



Boston University Questrom School of Business Singapore Management University 2023-2024

***Program details and requirements:**

<https://www.bu.edu/abroad/programs/singapore-management-university-exchange/>

*All students should meet with an advisor in Questrom’s Undergraduate Development Center before applying

Questrom Pre-Requisites

To study at Singapore Management University and enroll in upper division business classes, Core (MK 323, QM 323, OM 323, FE 323) is required.

Approved Courses

Students take **four** courses for a total of sixteen credits while in Singapore. A typical course load at SMU consists of:

- 2 Management courses
- 2 Management or non-management elective courses

As this is a new program, business courses at SMU are undergoing approval. Please submit individual requested courses to Kelly Sachleben at kellycs@bu.edu for approval before registering.

Important Notes

1. Students may take up to **two concentration courses** abroad per concentration; of these, only **one** can fulfill an **A List** requirement.
2. Students are **unable** to fulfill HUB units through courses taken at Singapore Management University.
3. Students **concentrating in Information Systems (IS)** should take no more than 1 B-list IS elective abroad. Any questions should be directed to the IS Faculty Concentration Advisor.

The below list shows what courses are available and how they may be applied toward each concentration.

This is not an inclusive list – many more business courses available pending Questrom faculty approval.

For further SMU course offerings, please visit:

https://publicservices.smu.edu.sg/psc/ps/EMPLOYEE/HRMS/c/SIS_CR.SIS_CLASS_SEARCH.GBL

SMU Course #	SMU Business Course Title	Questrom Equivalent	
Business Analytics			
ISSS 424	Dating Mining & Business Analytics	IS4XX	B List
Finance			
FNCE 201	Corporate Finance	FE449	A list
FNCE 102	Financial Instruments, Institutions, and Markets	FE342	B list
FNCE 204	Analysis of Fixed-Income Investments	FE456	B list
FNCE 221	Investment Banking	FE454	B list
FNCE 231	Real Estate Investments	FE469	B list
Information Systems *Max: 1 course			
ISSS 423	Financial Markets Processes & Technology	IS4XX	B-list
ISSS 424	Dating Mining & Business Analytics	IS4XX	B-list
ISSS 453	Financial Analytics	IS4XX	B-list
Marketing			
MKTG 103	Marketing Research	MK447	A list
MKTG 102	Consumer Behavior	MK445	B List
MKTG 204	Services Marketing and Management	MK463	B List
MKTG 220	Digital Marketing Strategy	MK486	B List
MKTG 313	Pricing	MK470	B List