



## Boston University Questrom School of Business WASHINGTON, D.C. MANAGEMENT INTERNSHIP PROGRAM 2023-2024

### \*Program details and requirements:

<https://www.bu.edu/abroad/programs/washington-dc-management-internship-program/>

George Washington University School of Business: <https://business.gwu.edu/>

\*All students should meet with an advisor in Questrom's Undergraduate Development Center before applying

### Questrom Pre-Requisites

To study in D.C., students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323).

### Approved Courses

Students take **four** courses for a total of 14-15 credits while in D.C. At least one of the courses must be a management course. A typical course load consists of:

- **Elective BU Course** 4 credits at BU Center – Options:
  - CAS HI 281/IR 356/PO 201 American Governance: Foreign Affairs
  - CAS HI 327/PO 204 The Modern U.S. Senate: From Collaboration to Confrontation
  - CAS IR 324E/PO 280E American Policymaking in the Global Era
  - CAS IR 338 – Conflict, Violence, and Peacebuilding
  - CAS IR 391/PO 246 Democratization: Its History and Future Challenges
  - CAS PO 202 Introduction to Congressional Policy Making
  - CAS PO 203/CM 556 Strategies for Issue Development & Policy Change
  - COM CM 305 Public Relations Inside the Beltway
  - HUB XC 433 BU Cross College Challenge
- **CAS EC 497 – Internship** and corresponding seminar (mandatory) 4 credits at BU Center
- **Management Course** 3 credits at GWU
- **Management Course** (3 credits at GWU) or **CAS course** (4 credits at BU Center)

If a student NEEDS to earn 17-18 credits, s/he may request an additional course, understanding that 4 courses and an internship will be VERY challenging. The GWU courses listed below have been approved by Questrom faculty as equivalent to Questrom courses. Students should choose from the provided list of courses, or have an alternate course *pre-approved* by the Questrom Undergraduate Development Center.

### Important Notes

1. Students may take up to **two concentration courses** abroad per concentration; of these, only **one** can fulfill an **A List** requirement.
2. General Management concentrators, who take three or more management courses at George Washington University, must take an additional business elective of their choice (for a total of five electives) before graduation to make up for the multiple three-credit courses.
3. Students are **unable** to fulfill HUB units through George Washington University.
4. Students **concentrating in Information Systems** (IS) should take no more than 1 B-list IS elective abroad. Any questions should be directed to the [IS concentration faculty advisor](#)

### Fall—Typical Courses

Enroll in the two required courses:

BU Course #	Boston University Course Title	Questrom Equivalent	
varies	Select an elective course at the BU Center	n/a	
CAS EC497	Internship in Management	Econ/CAS/Non-QST elective <b>HUB: IIC</b>	
<b>Select two additional courses:</b> See <a href="https://my.gwu.edu/mod/pws/">https://my.gwu.edu/mod/pws/</a> for up-to-date course options			
GW Course #	George Washington University Course Title	Questrom Equivalent	
<b>Accounting</b>			
ACCY 3101	Intermediate Accounting I	AC 347	A List
ACCY 3106	Financial Statement Analysis	AC 414	B List

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*Courses scheduled to be offered may change slightly prior to the beginning of the term.*

ACCY 3401	Federal Income Taxation	AC 469	B List
ACCY 4301	Auditing	AC 565	B List
ACCY 6401	Federal Income Taxation	AC 469	B List
FINA 3001	Intermediate Finance	FE 449	B List
<b>Finance</b>			
FINA 3001	Intermediate Finance	FE 449	A List
FINA 3101	Investment and Portfolio Management	FE 445	A List
FINA 3301	Money and Capital Markets	FE 442	B List
ECON 2121	Financial Economics	FE 442	B List
FINA 4201	Real Estate Investment	FE 469	B List
IBUS 3301	International Business Finance	FE 427	B List
ACCY 3106	Financial Statement Analysis	AC 414	B List
<b>Independent</b>			
All courses listed will count with approval of Questrom UDC. Must seek approval of IC Coordinator.			
<b>Innovation and Entrepreneurship</b>			
MGT 4101	Small Business Management	SI 445	B List
FINA 4201	Real Estate Investment	FE 469	B List
MGT 3201	Leadership	MO 460	B List
<b>Global Business</b>			
ECON 2181	International Trade Theory and Policy	IM 345	A List
IBUS 3301	International Business Finance	FE 427	B List
IBUS 3001	Introduction to International Business	GB elective	B List
IBUS 3201	International Marketing Management	MK 467	B List
<b>Information Systems</b> <b>Max: 1 course</b>			
ISTM 4121	Database Design and Applications	IS 465	A List
ISTM 4120	Business Systems Development	IS 469	B List
FINA 3001	Intermediate Finance	FE 449	B List
<b>Marketing</b>			
MKTG 3143	Marketing Research	MK 447	A List
IBUS 3201	International Marketing Management	MK 467	B List
MKTG 3142	Consumer Behavior	MK 445	B List
MKTG 4150	Salesmanship and Sales Management	MK Elective	B List
FINA 3001	Intermediate Finance	FE 449	B List
<b>Management &amp; Organizations</b>		<b>Max: 2 courses</b>	
MGT 3201	Leadership	MO 460	A List
MKTG 3142	Consumer Behavior	MK 345	B List
<b>Strategy</b>			
ECON 2181	International Trade Theory and Policy	IM 345	B List
<b>Non-Questrom Electives</b>			
BADM 2301	Management Info Systems Technology	CS 101 or 103	CAS elective, Non-QST
ISTM 3119	Introduction to Programming	CS 111 or 108	CAS elective, Non-QST
ECON 3190	Law and Economics	EC 337	EC/CAS/Non-QST elective
ECON 3191	Game Theory	EC 403	EC/CAS/Non-QST elective
ECON 2121	Financial Economics	EC 341	EC/CAS/Non-QST elective

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## Spring—Typical Courses

Take the two required courses:

BU Course #	Boston University Course Title	Questrom Equivalent	
varies	Select an elective course at the BU Center	n/a	
CASEC497	Internship in Management	CAS EC 497	Econ/CAS/Non-QST elective <b>HUB: IIC</b>

Select two additional courses:

GW Course #	George Washington University Course Title	Questrom Equivalent	
Accounting			
ACCY 3102	Intermediate Accounting II	AC 348	B List
ACCY 3103	Advanced Financial & Tax Accounting	AC 579	B List
ACCY 3106	Financial Statement Analysis	AC 414	B List
ACCY 6401	Federal Income Taxation	AC 469	B List
FINA 3001	Intermediate Finance	FE 449	B List
Finance			
FINA 3001	Intermediate Finance	FE 449	A List
FINA 3101	Investment and Portfolio Management	FE 445	A List
FINA 3301	Money and Capital Markets	FE 442	B List
ECON 2121	Financial Economics	FE 442	B List
FINA 4201	Real Estate Investment	FE 469	B List
ACCY 3106	Financial Statement Analysis	AC 414	B List
Independent			
All courses listed will count with approval of Questrom UDC. Must seek approval of IC Coordinator.			
Global Business			
ECON 2181	International Trade Theory and Policy	IM 345	A List
ECON 2185	Economic History & Problems of Latin America	GB elective	B List
IBUS 3001	Introduction to International Business	GB elective	B List
IBUS 3201	International Marketing Management	MK 467	B List
Information Systems <b>Max: 1 course</b>			
ISTM 4121	Database Design and Applications	IS 465	A List
ISTM 4123	Business Data Communications	IS 467	A List
ISTM 4120	Business Systems Development	IS 469	B List
ISTM 4900	Emerging Technologies	IS elective	B List
FINA 3001	Intermediate Finance	FE 449	B List
Marketing			
MKTG 3143	Marketing Research	MK 447	A List
IBUS 3201	International Marketing Management	MK 467	B List
MKTG 3142	Consumer Behavior	MK 445	B List
MKTG 4149	Advanced Advertising Campaigns	MK Elective	B List
MKTG 4150	Salesmanship and Sales Management	MK Elective	B List
MKTG 4159	Marketing: Strategic Planning	MK Elective	B List
FINA 3001	Intermediate Finance	FE 449	B List
Management & Organizations			
BADM 3101	Human Resource Management	MO elective	B List
MKTG 3142	Consumer Behavior	MK 345	B List

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*Courses scheduled to be offered may change slightly prior to the beginning of the term.*

Strategy			
ECON 2181	International Trade Theory and Policy	IM 345	B List
Non-Questrom Electives			
BADM 2301	Management Info Systems Technology	CS 101 or 103	CAS elective, Non-QST
ISTM 3119	Introduction to Programming	CS 111 or 108	CAS elective, Non-QST
ECON 3162	Public Finance: Taxation	EC 367	EC/CAS/Non-QST elective
ECON 3190	Law and Economics	EC 337	EC/CAS/Non-QST elective
ECON 3191	Game Theory	EC 403	EC/CAS/Non-QST elective
ECON 2121	Financial Economics	EC 341	CAS elective, Non-QST