

# Rhett Terrier

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## EDUCATION

**Boston University Questrom School of Business**, Boston, MA

May 20XX

*Bachelor of Science Business Administration*

*Concentrations: Business Analytics and Finance*

GPA: 3.54

*Activities: Finance & Investment Club, herNetwork, ALPFA, Questrom Ascend Mentor*

## ACADEMIC PROJECTS

*Cross Functional CORE Project*

Fall 20XX

- Developed a unique product idea and created a 100+ page business plan outlining the hypothetical positioning and marketing, operations and supply chain management, financial statement, and risk calculations in a team of nine
- Led the marketing subsection team to analyze market trends, user target factors, assess market competitors, calculate proper price points, and create various advertising strategies for social media and print campaigns
- Conducted conjoint analysis, sensitivity analysis, and conducted @Risk simulations to project best modalities and costs associated with launch of potential product
- Pitched potential business to a panel of peers and professors serving as possible investors based on viability, profits, and segmentation of product into current market of goods

*Dynamics of Leading Organizations Project*

Spring 20XX

- Collaborated in a team of six to identify and conduct interviews with managers at the Hotel Commonwealth in order to evaluate culture, management practices, and organizational structure strengths and opportunities
- Created recommendations to improve organizational performance and reported conclusions in cohesive team paper and in GoogleSlides presentation

*Business, Society, and Ethics Project*

Fall 20XX

- Investigated core business functions of major multinational automotive manufacturers in a team of five
- Analyzed marketing strategies, profits, and company investments towards ethics and CSR of Toyota and Ford
- Summarized findings and created an investment suggestion in an extensive PowerPoint presentation detailing important information and visualized complex data

## LEADERSHIP EXPERIENCE

**Questrom Ascend Business Fellowship**

August 20XX – Present

*Mentor*

- Supported fellow first generation and minority students through acclamation to Boston University by offering guidance on academic and career related concerns
- Performed outreach with prospective BU Questrom students through phone calls, open houses, and Multicultural Weekend to promote the fellowship and grow our network of diverse student

**Boston University Finance and Investment Club**, Boston, MA

September 20XX – Present

*Junior Analyst*

- Analyze investment banking and asset management industry trends within the medical equipment industry to perform forecasts, DCF models, ratio analysis, and comparable company analysis
- Propose stock pitches to a panel of financial professionals to assess profitability and possible future investment

**Questrom School of Business**, Boston, MA

January 20XX – May 20XX

*Introduction to Finance Teaching Assistant*

- Provide weekly office hours and support students during class to ensure understanding of course concepts
- Proctor exams and assist professor with grading, delivering feedback, and moderating questions during instruction

## SKILLS

*Computer: Microsoft Office Word, PowerPoint, and Excel*

*Language: Conversational Spanish*