



## Boston University Questrom School of Business Copenhagen Business School Exchange 2023-2024

### \*Program details and requirements:

<http://www.bu.edu/abroad/programs/copenhagen-business-school-exchange-denmark/>

\*All students should meet with an advisor in Questrom's Undergraduate Development Center before applying

**Questrom Pre-Requisites:** students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323).

### Approved Courses

Students take **four** courses for a total of sixteen credits while in Copenhagen. A typical course load comprises:

- 2 Management courses
- 2 Management or CAS courses
- *Students are also encouraged to take a Danish language "crash course."*

### Important Notes

1. Students may take up to **two concentration courses** abroad per concentration; of these, only **one** can fulfill an **A List** requirement.
2. Students are **unable** to fulfill HUB units through courses taken at Copenhagen Business School.
3. Students **concentrating in Information Systems (IS)** should take no more than 1 B-list IS elective abroad. Any questions should be directed to the [IS concentration faculty advisor](#)

### Typical Courses (There is significant variation each year)

Below is a **sample** of courses that have been **offered and approved in prior semesters**. Students should choose from this list or may request *pre-approval* from the UDC for alternate courses from CBS's current course list:

<https://www.cbs.dk/en/study/internationals/exchange-students/undergraduate-courses-exchange-students>

### Select four courses:

CBS Course #	Copenhagen Business School Course Title	Questrom Equivalent	
Accounting			
BA-BDMAO2002U	Corporate Finance	FE449	B List
Finance Banking track			
BA-BDMAO2002U	Corporate Finance	FE449	A List
BHAAV4491U	Financial Derivatives and their Applications	FE429	B-list
BA-BHAAV2262U	Entrepreneurial Finance	FE455	B list
Finance Corporate Finance track			
BA-BDMAO2002U	Corporate Finance	FE449	A List
BA-BHAAV2262U	Entrepreneurial Finance	FE455	B list
Finance General Finance track			
BA-BDMAO2002U	Corporate Finance	FE449	A List
BA-BHAAV2262U	Entrepreneurial Finance	FE455	B list
Finance Investment Management track			
BHAAV4491U	Financial Derivatives and their Applications	FE429	B-list
Under review:			
BA-BHAAV2389U	Behavioral Finance	FE elective	B List
Information Systems			
BA-BINMO300IU	Information Organization in Practice	IS4XX	B List
BA-BDMAO2002U	Corporate Finance	FE449	B List
Innovation and Entrepreneurship			
BA-BHAAV2260U	Entrepreneurial Strategy	I&E elective	B List

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BHAAV5006U	Innovation Management	I&E elective	B List
BHAAV2645U	International Business Negotiation	MO 448	B List
BA•BBLCV1030U	Creative Industries – not offered	I&E elective	B List
BA•BHAAV2003U	Google, eBay, Amazon – Management Challenges in Networked Businesses	I&E elective	B List
BA•BINBO1319U	Capitalism and Entrepreneurship in Global Historic Setting	I&E elective	B List
BINBO1166U	Global Supply Chain Management	I&E elective	B List
BSTHO1022U	Tourism Social Entrepreneurship and Sustainability	I&E elective	B List
BSACO1021U	Cultural Entrepreneurship: Arts and Culture	I&E elective	B List
BSSIO1013U	Service Innovation and sustainability	I&E elective	B List
<b>Global Business</b>			
BA-BBLCO1242U	International Economics & Competitiveness	IM 345	A List
BA-BHAAV6020U	EU, the Internal Market and Business Strategy	GB elective	B List
BA-BBLCV1014U	Global Strategic Management	IM 445	B List
BA•BINBO1321U	International Business Environment	GB elective	B List
BHAAV1366U	Strategic Management	GB elective	B List
BINBO1337U	International Business Supply	IM 445	B List
BINBO1160U	Principles of International Marketing	MK 467	B List
BHAAV6021U	Global People Management: Human Resource	MO430	B List
<b>Law</b>			
All business concentration electives listed, including those below, will count as a Law B List elective.			
BHAAV2604U	EU Law from a Business Perspective	LA4XX	B List
BJURV1082U	International Commercial Law	LA4XX	B List
BINBO1140U	International Business Law	LA4XX	B List
BHAAV2645U	International Business Negotiation	MO 448	B List
BEOKV1006U	Conflict Management in the Workplace	MO 448	B List
BEOKV1002U	Language of Negotiations	MO 448	B List
BBLCV1401U	Negotiation Skills and Conflict Management	MO 448	B List
<b>Marketing</b>			
BA-BIMKV1018U	Consumer Behavior	MK 345	B List
BHAAV1988U	Retail Marketing	MK 465	B List
BA-BIMKV1701U	Comprehending Consumers Across Cultures	MK467	B List
BINBO1160U	Principles of International Marketing	MK 467	B List
BABBLCV1160U	Marketing – The Essentials & the Trend Drivers	MK 468	B List
BA-BHAAV6015U	Pricing Management in Theory and Practice	MK 470	B List
BA-BHAAV6019U	Neuromarketing	MK elective	B List
BA-BHAAV6013U	Qualitative Methods in Marketing and Consumer Research	MK elective	B List
BIMKV1601U	SME Marketing & Global Market Communication	MK elective	B List
BA-BDMAO2002U	Corporate Finance	FE449	B List
BHAAV2645U	International Business Negotiation	MO 448	B List
BEOKV1006U	Conflict Management in the Workplace	MO 448	B List
BEOKV1002U	Language of Negotiations	MO 448	B List
BBLCV1401U	Negotiation Skills and Conflict Management	MO 448	B List
<b>Operations &amp; Supply Chain Management</b>			
BA-BINM01023U	Project Management	OM 453	B List

BINBO1166U	Global Supply Chain Management	OM 467	B List
BA-BISH02001U	Operations and Logistics Management	OM4XX	B List
BHAAV6016U	Greening Product and Service Design Processes	OM elective	B List
BHAAV5005U	Operations Management – Enhancing Competitiveness through Operational Effectiveness	OM elective	B List
BHAAV2645U	International Business Negotiation	MO 448	B List
BEOKV1006U	Conflict Management in the Workplace	MO 448	B List
BEOKV1002U	Language of Negotiations	MO 448	B List
BBLCV1401U	Negotiation Skills and Conflict Management	MO 448	B List
<b>Management &amp; Organizations</b>			
BHAAV2645U	International Business Negotiation	MO 448	A List
BEOKV1006U	Conflict Management in the Workplace	MO 448	A List
BEOKV1002U	Language of Negotiations	MO 448	A List
BBLCV1401U	Negotiation Skills and Conflict Management	MO 448	A List
BHAAV6021U	Global People Management: Human Resource Management & Leadership	MO 430	B List
BHAAV5003U	Introduction to Sustainable Business	MO 4xx	B List
<b>Strategy</b>			
BA-BBLCO1242U	International Economics & Competitiveness	IM 345	B List
BA•BBLCV1030U	Creative Industries	SI 4xx	B List
BA•BHAAV2003U	Google, Ebay, Amazon – Management Challenges in Networked Businesses	SI 4xx	B List
BHAAV6034U	Google, Uber, Amazon: The Management of Platform	SI 4xx	B List
BSSIO1003U	Prediction Markets and Crowdsourcing for Firm Innovation: Service and Innovation	SI 4xx	B List
BSSIO1013U	Service Innovation and sustainability	SI 4xx	B List
BINBO1601U	Risk Management of Multinational Enterprise: Creating Global Strategic Responsiveness	SI 4xx	B List
BHAAV5006U	Innovation Management	SI4xx	B List
BA-BHAAV2260U	Entrepreneurial Strategy	SI4xx	B List
BHAAV5009U	Strategic Management of Innovation & Technology	SI4xx	B List
<b>Additional Liberal Arts Courses</b>			
BA-BASPV1005U	The Chinese Political Economy	CAS/non-QST elective	
BA-BEUBV1001U	Foreign Policy of the European Union	CAS/non-QST elective	
BA-BIMKV1002U	Cognition and Communication: An	CAS/non-QST elective	
BA-BHAAV3007U	The Economics of the Euro	CAS/non-QST elective	
BA-BPOLO1281U	International Economics	CAS EC 3xx (Econ minor) Cannot also take EC 391 or 392 for credit	
BA-BPOLO1293U	Political Science	CAS/non-QST elective	
BA-BPSYV1501U	The Science of Mindfulness	CAS/non-QST elective	
BA-BHAAV1078U	Sports Economics	CAS/non-QST elective	
BA-BINBV1106U	Danish—Integrated Skills	CAS/non-QST elective	
BA-BINBU1008U	Corporate Communication	Non-QST	
BA-BINMO1058U	Fundamentals of Communication	Non-QST	
BA-BEUBV1001U	Foreign Policy of the European Union	CAS/non-QST	

BA-BPOLO2003U	EU Business and Politics	CAS/non-QST
BASPV1234U	Emerging Markets – Society in Transition	CAS EC 3xx (Econ minor/CAS)
BINBO1138U	Industrial Organizational Analysis	CAS EC 3xx (Econ minor/CAS)
BINMO1027U	Business Economics and Information Management	CAS EC 3xx (Econ minor/CAS) Cannot also take EC 404 for credit
BPOLO1232U	Comparative Political Economy	CAS/non-QST
BPOLO1287U	Political Economy of Development	CAS/non-QST
BIMKV1008U	Visual Communication	Non-QST
BSACO1005U	Management of Cultural Projects, Processes, and organizations: Arts and Culture	Non-QST