



Boston University Questrom School of Business PARIS MANAGEMENT INTERNSHIP PROGRAM

* **Program details and requirements:** <http://www.bu.edu/abroad/programs/paris-management-internship-program/>

* All students should meet with an advisor in Questrom’s Undergraduate Development Center before applying.

Questrom Pre-Requisites: Students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323)

Approved Courses

Students enroll in **four**, 4-credit* courses and a 1-credit language seminar for a total of **17** US credits while in Paris. Two of the courses can be management courses. A typical course load in Paris comprises:

- CAS FR200 – French Language Seminar [*week one only*], 1 US credit
- CAS EC497 (fall); QST IM430 (spring) – Internship/seminar; **receives IIC Hub unit**
Internships in English are offered only in Marketing, Communications, or start-up fields; students must be very flexible.
- CAS IP 200 or 400 – Mandatory Language/Culture class
Typically *Cours Général* or *Paris, Cité des Arts* depending on language level
- Management or Liberal Arts Course (French or English depending on language level)
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*Courses that earn 6 ECTS at Dauphine equal 4 credits at BU.

Important Notes

- Students may take up to **two concentration courses** abroad per concentration; of these, only **one** can fulfill an **A List** requirement.
- Students should **not** enroll in Finance, Math, IT or Law classes.
- Students are **unable** to fulfill HUB units through courses taken at *Université de Paris IX – Dauphine*.
- For **Fall enrollments**, students should take only “OI” classes as others may have January exams.
- Students should make sure to register for the **intensive language seminar** (paid by BU Paris) and **respond to all emails** regarding the language placement and course registration.

Enroll in the three required courses:

Dauphine Course #	Dauphine Course Title	BU/Questrom Equivalent
n/a	French Language Seminar [<i>week one only</i>]	FR200
n/a	Internship in Management (<i>Taken through BU</i>)	EC497 or IM430 Hub: IIC
Varies	“FLE:” French language/culture class	CAS IP 200 or 400

Choose 2 more courses at Dauphine:

This is a sample of courses that have been offered and approved in prior semesters. Students may request pre-approval from the UDC for alternate courses from Dauphine’s current course list: <https://dauphine.psl.eu/international/venir-etudier-a-luniversite-paris-dauphine-psl/etudiants-en-echange/offre-de-cours-etudiants-en-echange>

Global Business		
OIBUSY10	International Consumer Behavior	MK345
OIELSY06	Cross-Cultural Communication & Management	MO elective
OIBUSX03	International Marketing (6 ECTS version only)	MK467
OIELSY02	International Business Ethics	IM4XX
Innovation & Entrepreneurship		
OIBUSX28	Entrepreneurship	SI elective
Law		
3LMGOY67	Human Resources Management	MO elective
Marketing		
MKT30080	International Consumer Behavior	MK345
MKT30090	International Marketing (6 ECTS version only)	MK467
MKT30120	Marketing Applied to the Luxury Sector	MK475

Management & Organizations		
OIELSY06	Cross-Cultural Communication & Management	MO elective
3LMGOY67	Human Resources Management	MO elective
OIBUSY10	International Consumer Behavior	MK345
Operations & Supply Chain Management		
OIELSX11	Management Technologies	OM 440
Liberal Arts Courses		
FLE B1	<i>Cinéma et Société</i>	CAS/Non-Questrom
FLE B1	<i>Les Enjeux de l'actualité</i>	CAS/Non-Questrom
FLE B1	<i>Paris, Cité des arts</i>	CAS/Non-Questrom
FLE B2	<i>Sémiotique du marketing</i>	CAS/Non-Questrom
FLE B2	French Touch – Langue et Culture	CAS/Non-Questrom
FLE C1	<i>Le Français des Affaires</i>	CAS/Non-Questrom
OIELSY01	Pop Art	CAS/Non-Questrom
OIELSY04	Material Culture	CAS/Non-Questrom
OIECOY27	Globalization	CAS/Non-Questrom
OIECOY03	Industrial Organization	CAS/Non-Questrom
OIELSY24	Global Media: Fabrications, Circulations and Identity	Non-Questrom