



Boston University Questrom School of Business Seoul National University Exchange 2023-2024

Application Procedure

All BU students must apply online at www.bu.edu/abroad.

- Fall applications are due by March 15th; Spring applications are due by September 15th.
- *Note:* Students must meet with an advisor in the [Questrom UDC](#) before applying.

Pre-Requisites

To study in Seoul, students must have completed their Core courses (MK 323, QM 323, OM 323, FE 323).

Program Timeline

This program is offered in both the fall and the spring. The fall semester will begin in early September and end in mid-December; the spring semester begins early March and ends mid-June.

Approved Courses

Students take **five or six** courses for a total of fifteen to eighteen credits while in Seoul. At least two of the courses must be management courses. A typical course load in Seoul consists of:

- Course about Korea – 3 credits
- Management Course – 3 credits
- Management Course – 3 credits
- Management Course or Non-QST elective – 3 credits
- Management Course or Non-QST elective – 3 credits
- Management Course or Non-QST elective – 3 credits (*Optional*)

The SNU courses listed on this sheet have been approved by Questrom faculty as equivalent to Questrom courses. Students should choose from the provided list of courses or have an alternate course *pre-approved* by the Questrom Undergraduate Development Center.

Important Notes

1. In general, students may take up to two concentration courses abroad per concentration. Also, they may take up to one “A List” course abroad per concentration.
2. Independent concentrators, who petition to take three or more management courses at Seoul National University, must take an additional management elective of their choice (for a total of five electives) before graduation to make up for the multiple three-credit business courses.
3. Students not dual concentrating should ask an advisor if they need an additional elective credit to meet minimum credit requirements for graduation.
4. Students are **unable** to fulfill HUB units through courses taken at Seoul National University.
5. IS concentrators should discuss their course plan with the [IS concentration faculty advisor](#) if it involves taking more than one IS course abroad. It is strongly recommended that IS concentrators take no more than 1 B-list IS elective abroad and that another IS4xx course is taken at Questrom as the second B-list elective.

For more information on this program, please visit the Boston University Study Abroad website at <http://www.bu.edu/abroad/programs/seoul-south-korea/> and meet with an advisor in the Undergraduate Development Center (617-353-2650) for course planning.

For further Information about Seoul National University, please see: <http://cba.snu.ac.kr/>.
Courses may be found at: <https://sugang.snu.ac.kr/>

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Take one (or more) courses about Korea:

SNU Course #	SNU Course Title	Questrom Equivalent**
055.011	The Korean Economy: History & Recent Changes	CAS/non-QST
055.003	Korean Language and Culture	CAS/non-QST
043.001	Reviews of Korean History	CAS/non-QST
055.015	Contemporary Korea	CAS/non-QST
208.226A	Geography of Asia	CAS/non-QST
055.007	Introduction to Korean Literature	CAS/non-QST

Select four or five additional courses from the list below for a total of five or six classes:

ALL Previously APPROVED Courses

If you find a course that is not listed below, please get pre-approval from the UDC.

You may take at most 1 A List course per concentration and at most 2 courses per concentration abroad.

SNU Course #	SNU Course Title	Questrom Course #	Elective Type
Accounting			
251.323	Corporate Finance	FE 449	B List
Business Analytics			
M1522.001400	Introduction to Data Mining	BA4XX	B List
M1338.002100	Digital Marketing	MK442	B List
Finance			
251.323	Corporate Finance	FE 449	A List
252.616	Studies in Portfolio Management	FE445	A List
251.339	Insurance and Risk Management	FE Elective	B List
251.422	Investments	FE Elective	B List
M1338.001000	Corporate Risk Management & Insurance	FE Elective	B List
251.448	Fixed Income Security Analysis	FE 456	B List
251.420	Derivatives	FE 429	B List
	International Financial World: Markets, Institutions and Policies	FE427	B List
Independent			
251.204A	Intermediate Accounting I	Independent Elective *non AC concentrator	
Innovation & Entrepreneurship			
251.424	Corporate Strategy	I&E elective	B List
251.334	New Product Development & Product Management	I&E Elective	B List
Global Business			
251.322	International Business Management	IM 445	B List
251.434	Special Topics in Business Administration	GB Elective	B List
251.426	International Business Environment	GB Elective	B List
251.303	Human Resource Management	MO 441	B List
Information Systems		Max: 1 course	
251.326	Management Information System	IS Elective	B List
251.323	Corporate Finance	FE 449	B List

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Marketing			
251.576	Marketing Research*	MK 447	A List
251.575	Studies in Consumer Behavior*	MK 345	B List
M1338.002100	Digital Marketing	MK442	B List
	Case Studies in Marketing	MK elective	B List
251.323	Corporate Finance	FE 449	B List
Management & Organizations			
251.303	Human Resource Management	MO 441	B List
251.575	Studies in Consumer Behavior*	MK 335	B List
251.576	Marketing Research*	MK 447	B List
* This is a graduate-level course. Assume it will be very challenging.			
Operations & Technology Management			
251.545	Quality Management	OM4XX	B List
Strategy			
251.424	Corporate Strategy	SI 4XX	B List
CAS/Non-Questrom Courses			
Seoul National will often offer general liberal arts and non-management courses in English. These courses will not count towards HUB electives.			
**All courses not on this list should be pre-approved by the Questrom UDC.			

Approved for the liberal arts/non-Questrom requirements:

L0547.001400	Buddhism and Philosophy	English
046.006	Man of the Universe	English