentrators should discuss their course plan with the [IS concentration faculty advisor](#) if it involves taking more than one IS course abroad. It is strongly recommended that IS concentrators take no more than 1 B-list IS elective abroad and that another IS4xx course is taken at Questrom as the second B-list elective.

For more information on this program, please visit the Boston University Study Abroad website at <https://www.bu.edu/abroad/programs/singapore-management-university-exchange/> and meet with an advisor in the Undergraduate Development Center (617-353-2650) for course planning.

For further information about SMU course information, please visit:

https://publicservices.smu.edu.sg/psc/ps/EMPLOYEE/HRMS/c/SIS_CR.SIS_CLASS_SEARCH.GBL



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Take 4 courses. You may take one or two non-management courses with the UDC approval. This is not an inclusive list – many more business courses available pending Questrom faculty approval.

| SMU Course # | SMU Business Course Title | Questrom Equivalent | |
|--|--|-----------------------|--------|
| Business Analytics | | | |
| ISSS 424 | Dating Mining & Business Analytics | IS4XX | B List |
| Finance | | Max: 2 courses | |
| FNCE 201 | Corporate Finance | FE 449 | A list |
| FNCE 102 | Financial Instruments, Institutions, and Markets | FE442 | B list |
| FNCE 204 | Analysis of Fixed-Income Investments | FE456 | B list |
| FNCE 221 | Investment Banking | FE454 | B list |
| FNCE 231 | Real Estate Investments | FE469 | B list |
| Information Systems | | Max: 1 course | |
| <i>(IS concentrators are strongly encouraged to take another IS4xx course as their second B-list elective upon return to Questrom)</i> | | | |
| ISSS 423 | Financial Markets Processes & Technology | IS4XX | B-list |
| ISSS 424 | Dating Mining & Business Analytics | IS4XX | B-list |
| ISSS 453 | Financial Analytics | IS4XX | B-list |
| Marketing | | Max: 2 courses | |
| MKTG 103 | Marketing Research | MK447 | A list |
| MKTG 102 | Consumer Behavior | MK445 | B List |
| MKTG 204 | Services Marketing and Management | MK463 | B List |
| MKTG 220 | Digital Marketing Strategy | MK486 | B List |
| MKTG 313 | Pricing | MK470 | B List |

**This is a new program and we are working on getting more courses approved. Until then, please email lindseyi@bu.edu with any courses not on this list that you wish to take at Singapore Management University before registering.